Eisner to Unveil Village Master Plan Tuesday

THIRTY-THIRD YEAR

The Desert Sun

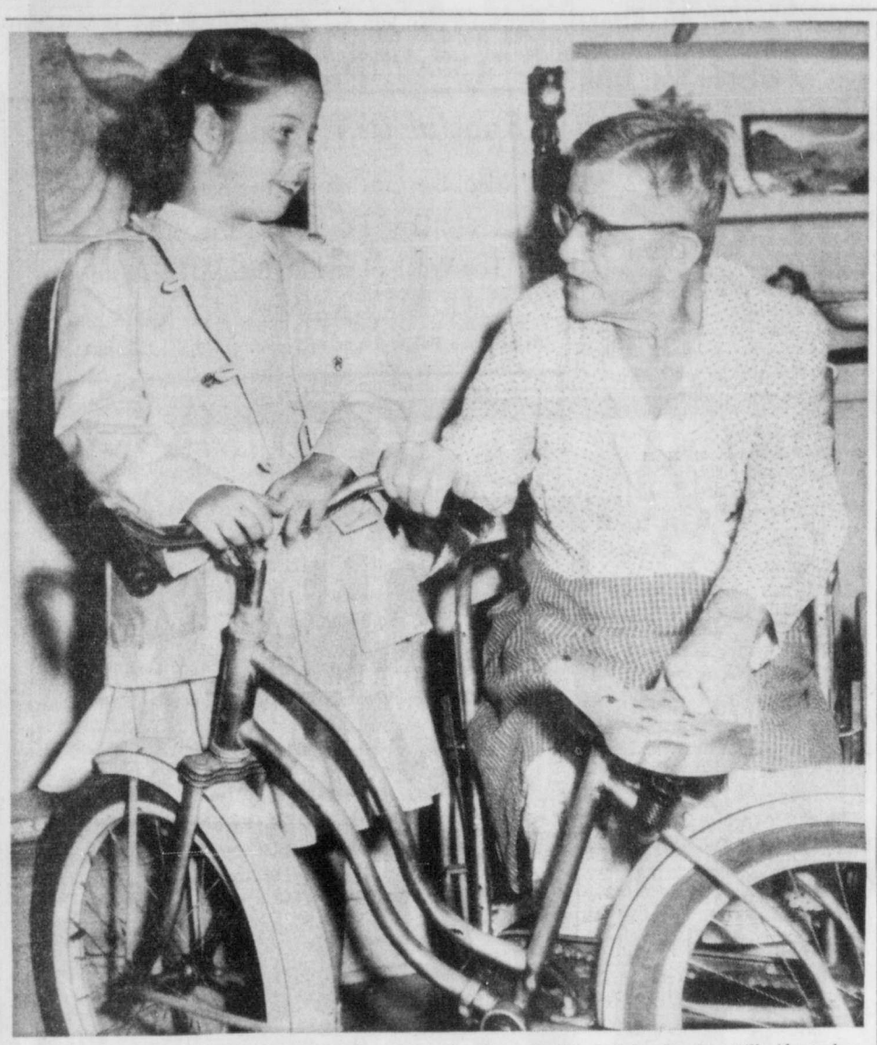
The Desert Empire's Leading Daily Newspaper

VOL. XXXIII, No. 90 40 Pages — 2 Sections Palm Springs, California, Saturday, November 28, 1959 Single Copy 10c

WEATHER

Desert area forecast: Some high cloudiness today through Sunday but mostly sunny days. Slightly warmer days. High today 63 to 73 upper valleys, 73 to 83 lower valleys.

High yesterday was 74, low 39.



A GIFT FOR SANTA CLAUS? Nope, it's the other way around — Bob Byerly is looking over a bike he'll fix up for some needy youngster. The two-wheeler was presented to Byerly, the city's "ex-officio Santa," by nine-year-old Sherry Alexander, daughter of Chi Chi bandleader Bill Alexander. Byerly, a former resort gardener and an invalid for the past 13 years, spends his time rejuvenating broken toys so they'll run again for "less fortunate" children. (Desert Sun Photo.)

Red Chinese Hoodlums Attack U.S. Messenger in Bombay

Cohen Rares Back, Blasts Police Anew

Mickey's Invective Erupts During Bistro Hearing

LOS ANGELES (UPI) — Mickey Cohen made a return engagement before the police Friday and came close to surpassing all his previous performances before his most popular audience.

The occasion was a Police Commission hearing on the request of James and Hazel Rondelli for an entertainment license for Rondelli's Italian restaurant in nearby Sherman Oaks.

COHEN APPEARED in a denim yachting outfit at the subpoenaed request of the police who heard he had a financial interest in the nightspot and that hoodlums huddled there. If the rumors were proved true, the restaurant would be denied the license.

When Sgt. Roger Francis asked Cohen's oldtime friend, Phil Packer, the restaurant's official greeter, if a burglary suspect had been arrested there, Cohen leaped to his feet and interrupted:

"And he got a brutal beating from that heel police department."

WHEN PACKER WAS asked if he knew Cohen had a police record, the owlish ex - hoodlum stormed to his feet again and shouted:

"I object. I don't want my name mentioned in a derogatory manner."

When Chief Investigator L. T. Mark Smith ordered him to "sit down and shut up, or I'll throw you out," Cohen yelled back:

"GO AHEAD AND throw me out. I don't want to be here anyway. I was subpoenaed here. You're wasting a lot of my time."

When Cohen returned to the room after recess and was asked a question after invoking the Fifth Amendment for the 27th time, he said:

"I want it known in the record that I object on whatever grounds there is."

WHEN COHEN denied owning a piece of the restaurant he complained:

"Everybody always asks me about everything, have I got a piece of it. If it's a fighter they ask if I got a piece. I don't have a piece of this restaurant and I wouldn't take it if you gave it to me on a silver platter."

A decision on the hearing is not expected for two weeks, police said.



DEDICATION OF THE new Tahquitz-McCallum Way will be held at 11:30 a.m., Monday, with the public invited to attend. Two miles long, the street is divided and has planting strips in the middle. Funds were provided through a bond issue voted in 1955. (Desert Sun aerial photo courtesy of Mamer-Shreck Air Service).

Two Violent Incidents in 2-Day Span

U. S. Files Official Protest in Kidnap Of Marine Guard

NEW DELHI (UPI) — Reliable sources reported that two Chinese thugs attempted to seize coded American diplomatic telegrams in Bombay today, the second violent contact between Americans and Chinese there in two days. The United States has protested the first incident.

The sources said the Chinese attacked Anadan Andrew, an Indian messenger, just after he left the Bombay telegraph office, and demanded coded telegrams meant for American diplomats.

IN THE PREVIOUS incident, a U.S. Marine was held for five hours in the garage of the Communit Chinese consulate and beaten while his hands were bound.

The sources said Andrew broke away from his attackers, whom he described as two husky Chinese of medium height, and escaped by bus.

Andrew is an employe of the U.S. Small Industries exhibit in Bombay.

HE REPORTED THE attack occurred about 4 p.m. (2:30 a.m., p.s.t.) after he had taken about 20 steps from the telegraph office.

Andrew had just delivered a packet of coded telegrams to the office and picked up others addressed to American diplomats based in Bombay.

He was reported to have said he could identify his assailants.

THE U.S. PROTEST note on the earlier incident was filed with the Indian government. It charged that the seizure of the Marine, Sgt. Robert Armstrong, 30, of Los Angeles, Friday was "a high-handed violation of the personal rights of a United States citizen in a friendly country."

The American protest to India also described the Chinese Communist action as "illegal and improper."

Eisner to Give Master Plan Review Tuesday

The results of three-years of City master-plan study will be reviewed at 8 p. m., Tuesday, when Simon Eisner, city planning consultant, will discuss the detailed plan in a public meeting in City Council Chambers.

City announcement of the meeting asserted the proposed plan "will have a profound effect upon the future of Palm Springs and its necessity of remaining a leading desert resort," if adopted.

The Tuesday presentation will cover the full scope of the proposed plan, including land use proposals and standards used in development of the plan. Previous master plan discussions have dealt only with highway location and business district traffic handling.

The plan, evolved in three years by the Planning Commission, City Council, Planning Department and planning consultants, will be available with map at the conclusion of the presentation meeting. Price for the report will be $1.50 per copy.

PLAYING SANTA IS 12-MONTH JOB

By AL LE ANCE

Playing Santa Claus is a 12-month job for Bob Byerly, a one-time resort gardener who probably has brought Christmas to more needy youngsters than any other single citizen in the resort area.

Byerly is a 65-year-old Village veteran who specializes in rejuvenating broken toys, fixing them up for children who might otherwise never own a doll that cries or a cannon that actually goes bang.

NATURALLY, CHRISTMAS is Byerly's busiest season. It's the time of the year the ladies from Welfare and Friendly Aid deliver his reconstructed toys to "less fortunate" youngsters from Banning to Indio.

"But I work all year 'round," Byerly reported, as he poked his screwdriver into the complicated innards of a reluctant tractor. "And I can't think of a better way to spend by time," he added with a grin.

Byerly has been serving as the city's ex-officio Santa Claus since 1956, when he was confined to bed with a recurrence of an old ailment.

A RESORT RESIDENT for the past 22 years, Byerly was forced to drop his gardening chores when he was stricken with tuberculosis in 1946. Subsequent attacks of companion ailments and "complications" have confined him to his home since then.

His troubles were compounded when he fell and broke his hip. But that, ironically, was almost a "lucky break."

Byerly started using a wheel chair for the first time and enjoyed a new-found mobility. His ailments are cured but their effect has restricted his movement.

"HE LOVES THAT wheel chair," said his wife, Mrs. Ruby Byerly, a professional nurse. "He hardly ever leaves it."

Mrs. Byerly explained that her husband started mending toys when he returned to bed three years ago.

He discovered a natural talent for repairing intricate gadgets.

"I could only use my right hand so I leaned on my left elbow while I worked on toys all day long," Byerly recalled. "That elbow grew a callus two inches thick."

BYERLY CONFESSED that he got such a kick out of repairing broken toys for needy youngsters that he just continued the practice after he finally left his sick bed.

"I'll admit that I get quite a bit of pleasure out of fixing things like this," he said, winding the now-repaired tractor and setting it on the floor.

"Just look at that thing go," he explained as the tractor, an ingenious contraption "that must have cost at least $7" whirred about the floor, uncannily backing and turning away from immovable objects which blocked its path.

"Some kid is sure going to have

See BOB BYERLY, Page 2

Stella Lukens Succumbs After Short Illness

Stella Lukens, 60, manager of Yates Music Company, died yesterday at her home at 1757 South Palm Canyon Drive following a short illness.

A native of Oklahoma, she had been in the Desert area for four years and in California for five years. She was well known in the area for her piano playing.

She is survived by two sisters, Lillie Larson of Los Angeles and Mrs. A. D. Lacarni of Missouri.

Funeral services and interment will be in Carthage, Mo.

Friends may pay their respects at Wiefels and Son Mortuary, and the body will be shipped tomorrow to Missouri.

NEW STREET TO BE DEDICATED NOV. 30

By FRED C. WEIGEL

Palm Springs' newest and most beautiful street will be dedicated Monday in ceremonies held at the Indian Avenue entrance of the divided thoroughfare at 11:30 a.m.

Tahquitz-McCallum Way, two-mile long major east-west street — the longest divided street — will be officially opened at that time, although traffic has been moving on the street for the past four days.

LOCAL STREETS, which have been and still are a major problem in this resort community, are constantly on the upgrade through funds and gas tax monies put into the budget.

Tahquitz-McCallum is the second east-west street to be completed in Palm Springs this year, following by some four months the paving (with gas tax funds) of Vista Chino.

TAHQUITZ DRIVE, the first major street improvement through Indian land, was done by a $155,000 bond issue, voted by local residents in 1955.

With engineering done by the City of Palm Springs, construction of the street was contracted to Massey Construction Company, and construction was started on Sept. 4 and completed on Nov. 20, a total of 77 days.

COST OF THE project was $123,176, and the materials that went into the project included; 13,182 tons of plant-mix (asphalt); 1,703 cubic yards of concrete; 2,732,000 gallons of water; and heavy street-building equipment excavated a total of 24,742 cubic yards of dirt.

Controlled compaction of the native base was so well done, that the job has been judged "better" than if imported material had been used. Normally in the past, special material had been used to form the base of the street, ac-

See DEDICATION, Page 2

Segregationist Leader Guilty

LITTLEROCK, Ark. (UPI) — An all-white jury today found segregationist leader E. A. Lauderdale Sr., guilty of dynamiting the Little Rock School Board office.

He was sentence to three years' imprisonment and a $500 fine.

Elizabeth Taylor Said Improved

NEW YORK (UPI) — Actress Elizabeth Taylor was reported in good condition today under the treatment of her personal physician for double pneumonia.

A spokesman for Miss Taylor said Friday she was "getting along very nicely."

Khrushchev Goes to Work

MOSCOW (UPI) — Premier Nikita Khrushchev got back to work in the Kremlin today on his return from a brief, work-and play vacation on the Black Sea.

DEEJAY 'PAYOLA' QUIZ MAY KILL ROCK AND ROLL

MEMPHIS, Tenn. (UPI)—Bandleader Teddy Phillips said today the investigation of disc jockey payolas would mean "the death—permanent — of rock and roll music and all those other crazy beats."

Phillips, who also composes ballads and popular music, said disc jockeys now are afraid to take money to play the rock and roll music.

He said composers of "good music" will benefit.

Programming Check Planned

WASHINGTON (UPI) —Top officials of networks, religious, civic and educational groups will testify at a government inquiry into radio-TV network programming policies next month.

Contract Talks To Be Resumed

WASHINGTON (UPI) — The steel union and companies, under new government pressure to settle their six-month old dispute, resume federal mediation sessions Tuesday.

STUDENTS OFFER THANKS FOR AID IN CANDY SALE

Palm Springs High School students today offered their thanks to Village merchants and citizens for their support in the current fund campaign to bring foreign students to the local campus.

Bill Ivey, president of the Associated Student Body, expressed the gratitude of the student body and asked area residents to continue their "faithful and outstanding" service to the community by supporting "our American Field Service chocolate sale."

Ivey explained that students are currently engaged in a door-to-door sale of special chocolates to raise money for their American Field Service project — to bring two foreign students to the local campus.

Goal of 2,000

Christmas Seal X-Ray Due Here

The free mobile X-ray unit sponsored by the Riverside County Christmas Seal Agency has a goal of 2,000 X-rays for its Palm Springs visit Monday, Tuesday and Wednesday, Mrs. John W. Williams, Palm Springs chairman announced today.

The unit will be located on North Palm Canyon Drive near the Tahquitz intersection from 10 a.m. until 1 p.m., 2 p.m. to 5 p.m. and in the evenings from 6 to 8 p.m. on each of the scheduled days, Mrs. Williams explained.

LAST YEAR THE unit secured 1,931 X-rays here. Projects conducted to date this year have broken previous records in other communities.

Mrs. Williams stated that 96 per cent of all chest X-rays taken by the mobile units show no significant findings and the four per cent include "a wide variety of reportable pathology."

SHE EMPHASIZED that early detection in illness revealed by X-ray pictures usually results in early recovery.

Local ladies who will serve with the X-ray unit here include Mrs. Isadore Singer, Mrs. Leroy Linick, Mrs. Doak Davis, Mrs. David H. King, Mrs. Jean Bourne, Miss Gladys McClure, Mrs. Philip Abrams, Mrs. Joseph Sage, Mrs. Charles O. McDonald, Mrs. George Chandler, Mrs. Louis Gablere, Mrs. Maynard Groth, Mrs. Ted Griffith and Mrs. David McGahey, plus Mrs. Williams.

For November

CV Accident Toll Continues Climb

By Desert Sun Correspondents

An irrigation canal near Blythe claimed one life and Tuesday's head-on collison near Rancho Mirage a second victim as the desert area's traffic toll for November continued to soar.

Mrs. Loleta Hall, 51, of Paramount, was drowned in the canal near Ranells Boulevard in Blythe, when the car in which she was a passenger skidded on a turn and plunged into 10 feet of water.

DRIVER OF THE automobile, Mrs. Gertrude Koslelesky, 42, was hospitalized at Palo Verde Valley Hospital after escaping the submerged auto.

At Casita Hospital in Indio, Thomas D. Carroll, injured in Tuesday's rending crash on Highway 111 in the center of Rancho Mirage, died yesterday. Minutes later, a coroner's jury decided that James D. Byerly, 36, was responsible for the mishap. He has been charged with two counts of manslaughter.

Early today, three 20-year-old youths were injured when the car in which they were riding rammed a hay truck on the Twentynine Palms Highway just east of that high desert community.

HOSPITALIZED IN Desert Hospital were Larry Smith and Charles A. Buckman, both of Long Beach. Driver of the car, Richard Lee Garrett of Paramount, was slightly injured and was ordered cited for "driving without due caution."

Driver of the hay truck, Earl Carter Tripp, 26, of Paramount, was uninjured.



YOU'RE RIDING with death when you allow yourself to become distraught while driving, warns the Palm Springs Safety Council in its weekly safety message. Stop, is added advice.

Accidents to date 1958—192
Accidents to date 1959—158
Fatalities to date 1958— 2
Fatalities to date 1959— 8

One Continued

Variance Board Grants Requests

Three requests for zoning restriction variances were heard Friday afternoon by the variance board here.

Two requests were given contingent approval and one continued.

BOARD CHAIRMAN Harry C. Bogart and members Reed Hubbell and Clarence A. Brechlin granted contingent variance to Anthony Lam and his wife to permit storage buildings on the rear of the Granada Hotel and Apartments, 259 North Indian Avenue, with two stipulations.

Stipulated were requirements that the Lams paint and aluminum storage buildings, and that they erect a six-foot masonry wall between their property and the adjacent property of Floyd A. Kazmier. The cost of the 55-foot wall will be divided between the two parties.

The variance will be granted, subject to City Council approval, if the wall is installed by Feb. 15, 1960.

THE BOARD GRANTED approval, subject to council approval, of the request by Deep Well Ranch for an attraction board at the East Palm Canyon entrance to the place. The variance is subject to candle-power limitations to be recommended by the city electrical engineer.

An application by Desert Skies Hotel and Caitas Del Monte Hotel for a sign was held in abeyance, pending study of a new reflectorized highway sign to be erected.

Backstrand Reports on Senate Study

'Bracero' Report Catches Eye of Assemblyman

Assemblyman Lee Backstrand crossed legislative organization lines this week to report on studies of a state Senate interim committee on foreign farm labor problems.

Backstrand reported that the state department of employment, which certifies the need for Mexican national "bracero" laborers in California agriculture, has raised "sharp questions" as to the conditions under which braceros live and work, as well as their competition with domestic farm laborers.

ONE WITNESS before the Senate group proposed that the treaty requiring payment of local prevailing wage rates be replaced with provisions for a uniform nation-wide rate, regardless of job.

The subject witness also recommended restricting braceros to manual or stoop labor.

A farm organization spokesman testified imported labor is needed until domestic labor and management techniques respond to agricultural demands.

THE WITNESS called for farmers to revamp labor problems by greater mechanization, more use of older youths in harvest, and by closer supervision of hiring, firing and payment to workers.

The farm group spokesman charged the government now forces farmers to use unemployed persons who often lack the skill, interest and stamina for farm work.



BUSY PAIR IN THE Rancho Mirage area are Bud Garfield, right, managing director of Rancho Mirage Properties, and Building Foreman Jay Oertle. Here the two men are checking out one of the 19 units currently under construction in Rancho Mirage by Thor Frederickson, Palm Springs contractor. (Desert Sun Photo).

From Page 1, More About

DEDICATION

cording to Phil Abrams, city director of public works.

TAHQUITZ - McCALLUM. 100 feet wide, has double lanes, 32 feet wide each, with a 19 foot planter center strip, and a 9-foot setback on each side of the street. The property through Section 14 (Indian Reservation) has been zoned C-1b to allow commercial building along the thoroughfare. The street pavement is three inches thick.

Future plans call for the installation of water mains and planting along the center strip, and the lighting of major intersections.

ALTHOUGH SOME curb - cuts have been made along the drive, none of the north-south streets of Tahquitz - McCallum have been paved. As development goes on in the drive, additional paving of side streets will be done.

A temporary light will be installed at the intersection of Tahquitz-McCallum and Sunrise Way within the next week, with permanent lighting structures on order for installation within the near future. These fixtures, of which there will be two, will be of the same type as those now along Indian Avenue.

The city engineering department and the police department are also asking for a four-way stop at the Tahquitz-Sunrise intersection.

From Page 1, More About

BOB BYERLY

a lot of fun with that," he mused.

BYERLY DOES MOST of his work in his bedroom. One corner of the room was converted into a workshop, featuring a folding table piled high with miscellaneous toy parts and tools. His wheel chair is his "portable shop."

"I salvage a lot of spare parts from toys and dolls too badly broken to be fixed," he said, digging into a bag loaded with doll arms, spare auto wheels and a mainspring or two, "and use them for replacements."

Byerly gets most of his toys from stores, like Thrifty Drugs, and private individuals, like nine-year-old Sherry Alexander, who turned her own bicycle over to the nimble-fingered repairman.

"WE'VE GOT A PRETTY big demand for bikes," Byerly pointed out. "Lots of kids need them to deliver papers. I just put three bikes out in one day for some kids who have to help their mothers."

Byerly doesn't always wait for the Welfare and Friendly Aid people to deliver his toys where they're needed most.

"I like to give them to kids in the neighborhood too," he said, explaining that he relishes the usual reaction to the gift of a Byerly-restored toy. "I like to see their eyes light up."

RIGHT NOW, Byerly is asking Village area residents and store owners to dig up all the broken toys they can find and call Welfare and Friendly Aid.

"They'll pick 'em up and I'll fix 'em up," he said, grinning.

Whatever you do, don't embarrass Byerly with gratitude or praise.

He'll just turn off his hearing aid.

B'nai B'rith Sets Installation

Bnai B'rith Lodge 2078 here will install newly elected officers for the coming year in early January.

New officers include Jack L. Auerbach, president; Henry Byrns, first vice president; Jules De Vorzon, second vice president; Ben Litoff, third vice president; Albert W. Katz, secretary; Morris Frankel, financial secretary and treasurer, and Sam Black, chaplain.

BUREAUCRACY HAS SOME ADVANTAGES —AND HERE'S ONE !

WASHINGTON (UPI) — The Washington Post said today the following notice recently appeared on the bulletin board of a government office here:

"Executives who have no secretary of their own may take advantage of the girls in the stenographic pool."

DHS Synagogue Will Dedicate Tribal Windows

DESERT HOT SPRINGS — The first series of 12 stained glass windows depicting the 12 tribes of Israel will be dedicated in regular 8:15 p. m. Sabbath Services at the Jewish Community Center here tonight by Rabbi Issac E. Bloch.

Executed by Los Angeles artist George Merrill who hand-baked the colors onto Viennese glass, the windows are thought to be the only ones bearing the true colors of the standards borne by the tribes.

THEY ARE BEING donated as memorials by members and friends of the congregation.

The windows are based on a black-and-white Israeli stamp series, and each one bears the insigne banner and stone of one of the tribes. Research which authenticated the colors was done by Dr. Michael Koenig, Riverside.

BRONZE PLAQUES bearing the names of donors will be placed beside each window. Tribes depicted by windows now in place and their donors are: Dan, gift of Mr. and Mrs. Arthur Sussle, DHS; Simeon, donated by Sol Winter, Detroit; Reuben, donated by Mr. and Mrs. Reuben Fox, DHS; Napthali, gift of Dr. and Mrs. George Gilman, Palm Springs; Judah, donated by Mrs. Jennie Frank in memory of her husband, Samuel Nathan Frank; Ashur, given by friends of Mr. and Mrs. Jack Furman as memorial to Suzanne Furman Fisch.

The Benjamin window will be donated by local residents as memorial to Julius Nathanson, in appreciation for public services of the late civic leaders.

The word geyser comes from the Icelandic "geysir," meaning gusher or rager.

The Desert Sun

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THREE PROJECTS SPUR VILLAGE TOTALS

Three large building projects have a solid push to Palm Springs building permit values this week, for a total of $423,025.

Top worth for a single permit was $200,000 for 34 cottage units at the Racquet Club Cottages, with an $84,000 permit to Alejo Palm Estates second for seven dwelling units and an $80,000 permit for 12 apartment units to Joseph Koch, 366 Mariscall Road, third in value.

Other permits included $17,000 to Joyce Chapman for commercial building; $16,000 to Theodore Servella for dwelling; $6,000 for two swimming pools to George Alexander Construction Co.; $4,000 to Marie Braumer, Ramon Trailer Park, for cabana; $4,000 to E. C. O'Bryan, 1910 Los Alamos, for swimming pool; $3,000 each for swimming pool constructions to George Frelinhuysen, 711 Panorama Road, Ben H. Read 1401 E. Alameda, and Charles M. Lane, 2247 Milben Circle; $2,500 to James Carlisle, 1347 E. El Alameda, addition; $325 to Mrs. Al Pernett, 566 Racquet Club Road, wall, and $200 to Harry H. Rogers, Rancho Trailer Park, for addition.

Small World

NORWALK, Conn. (UPI) — Mrs. John Williams undoubtedly had words for her husband when he returned home. Williams' car smacked into one driven by the police chief. Mrs. Williams is the matron at police headquarters.

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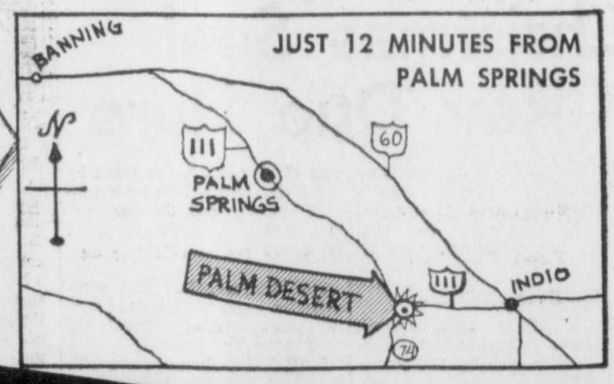
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EARL WILSON

Kiss Pat Boone? She'd Die First

NEW YORK — "The day I heard that I was supposed to give Pat Boone his first screen kiss," Diane Baker said, with a rebel's flame again burning in her eye, "I thought, 'No! I'll go on suspension first:'

"I ran across the lot in tears. "I said, 'No, no, I won't do it. They can get any girl to do that, but not me!' "

The bosses at 20th Century-Fox persuaded Diane that they weren't trying to cheapen her acting reputation—and so she kissed the All-American boy in "Journey to the Center of the Earth"—but they didn't take much of the rebel out of the gal.

"The Angry Young Woman," some of them call Diane—who's as blunt and honest as her friend Diane Varsi was about Hollywood.

Diane, who's only 21, stated candidly, for example, that another movie she's in is a big noisy bore.

"It's the kind of a picture I wouldn't even go see if I weren't involved in it," Diane mentioned the other day at Lindy's.

Diane is a part of the new generation that puts honesty above the cash register. Ingrid Bergman is one of their goddesses.

"Bergman for example, wouldn't go backstage and lie to somebody, saying she liked a play if she didn't. She would say she didn't like it and say why . . . "

That's the kind of honesty Diane Baker would like to burn with. She does pretty well at it, too.

"Did 20th send you to their acting school after signing you?" I asked her.

"No, thank God—their school was horrible!" she winced.

"Did you tell the producer of this other movie (that you didn't like) how you felt about it?"

"I did!" Miss Baker nodded vigorously. "He said 'But it's realism.'

"I told him, 'Sure, it's realism, but it's boring. You can take stories out of a newspaper and that's realism but it isn't necessarily art.' "

All the Hollywood people sort of wag their heads about this rebellious one.

"Why is it," Diane asked me suddenly, "that the TV directors are so much better than the motion picture directors?"

Diane had been working in "The Killers" on CBS TV. "The Hollywood directors," she said, "Tell you, 'Be appealing now,' or 'Be funny.' They tell you that instead of telling you how to do it."

One director — a well known one in New York — did, however, win Diane's respect — just the other day when she went to see him about a part.

"Listen," he told her brutally, "you're terrible. You're letting the lights and the flattering remarks confuse you. You're sitting there behind a mask. Get rid of all that ——!"

Diane hadn't been talked to like this before.

"I felt I didn't deserve it, I was filled up with tears, and I almost hit him," Diane blazed, telling about it.

"I stared at him and he stared back at me. It shocked me. I wonder now if he was just trying to get a reaction from me."

Like Diane Varsi, Diane Baker resents the prying into her personal life. "But some day you'll be as big as Elizabeth Taylor and everything you do will be a headline," I suggested.

"Not me," Diane said. "Before that I'll quit and go on the stage."

"How was the Pat Boone screen kiss?" I said.

"I'm not going to lie to you" Diane said. "I did it because it was sort of playing the game. Pat's nice and we kidded a lot about how would we do it. He looked at me and I looked at him and it was all over. But now let's be honest, what could it mean? Pat has four children."

DESERT HOT SPRINGS
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NOT ONE, NOT TWO, but three of the resort area's most-watched acts are represented in this picture taken last night in the sophisticated confines of the Hilltop Room here. Seated left is Norman Kaye, one third of the Mary Kaye Trio, currently at the Chi Chi Starlite Room; seated right is Bill Renner, drummer with the Dave Burton band, current at the Saddle and Sirloin here—and that's Diane Dunn with him. Behind the pair are Raoul and Gustavo, mariachis who perform nightly at the Hilltop Room in company with Bobby Adano. (Desert Sun Photo)

WHO'S WHERE?

Riviera Hotel — Bobby Ramos Orchestra. De Sessy Duo. Continuous from 7 p.m.

Chi Chi—Mary Kaye Trio. Del Ray (magic). The Bill Alexander Orchestra. Show times: 8:45 and 11:45 p.m.

El Mirador Hotel — Billy Allen and His Orchestra, Tex Kidwell. Continuous from 7 p.m.

Saints and Sinners Room — Charlie Barnet and His Orchestra, Lynn Franklin. Ukie Sherin. Continuous from 9 p.m.

Doll House — Guadalajara Muchachos. Continuous from 9 p.m.

Hilltop Room — Bobby Adano, Words and Music. Alfonso and Gustavo, mariachis. Continuous from 9 p.m.

Howard Manor — Lewis and Sanchez, Vin Riley and Francoise, The Jack Kerns Orchestra. Continuous from 8:30 p.m.

Biltmore Hotel — Cal Gooden and the New Yorkers. Continuous from 9 p.m.

Whispering Waters — James DuBoise at the Keyboard. Continuous from 9 p.m.

Ruby's Dunes — Larry Foy at the keyboard. Continuous from 9 p.m.

Firecliff Lodge — Mr. and Mrs. 88 at the Keyboard. Continuous from 9 p.m.

Signature Room — Trudy Stabile, vocals, with Jack Pfeiffer at the keyboard. Continuous from 8 p.m.

Rainbow Room — Bob Murtha at the keyboard. Continuous from 8 p.m.

Desert Air Hotel—Al Mulvaney at the piano bar. Continuous from 9 p.m.

LYONS' LAUNCH PANCAKE HOUSE

With a background of many years of successful restaurant operation up and down California and of late years focussing their operations in the desert area, the Lyons brothers have launched another specialized eating house — Lindy Lou's Pancake House at 211 South Palm Canyon Drive.

Under the immediate direction of Arthur Lyons, the new operation opened its doors to the public Tuesday night, offering a wide variety of pancakes plus other types of food.

Constructed at a reported cost of $100,000, the new building embodies the contemporary in its architecture. A large parking area has been provided for the convenience of guests. According to Arthur Lyons, the operation will never close its doors and will purvey food at any hour of the day or night.

In addition to the new pancake house, the Lyons brothers also operate the Saddle & Sirloin restaurants in Palm Springs and Desert Hot Springs and Solomon's in Palm Springs.

Stewart to Lead Film Delegation

HOLLYWOOD (UPI) — Actor James Stewart will head a group of Hollywood stars traveling to the second annual World Film Review Festival in Mexico City and Acapulco.

Attending the festival — which starts Wednesday and lasts through Dec. 15 — will be such stars as Rhonda Fleming, Maureen O'Hara, Don Murray, Hope Lange, Linda Cristal and Erin O'Brien. Two American films to be shown were "Anatomy of a Murder" and "Compulsion."

Judy Garland Said 'Improved'

NEW YORK (UPI)—Singer Judy Garland was reported improving today at Doctors Hospital where she has been under treatment since last Friday.

Durante Isn't Having Any In-Law Trouble

SCOTCH PLAINS, N.J. (UPI)—There'll be no in-law trouble for one of the world's most celebrated bridegrooms - to - be — James "Schnozzolla" Durante.

His prospective father-in-law, a policeman, thinks Durante is "one of the finest men I've ever known."

Durante announced his engagement Wednesday to Margie Little, a one-time "Miss New Jersey State Fair."

"He's a nice-quiet, sociable person — not at all brassy," said Little, who at 59 is seven years younger than the famed comedian.

Fireman, Save My Fish

SOBERTON, England (UPI) — Firemen rushed to the rescue of several hundred goldfish here after the Parish Council decided the water in their pond was giving out because of a water shortage. The firemen saved the fish by putting some of them in seperate water tanks.

City Yields to Farrells --Gives Couple Their Conduiting

Michael and Marrian Farrell, in an application to the council asking for permission to remove electrical conduit, were given permission to do so Tuesday night.

The installation, amounting to some $2,000 worth of equipment, actually was construed as being the property of the city because it had been installed in the building, but the council made a determination that if screw holes were filled and the ceiling and wall repainted, the electrical conduit and patchpanel could be taken out.

The Farrells were given special consideration because they had paid for the installation of the electrical equipment and were not given an opportunity to bid on the leasing of the Playhouse for this year.

They have since started a theater at Deep Well Guest Ranch where they will present theater-in-the-round sometime around the first of the year.

Hit by the Books

MIDDLETOWN, Conn. (UPI) — Mrs. Alma Schofield was arrested on 977 counts of embezzlement. Authorities estimated it would take a whole day just to read the charges.

Entertainment in the Sun

Earl's Early Start

ST. LOUIS, Mo. (UPI) — Earl Buchholz, expected to become one of the nation's top amateur tennis players, first played the game at the age of five.

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The Desert Sun

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J. W. RICHARDSON, Mechanical Superintendent

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes wrong.

School Fire Safety

None of the new-fangled and expensive fire prevention systems installed in many of the nation's schools are as effective as the old-time overhead sprinkling system, it was discovered in an extensive series of tests recently concluded by the Los Angeles Fire Department.

First of their kind in the nation, the tests costing $125,000, were conducted over a period of several months during which 55 fires were "set" in a three-story 28-room school building used as the guinea pig.

Object of the experiment was to find out how to prevent such tragedies as the disastrous fire which swept Chicago's Our Lady of Angels parochial school in December of last year and took the lives of 90 pupils and three nuns.

The tests disclosed that smoke, not fire, is the major hazard in school conflagrations.

Combinations of draft vents, curtain boards, partial sprinkling systems, automatic closing devices on doors, enclosed stairways and smoke detection devices proved to be virtually useless.

The only device which proved to be really effective in diminishing the dangers of smoke and fire was a complete system of automatic sprinklers which it was found maintained low temperatures throughout the building, helped douse the flames and prevented extensive buildup of smoke and irritating gases.

As a result of the findings the tests have already saved the City of Los Angeles thousands of dollars by forestalling an expensive and worthless fire prevention program that was just getting under way in the school system.

This is one case where by debunking "new" theories and returning to the "old" proven methods can result in the saving of many lives and millions of dollars of taxpayers money in school fire prevention systems throughout the United States.

A New National Figure

WASHINGTON, D.C. — If the Republicans need a threesome to make their two - candidate convention peppier, there's a new man waiting in the wings—Robert B. Anderson, Secretary of the Treasury.

Either as a nominee for president or vice president, Secretary Anderson would do the party and the country a heap of good, to use his native Texan mode of speech. More than anybody in the nation, not excluding the President, this tall and graying financier has shaken the Federal leadership out of a long trance.

HIS FIGHT FOR the sound dollar, starting as hardly more than a quiet scuffle in the Cabinet meetings, has begun to restore both domestic and foreign policy from fits of madness, and also to call attention to an economic policy of ruination.

Mr. Anderson, 49, although a Southerner born and educated, makes his home in Greenwich, Conn., and his business office (when he's there) on Park Avenue, New York. He is thus a cosmopolitan American, a canny man of business, who became Navy Secretary in the Eisenhower Administration in 1953 and was promoted to full Cabinet status in the President's second term as the replacement for George M. Humphrey.

IKE'S FIRST Secretary of Treasury brought with him a big reputation and was thought to be the resident genius of national finance. In contrast, Anderson accumulated a slow-building reputation while he worked on the job.

Today, few newsmen in Washington would hesitate to rate the President's second choice as far superior to the first. Humphrey went along with the often-miscalled "middle road" trends that led to overspending at home and overextension abroad.

IT HAS BEEN Anderson's lot to demand a balanced Federal budget (less spending, continued high taxation), to call attention to the $4 billion imbalance of foreign trade caused by our giveaway schemes, to nudge some of our rich allies with the idea that they should help out with the poor neighbors.

From his seat in the Treasury Department, Mr. Anderson has beamed the influence of his logic to the other end of town — the State Department and even across the river to the Defense Department. While recently in the Far East I heard, with joyful astonishment, Under Secretary of State Dillon telling people that our Free (for foreigners) Trade must be revised to make the reciprocity work both ways.

UPON MY RETURN to Washington, I heard Secretary of State Herter telling NATO representatives that some of the allies and ex-enemies whom we have put in business must start kicking in to the common effort. Over in the Pentagon are top officers who don't make public speeches, but who could say that Britain and Japan are virtually disarmed, West Germany is not much better off, and that all are trading under the protection of the over - committeed American Armed Forces.

The one man, as it seems to me, who best represents this awakening to realities is Robert Anderson. He has probably been saying these things as long as some of us in the press have been writing them, and is only lately getting recognition for his good sense. In the unlikely event of a Nixon-Rockefeller deadlock at the convention, somebody seems sure to think of Anderson.

BUT WHY WAIT? Why not think of him now as a conservative candidate who fits the times and the needs? Taken as a whole, the two-party presidential field is richer than usual, handsomer than ever, as coy as kittens but as cautious as cats on the prowl. This man Anderson begins to loom as the leader we've been looking for.

There is another policy where, I would hope the Anderson hard view might penetrate. At a Lions Club luncheon in Taipei, I sat next to the speaker, Chinese Finance Minister C. K. Yen, who talked on his impressions of two American visits, in 1957 and '59. The two - year change in the USA, said Mr. Yen, showed in (a) increased inflation and in (b) decreased strength of the America dollar.

MINISTER YEN, who had just toured the free world as an official of the World Bank and Development Fund, found virtually every other currency gaining in strength—except the dollar. But he viewed American position, he said, with optimism because of the great American record and tradition for productivity.

Productivity? But that is the very thing we are sacrificing in the steel strike, and in the deadly tussle for power between Labor and Management. Today the Japs can deliver many steel products, I am told to Pittsburgh, cheaper than Pittsburgh itself, can deliver the same products.

Well, here is a field — the economic field — where we need the same get - tough, "Save America" policy that Robert Anderson is forging in finance and foreign affairs. He is a man to watch.

—Holmes Aexander

Information Free

The following sources of free and inexpensive materials are made available to the readers of the Desert Sun as a convenient service in obtaining worthwhile information concerning timely topics of the day. Students, teachers and parents will find many of the listed items of interest and value. Send requests to the addresses listed below. Each source represented in the column reserves the right to withdraw its offer whenever it sees fit.

Civic organizations, government agencies, industrial firms and interested persons are encouraged to submit material for consideration for use in this column. Send material to: Arnold E. Hagen, "Information Free" Box 866, Hawthorne, Cal.

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Home-Study Department, the University of Chicago, Chicago, Ill.

WHAT SHOULD I KNOW WHEN I TRAVEL ABROAD? A 30-page booklet that is devoted to help travelers to be prepared by answering some of the questions they are likely to be asked, and by passing on some tips from other travelers who have been where they are going. Many excellent tips for travelers.

Africa: This travel folder includes information about visas, health certificates, reservations, sailings, etc. Also many photographs and illustrations showing the many tourist attractions in this interesting continent.

Farrell Lines, Inc., Dept. IF, 26 Beaver Street, New York 4, N.Y.

FAMILY FAVORITES: THIS 15-page recipe booklet will aid you in the preparation of tasty and interesting meals for your family. Many new ideas and illustrations.

Carnation Company, Dept. IF-10, Los Angeles 19, Calif.

WILDLIFE INFORMATION — (1) Hunting and Fishing in Arizona.

(2) Western Hawks — What They Look Like in the Air.

(3) Arizona's Fish and Where They Are Found.

(4) Arizona's Wildlife and Where It Is Found.

Arizona Game and Fish Commission, Room 105 Arizona State Bldg., Phoenix, Ariz.

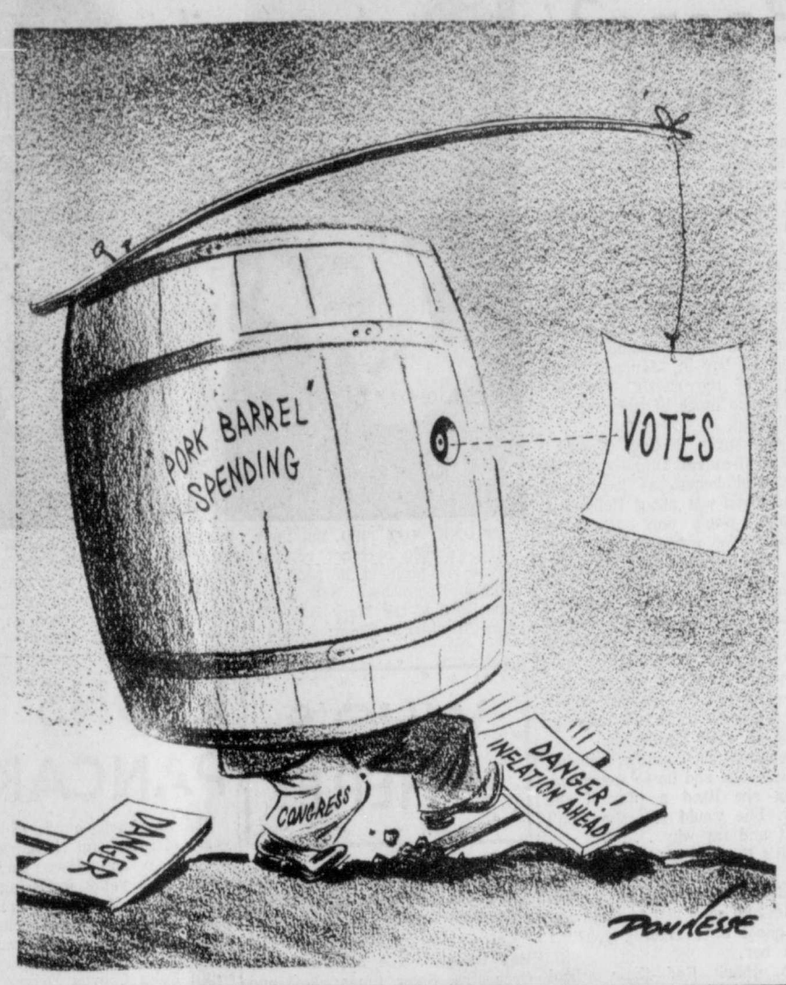
POOL OWNERS GUIDE—This 20 page booklet is published in the interest of helping you get more healthful relaxation and greater pleasure from your pool. The information contained in the booklet is the result of careful scientific study on the subject of pool maintenance.

B-K Department, Pennsalt Chemicals Corp., Dept. IF, Philadelphia 2, Pa.

SKI RESORTS IN THE LAURENTIAN MOUNTAINS: Set forth in this booket are essential particulars of accommodations for winter visitors to the Laurentian Mountains. This directory gives a wise and representative coverage and should enable winter visitors to find the type of place most likely to meet their requirements.

Canadian Pacific Railway, Dept. IF, Montreal 3, Quebec, Canada.

Narrow Vision



This Side Of The Sun

By Phat

(NOTE BY PHAT — Like I said, I ate too much Thursday. Ignored that old admonition: 'Your eyes are bigger than your stomach.' So I am laying off today and Mr. D. E. Klotzbuecher, managing editor, is taking over. See you Monday.)

By D. E. KLOTZBUECHER
(Batting for Phull O' Turk Phat)
Complaining about
California highways,
Take a route
On Arizona Byways

This is a belated column on a trip to Yuma to cover a very serious matter.

A decision was made hastily, upon receipt of word here of the arrest of Tord Zeppen-Field in Mexico, and his subsequent return across the border to Arizona authorities.

I SELECTED George Laine—ex-Pasadenan — to accompany me to Yuma to cover the transfer and further proceedings. Why, I'll never know.

Here I had Al Le Ance and Peyton Canary, both Arizonians for several years and well familiar with the state.

George and I were very brave. We both knew the route. Even had sandwiches to save time.

Went to Blythe and got gas. Asked how far Yuma was, and received a quizzical look. Also a reply — 105 miles.

WE DIDN'T THINK a thing about it until we reached Highway 95 in Arizona. Started going down dips for 10 miles and then came upon sign which said "Warning — Dips Ahead."

And we were in a hurry.

Interspersed along the highway were other signs with "Dips — With Water."

We found no water, and also nothing else along the 85 miles along the way to Yuma — except "Dips."

And at times there were double dips.

BUT WE MADE it to Yuma in time to get our story at the sheriff's office. And then we were ready to start back home as 8 a.m. comes early at 1 a.m. in the morning when you're a long ways from home.

We got back in the car and started away from the sheriff's office. The car would not switch from low gear to high in automatic transmission.

DECIDED TO FORGET the problem and have a beer. Maybe the car was excited about the whole thing too.

Stopped in front of a hotel with a cocktail sign lighted and started in. The door wouldn't budge. With the time change the bars were closed.

The car became sympathetic at this and after two blocks of driving — with excessive accelerating — it kicked in.

And we were on the way home.

WENT BY WAY of El Centro this time. They had dips marked too, but they looked like long straightways after the unmarked and marked Arizona varieties.

And we both had one comment.

After seeing the roads in Arizona, we now know why we have several happy Arizonians on the staff.

FRANK ELEAZER:

One Fall, But No Slips

WASHINGTON (UPI) — Dmitri Kabalevsky, it is true, lost his balance and pretty nearly fell to the floor, but otherwise it was plain the six touring Russian composers weren't about to make any slips.

They were winding up a month's tour of the United States with a press conference at the Statler-Hilton Hotel. Looking back, I'm not sure why they called it. At the time I wondered mostly why they called it for 10 a.m. and then strolled in at about 10:08.

IN FAIRNESS, they probably had been tipped off by some local squealer that this was the American custom.

There was an exchange of smiles and greetings with the 18 or so newsmen.

Howard Mitchell, director of the National Symphony Orchestra, and an interpreter came in with the visitors, including Dmitri Shostakovich. There was a brief game of musical chairs as the group arranged itself behind a long baize-covered table. In the good - natured confusion I think Kabalevski took a seat where there wasn't one. Mitchell helped him recover, and invited our questions.

SOMEBODY ASKED for a short report on the trip.

Tikhon Krennikov, with smiling full face said he was glad to oblige. He said the Russians had visited eight big cities and many states from coast to coast and had been greatly enriched by their tour.

Through the interpreter he covered this thought, in a number of ways, in not more than 10 or 12 minutes.

"THERE IS NO doubt," he said, "but that our trip has broadened our idea of the American nature, the American people, and the American culture—and in particular the American musical culture. We have a knowledge now of the system of musical education in the United States. We had an opportunity of meeting the musical youth of America. Now we know about the American people and culture much more than we knew before."

He hadn't said specifically, I pointed out, whether his group's broadened view of America came as a change for the better or worse.

"OUR ATTITUDE toward American culture is that it is an extremely high culture," Khrennikov said, smiling firmly.

I had a feeling this fell short of an answer. Maybe Boris Yarustovsky had been made on the group by our "wealthy and clever planning" of libraries, universities, public buildings, and theaters. He said they were impressed too by our art forms other than music, like painting.

"I cannot say of course," he added, however, "that our tastes are always the same."

WELL, WHY NOT try it once more? I said to myself. So I noted there had been pleasant mention of classical music and symphonic orchestras, but I wondered if any of the visiting six had had time to catch radio's musical fare — popular stuff like, say, rock 'n roll — and if so, how did they like it?

One thing I learned out of this was that rock 'n roll, when translated into Russian, comes out rock 'n roll. Also that Kabalevsky for one didn't care for the snicker that went up at its mention from the more long-haired segment of the press.

"THE QUESTION is somewhat strange," he said, icily. "Even more strange is the fact that the newsmen present are smiling."

Mitchell leaped diplomatically into the breach to say he was sure the question had been misunderstood. He rephrased it. Even so, "I've heard good popular music and music I don't like," was about the best I could get for an answer.

Mitchell told the visitors he was happy they had been enriched by their tour. He said we had too. The press smiled, said thanks, and reached for its coats.

GRIN AND BEAR IT By LICHTY



"Just WHY should we save something for the future, Smedley? . . . Is there's anything we want in the future, it'll be available on the installment plan! . . ."

MIKE CONNOLLY:

Two Sides to Story

HOLLYWOOD — Proving once again there's at least two sides to every story (if not three or four!)—Judi Meredith is scramming the Hotel de Paree western series as Earl Holliman's leading lady, claiming she didn't get the co-star billing required by her contract — but producer Sam Rolfe has another reason.

After Judi read the script for her fourth filmed segment at CBS, she ripped it up, threw the pieces on the soundstage, and stalked off the set. Explained Judi, who was once Ronnie Burns's sidekick on the old George Burns Show, "I'm a star, not a bit player."

SAID PRODUCER Rolfe: "The show is better off without her. She's too difficult, considering she hasn't achieved the status of a star yet!" . . . And here comes Stanley Rubin, who produced the show before Rolfe took over, with the abovementioned third side: "Rolfe must be right, because she was too difficult for me to handle too."

If there's been a lack of punch in Gardner McKay's series for Fox-TV, Adventures in Paradise, the studio claims the sponsors are to blame, not the studio writers. "Those Madison Avenue boys" have submitted a list of taboos as long as your arm that the scripters must observe. TV censorship is even tougher than Hollywood's Production Code — therefore, nothing must be said or shown that would antagonize any group (see your phone book, from A to Z—Accent Correction to Zoological Gardens).

BUT TERRY CLYNE, the man from the McCann - Erickson Agency who ordered the show for his sponsors, says: "The series has given us cause for concern, sure, but it has been improving and should be a good property by the first of the year. After all, the first 13 episodes of 77 Sunset Strip and Maverick received mediocre ratings and didn't start hitting their stride until their 14th episodes rolled. Give us time — let's not run scared!"

Rumbled ringside on the Johnny Ringo set: "He didn't leave her much when he died but he left her plenty when he was alive!"

LEE FARR is a graduate of Penn State. What more fitting than the actor's new assignment: he signed in with Bob Taylor's Detectives to send some hoods to the State Pen.

The super-special that will co-star Frank Sinatra and Elvis Presley immediately after Sir Swivel's release from the U.S. Army is shaping up as strictly a two-man show. With two such top talents, the producers apparently figure they won't have to train the cameras on anybody else.

POLLY BERGEN bounced out from New York for The Bell Tel Show and told ALL about how she gave the double-whammy to Ann Blyth's movie, "The Story of Helen Morgan."

Says Polly (whose premature threads among the auburn she is NOT touching up because they look good under the studio lights): "I secured the TV rights from Helen's mother, Mrs. Lula Morgan of Danville, Illinois, five years before our show was televised and four years before they made the movie. Why, they even offered the movie to me long before they offered it to Ann but I had to turn it down because of other commitments!"

HOW THEN DOES Polly explain that she has become involved in a similar hassle, with "The Story of Ruth" scheduled for beaming as a Ford Startime segment before Fox's movie of the same name is released?

"Because," sighed Polly, "Bud Yorkin, the Startime producer started talking to me about it a year ago. But who'll believe it? And PLEASE don't say that's why I'm turning gray!" . . . I won't, Polly. Besides, on you it looks good.

FOX-TV will soon lose Tuesday Weld as a regular on its Dobie Gillis series but the studio brass hats claim they're not worried — they've got a real rival for Tuesday in the form and shape of Denise Alexander.

Denise was due, at deadline, to debut in a Dobie segment titled Chicken from Outer Space." Declares director Rod Amateau: "Just remember 1960 is only a month away and Denise may turn out to be the best reason yet for calling it 'The Start of the Swingin' Sixties.'"

New Truesome on the Five Fingers Stage: Luba Bodine and David Hedison, never more than five fingers apart.

THE CLOTH HAT and Cap Industry appealed to David Janssen as follows: "Please wear more hats in your Richard Diamond show." David came right back with: "Sorry, but we're not shooting it in New York any more — and out here in California only tourists wear them."

They all complain about needing vacations away from the deadly, daily grind of TV filming, yet the stars of these shows are always coming up with plans to shoot movies for theatres during their vacations. Latest is John Forsythe of Bachelor Father, who will spend his TVacation away from his "family" coproducing (with John Neuland) and starring in a film adaptation of Jordan Park's novel, "A Man of Cold Rages."

JOHN (MR. LUCKY) Vivyan and his leading lady, Pippa Scott, claim they're not feuding over who's getting the most closeups or anything else, they're the best of friends, etc. And yet, while filming a show last week, after careful rehearsals in which she merely brushed his cheek, Pippa came up with a straight-from-the-toes haymaker during the actual shooting. She laid it on John's jaw with such vim and vigor, it almost put him in the hospital.

Santa Claus padded over to Pat Huston's pad early this year and handed the Desilu starlet the starring spot in the Hollywood Circle Theatre's new stage musical, "Music in the Distance." It starts Christmas Night.

ALICE LON MADE a "surprise drop-in" on her old boss, Lawrence Welk, at the Aragon Ballroom in Ocean Park, Calif. Those photographers whose pictures of the pair were printed "just happened to be in the neighborhood."

The TV quiz dodges and the platter pilot "payolas" reminded Robert Q. Lewis to remind me: "Silence isn't always golden — sometimes it's just guilt!" (Thanks for the gag, Bob, and I'm spelling it my way even though you spell it "gilt").

Remember When...

November 28, 1949

Chief August G. Kettmann was host to 75 police chiefs from Southern California, who met here to discuss matters of mutual interest in law enforcement.

The Earle Strebes have returned to the Desert after a two months trying to "spend a year" elsewhere.

"Gov." Jimmie Davis will open The Stables Dec. 2 with his famous "Sunshine" Band.

November 28, 1939

Officers of the Kennel Club now preparing for the fifth annual All Breed Show Dec. 10 on the Desert Inn Mashie Course are Frank Bennett, president; Earl Coffman, first vice president; Warren Pinney, second vice president; George W. Larason, secretary; H. E. Patterson, treasurer.

Harold Hicks and Francis Crocker were principle speakers at the annual meeting of the Junior Chamber of Commerce at the Plaza Cafe.

Twelve turkeys, as well as buffalo, elk and venison steaks were cooked by La Cita for Thanksgiving dinner.

November 28, 1929

Palm Springs citizens this week called into consultation Sanitary Inspector Thomas B. Jones of the County Health Department. It was explained that no health problem currently exists, and that this was a preventive measure.

Coachella is planning a celebration to mark the opening of a paved road between there and Thermal.

Produce the greatest unit of heat at the lowest cost—Burn coal oil. C. G. Lykken. Adv.

Around Town

with Hildy Crawford

Phone FA 5-5005

The West Coast premiere of the new MGM picture "House of the Seven Hawks" at the Plaza next Wednesday night . . . will be an anniversary for the star of the picture, Robert Taylor . . . and also for Plaza Theatre . . . for 23 years ago the plush new Plaza opened with Robert Taylor in "Camille". . . co-starring with Greta Garbo . . . The "House of the Seven Hawks". . . which has received rave notices from its sneak previews . . . is a benefit for the Palm Springs Float Association . . . to help raise the $10,000 still needed to pay for the Disney-designed float that will represent Palm Springs in Pasadena on New Year's Day . . .



Two hundred of the choicest seats in the Plaza . . . are being reserved for patrons and patronesses . . . who will also go on to the Desert Inn afterwards to meet the studio officials and stars . . . at a champagne supper . . . These seats are $25 each . . . Orchestra seats and certain others are $10 each . . . while balcony and some side seats downstairs are $5 each . . .

This will be a premiere in the Hollywood style . . . with lights and glitter . . . and excitement . .. It will be fun . . . and it is also your chance to help put a Palm Springs float in the Rose Tournament parade . . . When you see it on your television screen on New Year's Day . . . you can wave back to Pegleg (the animated figure that dominates the float) and say happily . . . "I helped put you there, Old Boy". ..

There's a secret that needs to be told . . . The mysterious donors of $25,000 worth of furnishings for the new Nurses' Residence at Desert Hospital were Milton and Debbie Prell . . . the rugs, the draperies, the furniture . . . making it a real asset to the hospital and to Palm Springs . . . for a hospital is no better than its nurses . . . and with this nice new Nurses' Residence (built by the Hospital Auxiliary) nurses have an incentive to come here to work . . .

Prell is executive president of the Sahara Hotel in Las Vegas. . . and he and Debbie have a charming home here on Vista Vespero. ..

A Thanksgiving telegram came from Chicago from Jimmy Hart... who wires "See you soon . . . Have a very smart doctor refused my release from hospital until I showed him tickets to Palm Springs . . . Arriving November 29 . . . Hang up the moon . . . turn on the heat and sun . . . and turn off the wind! . . . Okay Jimmy, everything's ready . . . Come a-flying . . .

Wish I knew who sent that wonderful Edam cheese from Holland . . . Customs or the shipper left out the donor card . . .

This comes under the heading of how time flies . . . like "Good Heavens . . . Here comes Christmas!" . . . It doesn't seem possible . . . but Indian Wells is three years old already . . . and is celebrating its third anniversary tonight . . . with cocktails at the clubhouse and dinner at Indian Wells Hotel . . .

Invitations to that series of Gourmet dinners at Oasis are coveted . . . so when one arrived for the December 3 dinner . . . I checked the calendar hurriedly . . . But all's well . . . I can go . . . That first one was such a delightful experience . . . and the whole idea is so unusual . . .

With Western Hotels executive chef here at Oasis . . . chefs for the whole chain finish their training period and then come here to prepare one of these multi-course Gourmet dinners as a kind of graduation exercise . . . This next one is celebrating the graduation of Ernest L. Hughes . . .

Tomorrow the Ranch Club starts its Sunday Brunches . . . that are always such hilarious affairs . . . Everyone likes the informality . . . and the spirit of gaiety . . . and the colorful crowd (some in western clothes . . . and some in Palm Springs hats) . . .

Sid Tomack (of movies and television) will emcee . . . and this first Brunch show will include those long-time favorites the Hal White Trio and Clessa Williams. .. Roberta Lee . . . and Dave Burton and the Burton Boys from Saddle & Sirloin . . .

The John McNabbs of Beverly Hills were Wednesday night dinner hosts at the Ranch Club . . . In the smart party were Edie and Bill Hollingsworth, the B. B. Robinsons, Bob Tullises, Douglas Hirsches and Joyce and Noell Clarke.

Here to spend Thanksgiving with Mrs. Pearl Helms at her Smoke Tree home . . . her daughter and son-in-law Mr. and Mrs. John T. Hastings of Brentwood . . . are remaining over the weekend . . .

Santa Claus to Be The Star of Juniors' Christmas Bazaar

Santa Claus will be the stellar attraction when Palm Springs Junior Women's Club hold a Christmas Bazaar at the Palm Springs Playhouse, Friday, December 4, beginning at 9 a.m. Many beautiful Christmas gifts and hostess items, hand-crafted by the Juniors will be on sale.

At the regular monthly meeting held Tuesday evening in the Chamber of Commerce Board Room plans were formulated for an evening of Christmas caroling to be held December 19, with the aid of husbands and pick up trucks. The carolers plan to cover the main areas of town returning to the El Alameda home of Mr. and Mrs. Richard Rajcher for games, dancing and refreshments. Committee members for this event are Mmes. Richard Hill, James Thompson, John Neil and Richard Rajcher.

Other plans discussed were the annual Christmas party-meeting to be held December 22 at the home of president Mrs. Jack T. Koehler, when the exchanging of gifts will reveal the names of secret sisters for the year.

Preceding the meeting Mrs. Edwin Buckheim Jr., Americanism chairman, lead the Pledge of Allegiance, the Junior Pledge, and gave an inspirational thought for Thanksgiving.

Guests were Mmes. Don and Allan Reichle and Senior and Junior co-ordinators, Charles Schwenk and Ray Burgin.

Coffee and pumpkin tarts were served by hostesses Mmes. William Anderson, J. R. Wahlberg and Sidney Watson.

Soroptimists Meeting at The Desert Inn

Soroptimist Club of Palm Springs met Tuesday at the Desert Inn for their monthly business meeting, Trixie Jarrett, president, presiding.

Else Addes, past president, and Jewel Locke, secretary, who attended Presidents Council, this past week, at Azure Hills Country Club, each attending a workshop, one the United Nations and the other the Secretary's workshop, reported to the Club.

Guest at this meeting was Miss V. Maidell Dunham of San Jose.

Next meeting of the Club will be held December 1 at 12:15 p. m. at the Desert Inn.



SIXTEEN BROWNIES took part in the investiture of new Troop No. 73, and are shown here with their troop leader, Mrs. A. R. Winans, standing on left, and assistant leader, Mrs. Richard Kite, on right. Front row, from left, are Jill Alexander, Kathy Niemetz, Rosemary Kite, Kandy Allen, Lisa Markson, Wendy McKenzie, Libby Winans; second row, from left, Wendy Weissman, Gigi Hertzke, Rebecca Smith, Teri Stryker, Angela Lusby, Colleen Chavez, Tracy Floan, Kim Horn, Sloane Smith. (Desert Sun Photo)

Sixteen Brownies Take Part in Investiture of New Troop 73

Proudly wearing their uniforms for the first time, 16 little Brownies participated in the Investiture of new Troop No. 73 on Friday evening at the Girl Scout House at 987 Avenida Caballeros.

Officiating at the ceremony were Brownie Troop Leader Mrs. A. R. Winans and Assistant Leader Mrs. Richard Kite.

Also participating and receiving pins were assistant music leader Mrs. Ray Lusby, committee chairman Mrs. Milton Niemetz, telephone chairman Mrs. Morton Weissman, calendar chairman Mrs. Joe Chavez, and cookie chairman Mrs. George Hertzke.

Receiving their Brownie pins were: Jill Alexander, Kandy Allen, Colleen Chavez, Tracy Floan, Gigi Hertzke, Kim Horn, Rosemary Kite, Angela Lusby, Lisa Markson, Wendy McKenzie, Kathy Niemetz, Rebecca Smith, Sloane Smith, Teri Stryker, Wendy Weissman, and Libby Winans.

Little Grils Play Like Grown Ups

The birthday party for Heidi Wahlberg, daughter of Mr. and Mrs. J. R. Wahlberg held at the Paseo de Anza home of her parents was a real grown up affair.

Six-year-old Heidi and her little guests attended the party in finery borrowed from their mother's complete with high heel shoes and makeup.

Preceding luncheon they sipped Shirley Temple cocktails and ate hors d'oeuvres.

Entertainment included a fashion show with all the guests participating and card games of old maid and animal rummy were played with everyone a prize winner.

Favors of little girl cosmetic kits were given to all attending.

Yellow and brown were the colors used for decoration, including the yellow and brown birthday cake and yellow sherbet.

Among the guests were Mary Steinberg, Sherry Crowell, Mimi Macavinta, Janet Rosenthall, Siri Fostvedt, Beth Blackman, Susan Tabuena and Karen Wahlberg.

Houseguests at Wright Home

Houseguests at the Morongo Road home of Mrs. W. P. Wright are Mr. and Mrs. James Forward Sr. and Mr. and Mrs. James Forward Jr., and son Richard from San Diego. Richard is home from University of Southern California in Berkeley for Thanksgiving holidays.

New Books Bound to Interest You

NEW YORK (UPI) — New publications of special interest to the women:

—"The Can-Opener Cookbook," by Poppy Cannon (Thomas Y. Crowell Co.); a new, enlarged version of her book published first in 1952.

—"Before You Marry," by Sylvanus M. Duvall (Association Press); a revised edition of a book first published in 1949; Duvall, a member of the American Association of Marriage Counselors, asks 101 questions he feels should be answered before the wedding.

—"Carpet Buying Guide" (DuPont, Wilmington, Del.), covering the subjects of color, texture, quality and information on carpet care.

—"How to Design Your Own Dress Patterns," by Adele P. Margolis (Hanover House), a primer for the woman who likes to sew.



PATTERNS FROM LIFE is the theme for the one woman art show which will feature the paintings of clubwoman and housewife Mrs. Otto Paulsen at Sun Town Patio Art Gallery on Sunday afternoon. Mrs. Paulsen believes you don't find the time to do things . . . you take the time, and has demonstrated how it can be managed even by busy persons. (John Munn Photo)

Clubwoman Holding Art Exhibit Tomorrow

Art in the home is the objective of Mrs. Otto Paulsen, who believes a woman should add to the home instead of taking away from it. This is the idea uppermost in the mind of Mrs. Paulsen now serving as president of Cathedral City Woman's Club.

Sun Town Patio Gallery, 68-661 Broadway, Cathedral City, opened a one-man show last Sunday, November 22, at 3 p. m. with an informal reception featuring Mrs. Paulsen's watercolors and fabric painting. The exhibit is called, Patterns from Life.

Mrs. Paulsen is well known for her artistic crafts. She knits, designs and makes her own clothes, rugs, lampshades, and painted for custom dressmakers, and taught arts and crafts for eight years in Hollywood before coming to the desert three years ago with her husband. Since then she has taught two summers at Idyllwild Institute and in several of the local trailer parks. Mrs. Paulsen is past president of the Pasadena Chapter of National Arts and Letters, served on the Red Cross and many civic groups, a member of California-Research and Who's Who of Los Angeles County. As club president this year, Mrs. Paulsen is turning the attention of the club to efforts in gerontology, fund raising with an eye on a new club home, and welcoming new members. The local club and Idyllwild Institute Fiesta Club were hostesses for the district convention on November 20, at the Riviera Hotel.

Mrs. Paulsen has five married children and 11 grandchildren all living within 100 miles. They still hear the dinner bell and have many family gatherings. When asked, "How do you find time for all the many things you do?" She answers, "I do not find time. I take it. If a woman loves meeting people and creating things for the home she is able to find a place for it in her household routine."

Her family want only her paintings on the wall and when she tries to sell one her husband protests, "You can't do that, I like that one the best." Mrs. Paulsen had prepared and planned for this exhibit for months and now many of her most choice flower paintings are for sale.

Sisterhood Will Meet on Tuesday

Taking a breather in the midst of a season that's more active than ever, the December meeting of the Sisterhood of Temple Isaiah on Tuesday, December 1, at 12:30 p.m. will be a relaxed affair.

A musical program featuring Lillian Udow at the piano will be presented, following a luncheonette and brief business meeting. The rest of the afternoon will be devoted to socializing over the card tables either to play or to "kibitz."

Rose Levinson will report on the hilarious "Kidnap Breakfast" which was carried off last week and Mrs. Mel Wasserman, ways and means chairman, will announce plans for the novel and elaborate donor luncheon in January.

Mrs. Fred Lyons, gift and book shop chairman, will present a display of new items of objects of art, costume jewelry, and other crafts from Israel received in the gift shop for the approaching holiday season.

Bride-Elect Showered with Money Tree

A four-foot high silver money tree decorated in tiny blue bows and with crisp new one dollar bills and silver dollars tied to it, was presented to bride-elect Carole Wrathall at a dinner party held in her honor.

Dr. and Mrs. Wayne Huffman hosted the party at their home on Desert Palms Drive and Mrs. Huffman used a pink and silver decor.

Among those attending were the doctors and their wives and office staff where Carole was employed as dental assistant to Dr. Huffman, and included Dr. and Mrs. Jack Lake, Dr. and Mrs. Frank Purcell, Mr. and Mrs Ted Danielson, Dorothy Worthington, Donna Krull, Laura Goodman and Mrs. Mary Lou McGuire.

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Ramon Road

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No. 693
Every Monday
7:30 P. M.

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1st and 3rd Tues.
7:30 P. M.

Desert Chapter
R.A.M. No. 150
1st and 3rd Tues.
7:30 P. M.

O. E. S.
1st and 3rd Thurs.
8:00 P. M.

DEMOLAY
2nd and 4th Wed., 7:30 p.m.

SHRINE CLUB
1st Tues. at Noon

HI 12 CLUB
1st and 3rd Thurs., Noon
Desert Aire Hotel
Rancho Mirage

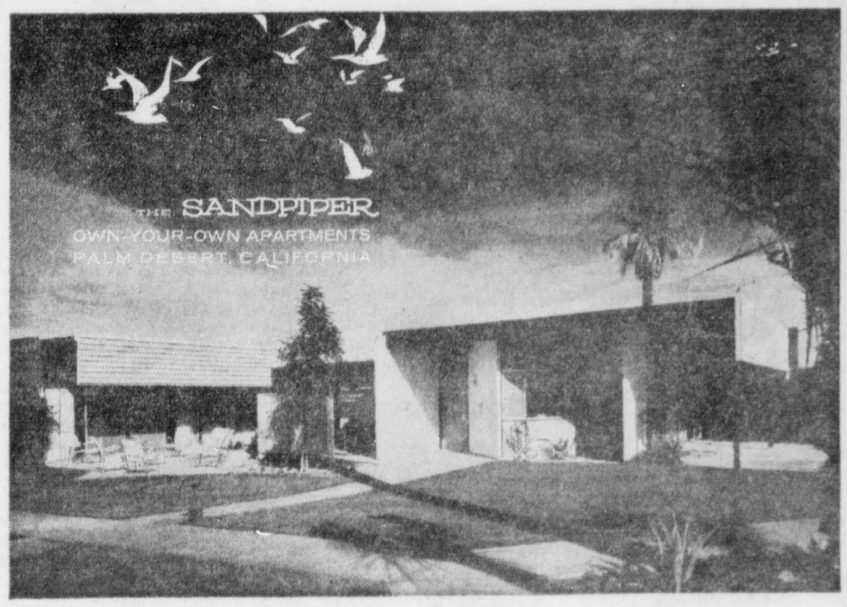
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Includes Full Refrigeration and Built-in Electric Kitchen
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MEDALLION HOME LIVE BETTER ELECTRICALLY



A SANTA CLAUS PUPPET, a reindeer, a row of wooden soldiers marching added fun to the birthday party of J. Ross Clark III. The enchanting puppets were propelled on their strings by Bob Baker who stages the Easter Show for Thunderbird youngsters each year. (Pospesil Photo)



THE BIRTHDAY CANDLE marked the fifth birthday of J. Ross Clark III when his mother gave a party for him at their Thunderbird home. (Pospesil Photo)

Puppeteer Entertains on Birthday

Red and white balloons and circus cut outs decorated the Thunderbird home of the J. Ross Clarks when their young son J. Ross Clark III celebrated his fifth birthday.

Highlighting the party was Bob Baker from Los Angeles and his "Puppeteers" in a pre-Christmas show, which delighted the younger set and adults alike.

Following the entertainment, dinner was served, topped off with a huge birthday cake complete with cowboy figure, and served with ice cream.

Among the children attending were Scott and Skye Susalla, Stevie and Susie Adkins, Greg Dougherty, Tommie Davies, Joanie Thomas, Carol and Jimmie Oliver, Cathy Cody, Donna, Debbie and Eddie D'Ottavio, Blair San Chez, Frank Godchaux, Pardner and Theresa Hicks, Dean Anderson, Vicki and Bonnie Testa, and John Michael Clark I.

Also: Mmes. Eddie Susalla, Bill Adkins, Bill Dougherty, Carroll Davies, Bobbie Thomas, James Oliver, William Cody, Gerald D'Ottavio, Frank Godchaux, Mrs. Bette Jo San Chez, Zeke Grimes and Mr. and Mrs. Hollingsworth Morse (Sally Eilers). Mrs. Morse is the godmother of the birthday boy.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FAirview 5-5005.)

November 29
- First Sunday Brunch Ranch Club.

November 30
- Barber Shoppers, Boys Club, 8 p.m.
- Knights of Columbus, St. Theresa auditorium, 8 p.m.

December 1
- Desert Riders, Breakfast Ride, Relay Station, 9 a. m.
- Kiwanis, Chi Chi, Noon.
- Soroptimists, Desert Inn, 12:15 p. m.
- P.S. Exchange Club, Biltmore, 12:30 p.m.
- Sigma Gamma Chapter, Security First National Bank, Ramon Road, 8 p.m.

December 2
- Welfare & Friendly Aid, Health Center, 10:30 a. m.
- Woman's Club, Treasure Chest, Clubhouse, 11 a. m.
- Rotary, Chi Chi, Noon.
- P. S. Optimists, Biltmore. noon.
- Rotary Anns, Chi Chi, Noon.
- St. Theresa Mothers Club, Christmas Luncheon, Riviera, 12:30 p. m.
- West Coast Premiere, Benefit Float Assn., Plaza Theatre, 8 p. m.

December 3
- O.E.S., Masonic Temple, 7:55 p.m.

December 4
- Lions, Riviera, Noon.



TREASURE CHEST PREVIEW is held by (left to right) Mrs. Joseph Forkner, co-chairman of the annual Womans' Club event; Mrs. Howard Matthews, club vice president; Mrs. Marvin Cartwright, co-chairman and corresponding secretary; and Mrs. Allan P. James, chairman of the Treasure Chest event, which will be held December 2 at the Womans' Clubhouse. Proceeds from the Treasure Chest are used for scholarships for local students. Club will hold day-long "Paradise for Shoppers," with luncheon available, at the Clubhouse from 10:30 a. m. to—well, the end of the day. Treasure Chest keys will be sold for $1 each during the day. Gifts were donated by Club members. (Desert Sun Photo)

Treasure Chest Bazaar at Woman's Clubhouse Wednesday

The Palm Springs Woman's Club auditorium will become a gay and crowded place when the Treasure Chest Bazaar will open to the public Wednesday, from 11 a. m., at the club house 314 S. Cahuilla. Proceeds will help provide funds for the many new philanthropies the club is sponsoring this year.

Groups are meeting everyday to work on the project. Mrs. Joseph Forkner entertained 14 enthusiastic workers at her Sagebrush Road home Monday, while the same group met again at the Howard Matthews home on Tuesday. Beautiful bags were trimmed under the direction of an expert who knows just the right kind of handbags for the women of Palm Springs. Silver was polished for the white elephant booth and jewelry put in first class condition for the jewelry display. All declared it was fun when they are working for such a worthwhile cause.

Mmes. Foster Simonsen, Chester Matson, Francis Pruitt, Marvin D. Cartwright, Ben F. Marti, James Carlisle, John Vale, Walter Whittal, Herbert Burns, Irwin Wright, Joseph Forkner, Allan James, Howard Matthews and Miss Hazel Gross worked as a group both at the Forkner and Matthews homes.

Mrs. Allan James is general chairman of the Treasure Chest Bazaar.



ST. THERESA MOTHER'S CLUB members are at work preparing for the Christmas luncheon that will be held at the Riviera on December 2. Shown here, making the Christmas tree decorations are, from left, luncheon chairman Mrs. Earl Hough, Mrs. Arnold Anderson and Mrs. C. S. Irvine.

Christmas Luncheon Wednesday

The main diningroom of the fabulous new Riviera Hotel will be the scene of the annual St. Theresa Mother's Club Christmas luncheon on Wednesday, December 2, at 12:30 p.m. Christmas decorations to blend with the blue and gold decor of the modern room are being made by the committee members. Each guest will receive a gay corsage.

Mrs. Earl Hough, chairman of the gala affair, is to be assisted by Mesdames C. S. Irvine, Ted Ratcliff and Arnold N. Anderson. Father Michael R. O'Donohoe will open the festivities and Mrs. Joseph Marinko, Mother's Club president, will preside at the short business meeting.

Visitors to the desert area and the public in general are cordially invited to attend. Reservations should be secured by calling Mrs. Hough at FA 5-6300

Has Birthday on Thanksgiving

A birthday party on Thanksgiving Day honored Vicki Roberts, daughter of Mrs. Jane Roberts of Palm Desert, who was celebrating her eighth birthday.

The party was held at the home of her aunt and uncle, Mr. and Mrs. Robert Frew of 218 Ocotillo Avenue, with their two children Pamela and David and Vicki's grandparents, Mr. and Mrs. Arthur Roberts.

Spend Holiday with Family

Mr. and Mrs. John Williams of 610 Via Monte Vista, were in San Marino to spend Thanksgiving with their daughter and son-in-law, Mr. and Mrs. Jack D. Whitehead and children, Chrissie and Robert.

Have Guests on Thanksgiving

Dr. and Mrs. Solomon Bruson of 1441 Fiesta Road, had as their Thanksgiving dinner guests Miss Elsa Engle (she is executive secretary for Milton R. Rackmil, president of Universal International Studios and Decca Records) and her mother Mrs. Agnes Engle from North Hollywood, Mr. and Mrs. Alfred Fiske and Miss Lillian Sebelius, Mrs. Bruson's sister.

Has Houseguests for Thanksgiving

Houseguests at the La Verne Drive home of Ray Blumenthal are his sister and brother-in-law, Mr. and Mrs. Dick Gresham and daughters, Ann and Gail of Chevyiot Hills who drove down for Thanksgiving bringing the turkey and all the trimmings with them.

Ray's parents, Mr. and Mrs. Ray Blumenthal Sr. who are staying at the Riviera Hotel were dinner guests also.

Flying Farmers Travel by Car to Palm Springs

Mr. and Mrs. Clifford (Jake) Galbreath and Mr. and Mrs. Clifford Jacobs of La Crosse, Indiana, were Thanksgiving Day guests at the Charles Ryan home, 1738 Cardillo Avenue.

Other guests were Mr. and Mrs. Don Holderman and Mr. and Mrs. Dwight Ryan.

The Galbreaths and Jacobs' are spending the winter months in Phoenix. Both are members of the Indiana Flying Farmers, but drove here by car, returning to Phoenix on Friday.

Painful Two Ways

NEW YORK (UPI) — Ten years ago, the average cost per patient for each day in the hospital was $14.33, the American Hospital Association reports. The cost in 1958 was $28.17.

WOMEN of the Desert

Hildy Crawford, Women's Editor

Most Pictures Hang Too High

By JOYCE SCHULLER
United Press International

CHICAGO (UPI) — Almost everybody hangs pictures too high, says Paul Brewer Flick, an interior designer.

"Even those who know that pictures should be displayed at eye level generally hang them at the eye level of a standing person," Flick complained. He insisted that in a living room or dining room where people usually are seated, pictures should be at the eye level of seated persons.

"Museums are a poor guide in this respect," Flick said. Museum pictures are intended for standing viewers.

Flic, who teaches home planning and furnishing in Northwestern University's home economics department, had several suggestions for displaying pictures in the home. He called for different treatment of the picture which serves as a wall decoration to complement a room's decor and the important picture intended as the focal point in a room. He suggested that a wall-decoration-type picture carry out the neutral colors in a room and be framed in a color close to that of the walls.

The important picture, on the other hand, should be dramatized. Flick suggested flooding it with light and using a wide or contrasing-color frame.

He also urged caution in the selection of the important picture. He advised renting or borrowing such a picture from a gallery before buying it.

Finally, Flick suggested freshening the home and the outlook by changing pictures frequently, possibly with the seasons.

Give baked custard a different flavor by adding sherry. Substitute a few tablespoons of sherry for the same amount of milk.

District Meeting Here December 12

The December 12th De Anza District meeting will include an executive board meeting at 8:30 a. m., and the regular meeting at 10 to be held at the Elks Club, followed by a 1:30 p. m. luncheon at the Desert Skies Hilltop Room. Entertainment at the luncheon will be provided by the Indio Juniors.

Palm Springs Juniors who hold district offices planning to attend, are Mrs. Jack Koehler, auditor; Mrs. Sidney Watson, mental health chairman; Mrs. J. R. Wahlberg, music chairman and Mrs. Richard Hill, press chairman. Also planning to attend are Senior and Junior coordinators Mmes. Charles Schwenk and Ray Burgin from Indio.

Clothing Cosmetic

Bluing is a "cosmetic" which makes yellowed fabrics look white. It does not clean the clothes. This can be done with soap or detergent.

Borrow an idea from Patou of Paris to dress up fur coats. Buy a narrow fur scarf to match the coat and wear the scarf inside the collar.

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St. Theresa's Wins Grid Title



A PORTION OF THE St. Theresa's football team — champions of the Palm Springs Deanery — is glimpsed in this picture taken following their game with Precious Blood. The team registered an unbeaten season and compiled an impressive points for, points against record.

Scores 241 Points to 38 For Six Foes

St. Theresa's gridiron Chieftains this week were crowned champions of the Palm Springs Deanery Parochial Schools Football League by a 241-point aggregate amassed in six victories during the season.

Only 38 points were scored against them by the teams they defeated.

COACH JOHN BABTISTA and Assistant Coach John Marinko were credited with the job of blending a fast running, clear thinking and clever-playing squad into championship caliber of the League.

With top championship honors goes a golden trophy mounted on a walnut base, presented to the league by the late Monsignor John Powers, V. F. The coveted Dean's trophy had been won by St. Hyacinth's of San Jacinto in the first two years of the school's organized football play.

If St. Hyacinth had won the crown again this year, it would have retired the trophy.

BUT ST. THERESA'S Chieftains took on the deferring champions in the first game of the season and, in winning by 33-0, were almost assured of the football crown.

The Chieftains held their perfect winning record by winning against the Precious Blood School in Banning, which lost two encounters this year.

THE FINAL GAME though was a close one. By half-time the score was divided by only one point, but as the final gun was fired St. Theresa's had tallied a total of 25 points to Banning's 13.

Playing football for St. Theresa' Chieftains were: Victor Martin, Jimmy Marinko, Bob Boyle, Mike Shoen, Tim Rallaford, Jimmy Pendergast, Charles Sills, Tim Therieau, Steve Brooks, David Nicolet, Lloyd Chaison, Loren Berkley, Jerry Bigelow, David Nicolai, Jimmy Gomez, Joe Coker, and Michael Rech.



RIDING HARD TO appreach the willow polo ball is William Tevis, left, for the Eldorado Polo team which won the three game series last weekend against the San Francisco club. Coming up behind Tevis is Bill Mayberry of San Francisco and in the background is Leo Hulseman playing for the Eldorado team. The final score was Eldorado 4, San Francisco 3. Rapid polo action takes place every Sunday at 2:00 p.m. at the Eldorado Polo Club.

Junior Tennis Youngsters Plan Match

Village youngsters attending the Junior Tennis Clinic this week brushed up on their serves and backhand as they prepped for their first flight into inter-city competition.

Clinic instructor Dave Gillam said the tennis fledglings will meet youngsters from Redlands in team matches at the Palm Springs High School courts on Jan. 9.

THE MATCH features play between teams comprised of 40 youths from each city, Gillam said. A return match will be scheduled in Redlands later in the spring.

Gillam, Racquet Club tennis pro, heads the clinic with the assistance of Ray Grow, of the City Recreation Department. The department sponsors the clinic.

TENNIS FANS are invited to join the clinic, which meets every Saturday at 9 a.m. at the high school. The clinic is open to youngsters from the age of 9 to 14.

Team qualification for the Redlands match will be conducted in competition form at today's clinic session.



FATHER DANIEL J. O'Donovan of Precious Blood School in Banning presents the Monsignor John Power Trophy to three members of the St. Theresa's School championship football team. From left are Bob Boyle, Loren Barkley and Victor Martin.

MENLO POLO TEAM TO BE OPPONENTS

Bob Skene, Ted Pierce, David Moore and Bill Gilmore, all members of the Menlo Circus Polo team will meet the Eldorado Polo Club in a fast moving game on Sunday afternoon. Australian born Skene is considered by the nation's polo authorities as being the greatest living polo player today.

Keen competition will provide spectators some fine polo when Morrie Morrison, Willis Allen, Bob Smith and Leo Hulseman of the Eldorado team clash with the visitors from Menlo Park.

The Menlo Circus team won both the National 12 Goal Inter-Circuit Tournament last year at Santa Barbara. They also won the National 8 Goal Open.

Mac Jason was orginally scheduled to play at Eldorado for the Menlo Circus team, but it was announced last evening by Bob Skene that Jason would be unable to be in the desert area for this game.

The players and their ponies will be on the field at 2 p.m., Sunday, to begin the six-chukker game at Eldorado Polo Club, located one mile east of Palm Desert.

City Recreation Directors Set Meeting Here

The Southern California Municipal Recreation Directors will meet Friday for their annual dinner and golf tournament, sponsored by Bob Allen.

The tournament, scheduled to start at noon, will be played on the Palm Springs Municipal Golf Course, followed by dinner at the Biltmore Hotel at 7:30 p. m.

Sports directors for public recreation facilities throughout the Southland — from Bakersfield to San Diego — will converge on the City of Palm Springs some 125 strong for the full day of activity.

Hunter Earns Shot at Machen

NEW YORK (UPI) — Heavyweight contender Bill Hunter gets a shot at fourth-ranking Eddie Machen in Madison Square Garden, Dec. 18, for rising from the canvas and beating gory Alex Miteff again Friday night in their return TV fight at the Garden.

Machen of Redding, Calif., accepted the match by telegram.

Visitor Scores Hole-in-One Here

Fitz M. Binnion, visiting at Thunderbird Country Club from Lakeview, Ore., made a hole-in-one Saturday on the eighth hole at the club.

During the Saturday choose-up tournament, Binnion drove the white pellet off on the eighth fairway and it bounced on the green and rolled into the cup.

Record Crowd Goes on Links

Palm Springs Golf Course, which is a municipal operation, could do little but break records — and that's what it did.

City Manager Dan Wagner reported that play on Friday, Nov. 27, brought in a total of $902 with a record number of 192 players goig out on the links.

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Bowl Bids Seen After Gridiron Clashes Today

United Press International

The Army-Navy game heads a list of traditional clashes today, with bowl bids in the offing for several of the victors on the last big Saturday of the college football season.

Army is rated a six-point favorite over the Middies in their annual service encounter. The Cadets are figured to launch an aerial attack that will stem Navy's ground-gaining thrusts.

Bids to bowls are up for grabs in games involving Georgia and Georgia Tech; Texas Christian and SMU, Mississippi and Mississippi State, and Miami (Fla.) and Florida.

Coachella Goes To CIF Playoffs

IMPERIAL BEACH — Desert Valley League champion Coachella earned the right to face Beaumont in semi-finals next week in spite of a 19-19 tie against Mar Vista here last night.

The Arabs netted 16 first downs to Mar Vista's eight and that — according to CIF playoff rules — makes the Coachellans "it" against the powerful Cougars.

Mar Vista, trailing by 19-6, put on a come-from-behind demonstration that included a disputed, 56-yard punt return on a ball that appeared to be dead.

Records Falling In Salton City's Inboard Regatta

SALTON CITY — First-round action got underway today in the first annual Salton City Inboard Regatta, already marked by a record-shattering performance.

A new unofficial record for SK run-about type inboard speedboats was broken Friday by Guy (Red) Wilson, of Long Beach, who zipped around the five - eighths mile course in 89.857 miles per hour.

The mark, which came during time trials, was three-tenths of a mile faster than the existing record for the class.

Allan Ford, of Oakland, gained the fastest speed of the day in his 225 cubic inch engine hydroplane, "California Kid." He hit an average speed of 105.345 miles per hour.

Some 70 boats are entered in the event that runs through tomorrow.

BROWNS, 49ers TOP PRO GRID AGENDA

United Press International

The Cleveland Browns and San Francisco Forty-Niners match the National Football League's two record rushers Sunday in a game neither can afford to lose.

San Francisco, tied with the Baltimore Colts for the Western Division lead, has pro football's all-time rushing leader in Joe Perry. Cleveland will counter with Jim Brown, holder of the league's all-time rushing marks for a single game and season.

CLEVELAND, FAVORED by 10 points against the invading Forty-Niners, is in the tightest spot. The Browns and Philadelphia Eagles trail the Giants by a game in the Eastern race and must win to assure themselves of staying within range of New York.

The Giants are favored over the visiting Washington Redskins by 10 points while the Eagles are 3½ point underdogs against the Steelers at Pittsburgh. Baltimore plays host to the Los Angeles Rams and is favored by 10 points.

IN SUNDAY'S ONLY other game, the Chicago Bears are favored over the Chicago Cardinals by seven points. The Bears are only a game behind the two Western leaders and could tie for first by winning, if the Colts and Forty-Niners lose.

The other two teams played Thursday with the Green Bay Packers downing the Detroit Lions, 24-17, in their traditional Thanksgiving clash.

Lenoir Rhyne Tops

KANSAS CITY (UPI) — Undefeated, untied Lenoir Rhyne College today ranked tops in the final football poll this season by the National Association of Intercollegiate Athletics.

DESERT CLASSIC DUCATS FEATURE PRICE SAVINGS

Ticket prices were announced today for the first $100,000 Palm Springs Desert Classic golf tournament, to be played Feb. 3-7.

The ducats will be $3 per day throughout the world's richest links classic. Season tickets, good for all five days, will go for $10.

The Desert Classic will be played over luxuriant courses in the Palm Springs area — Tamarisk, Thunderbird, Indian Wells and Bermuda Dunes.

The season tickets soon will go on sale at golf courses throughout Southern California, General Chairman Milt Hicks reports.

ANNUAL TURKEY SHOOT WINNERS ARE ANNOUNCED

Winners of the annual "Turkey Shoot" for the Tamarisk Country Club Women's Golf Auxiliary were announced today by club publicist Betty Forman.

Class A winners in the match against par event were Bette Rahe, first; Virginia Parker, second, and Lillian Gorman, third.

Class B winners were Ann DeGoff, first; Gerry Hart, second, and Florence Schwartz, third.

Club officials also announced that next Tuesday's event will be a "surprise" tournament. Members were asked to be at the clubhouse between 8 and 8:30 a.m. without pre-arranged games.

LEGAL NOTICE

No. 82
NOTICE OF TRUSTEE'S SALE
T. O. No. 59-4145

On WEDNESDAY, December 23, 1959 at 11:00 A.M., TITLE INSURANCE AND TRUST COMPANY, as duly appointed Trustee under and pursuant to Deed of Trust dated June 27, 1958 executed by GERARD M. NOONAN and BEATRICE A. NOONAN, husband and wife and recorded July 10, 1958, in book 2298, page 597, of Official Records in the office of the County Recorder of Riverside County, California, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States) at the Main Street entrance of the County Court House in the City of and County of Riverside, California all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as:

All that portion of the Southwest Quarter of Section 1, Township 5 South, Range 5, East, San Bernardino Base and Meridian, described as follows: Beginning at a point on the East line of said Southwest Quarter that bears North 0° 08' East, a distance of 1246.35 feet from the Southeast corner of said Southwest Quarter; thence continuing North 0° 08' East along said East line a distance of 101.10 feet; thence South 89° 39' West and parallel to the North line of said Southwest Quarter, a distance of 180 feet; thence South 0° 08' West and parallel to said East line, a distance of 101.16 feet; thence Easterly, a distance of 180 feet to the point of beginning.

EXCEPTING therefrom the Easterly 30 feet for road purposes.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note secured by said Deed, to-wit: $4,413.94, with interest from May 10, 1959, as in said note provided, advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust.

The beneficiary under said Deed of Trust, by reason of a breach or default in the obligations secured thereby heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on August 20, 1959, the undersigned caused said notice of breach and of election to be recorded in book 2532, page 184, of said Official Records.

Date: November 23, 1959.
TITLE INSURANCE AND TRUST COMPANY
as said Trustee, By Dale L. Dykema, Assistant Secretary

Published: Nov. 28, Dec. 5 and 12, 1959

NATIONAL SENIORS GOLF

Open Has Storied Past

(EDITOR'S NOTE: Following is a story on the men behind the National Senior Open Golf Association, which this year has its tournament Dec. 1-6 at Bermuda Dunes and Eldorado Country Clubs.)

Following the first National Senior Open Championship held at Esmeralda Golf Course, Spokane, Wash., in August 1957, a group of 34 senior professionals banded together to form the National Senior Open Golf Association.

George Howard, pro at Broadmoor Golf Club, Seattle, and O'Donnell Golf Club, Palm Springs, was elected president. Under his direction the Association has grown from the original 34 three years ago to over 1,600 members from all parts of the United States, Canada, Mexico and Hawaii.

THE ASSOCIATION'S sole purpose is to promote control and perpetuate the ancient and honorable game of golf for the over 50 years of age golfer.

Also to provide competitive golf for those fine golfers who do not want to retire and stagnate on the sidelines and keep the great names of golf — Sarazen, Armour, Cooper, Runyan, Watrous, Evans, the Dutras, Hutchinson, Barnes and many others, in the headlines for years.

EACH YEAR WILL find additional names of golfdom's greatest on the roster of the National Seniors.

Guiding the future of the National Seniors with Howard are Joe Mozel, vice president, Green Hills Country Club, Millbrae, Calif., Olin Dutra, secretary-treasurer and, directors Johnny Dawson, Jimmy Hines, Robert Hudson, Dick Metz, Paul Runyan and Gene Sarazen.

The future of the National Senior Open Golf Association, sponsors of the United States National Senior Open Golf Championship, is as boundless as the limits of outer space.

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'Opus Jazz' Set for Ed Sullivan Show

Robbins' Ballet Group to Take Up Most of Hour Show

Jerome Robbins' "Ballets: U.S. A." will make the first of two appearances on "The Ed Sullivan Show" Sunday, Nov. 29 (8-9 p. m. pst) on the CBS Television Network.

On that date, Sullivan will present the number entitled "N. Y. Export: Opus Jazz," with original music by Robert Prince and decor by, the celebrated artist Ben Shahn. The dance group will take up a major portion of the program. The date for their second appearance will be announced later.

ROBBINS IS NOTED as one of the distinguished creative talents in the entertainment world. He is currently represented on the musical stage by "Gypsy," which he directed and choreographed. His other theatrical credits include "West Side Story," "Bells Are Ringing," "The Pajama Game," "The King and I" (both stage and motion picture versions), "Call Me Madam," "Miss Liberty," "High Button Shoes" and "On the Town."

The appearance of "Ballets: U.S.A." on "The Ed Sullivan Show" will mark the fourth time that Robbins has been represented on television. His initial program was the Ford 50th Anniversary show, with Ethel Merman and Mary Martin, which he choreographed in 1953. His novel use of stools on that program is still being employed today.

HIS SECOND production was "Peter Pan," with Mary Martin, which he adapted, directed and choreographed. More recently, one of his numbers from "West Side Story," entitled "Cool," was presented on "The Ed Sullivan Show."

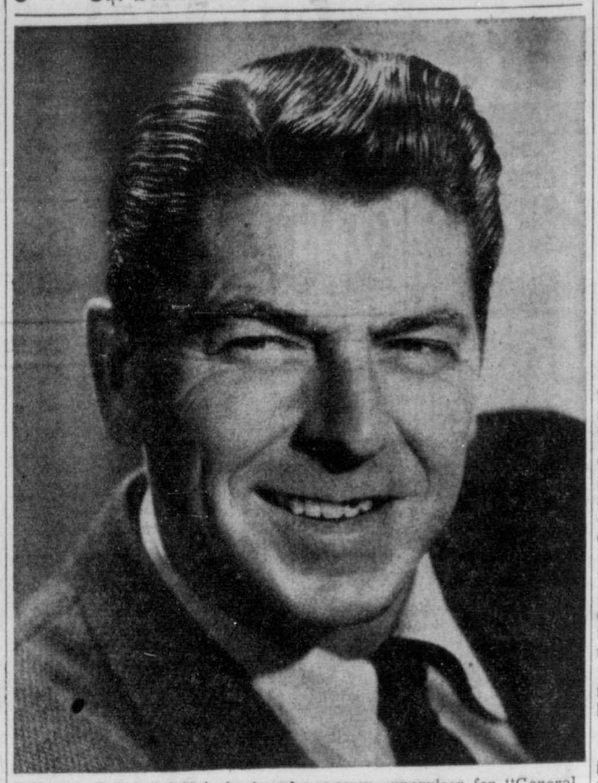
The "Ballets: U.S.A." dance group was originally formed by Robbins to represent the United States at "The Festival of Two Worlds" in Spoleto, Italy, and at the Brussels World Fair. The production, reviewed from Europe by the N. Y. Times, was described as a "taut and tender work of art" and "a delightful distillation of our jazz fads and fancies." "The audience," reported the Times, "broke into cheers after each section of the ballet and at the end roared its approval."

Following its initial success abroad, the show toured many cities in Europe and North America.

ALL AMERICAN GRIDDERS TO BE SHOWN SUNDAY

A special KTTV telecast will feature the "1959 All American Football Team" as selected by the Association of Football Coaches to be seen on Channel Eleven, Sunday, Nov. 29, 9-9:30 p.m.

The KTTV 1959 All American Football Team telecast features each player in the game action shots.



RONADL REAGAN is host and program supervisor for "General Electric Theater," which Sunday night will present George Burns in his first dramatic television role.

BURNS TO MAKE DRAMATIC DEBUT

George Burns makes his dramatic television debut as Eddie, an ex-vaudevillian who seeks the excitement he misses from his stage career by becoming a modern-day Raffles, in the sophisticated comedy, "Platinum on the Rocks," on "General Electric Theater" Sunday, Nov. 29 (CBS Television Network, 9-9:30 p.m., pst).

Eddie's son, Henry (Fred Beir), is horrified when he discovers his father has been stealing from wealthy friends and associates to shower lavish gifts on deserving people. He begs his father to stop and suggests the aid of a psychiatrist (Milton Fromme) which results in a hilarious serio-comic situation.

Featured in the cast are Joanne Lee as Miss Torrance; Jonathan Hole as Durrell; Frank Wilcox as Larry; Betsy Jones-Moreland as Rita; Kay Elhardt as Lenore; Eleanor Audley as Alice; Mary Alan Hokanson as Martha and Charles Tannen as Maurice.

The teleplay was written by Lawrence Marks and Milton Pascal from a story by Donn Baylor. Sidney Lanfield directed "Platinum On the Rocks."

Ronald Reagan is host and program supervisor for the "General Electric Theater."

Television Notes

NEW YORK (UPI) — Jack Webb, who has been occupied lately with getting his new Warner Brothers movie, "—30—," opened around the country, hasn't forgotten about television even though his famous "Dragnet" series has been put on the shelf so far as new episodes are concerned. There are, by the way, 273 of these episodes being released periodically for syndication.

"It seems to me that there is a trend toward the documentary type of TV show," Webb said here, "and I'm deeply interested in getting into that field as a producer. I don't know yet just what I would like to do in that direction, but I'm keeping my eyes open for the right idea. Our Mark VII company may have a new adventure series on a network early next year. We have a stockpile of scripts, and there's a deal in the works."

The Dec. 9 show for NBC's "This Is Your Life" was recorded on video tape on the stage of the Radio City Music Hall before the regular theater audience. If you weren't foresighted enough to be there, you can just wait until Dec. 9 to find out the identity of the subject.

Screen Gems, Columbia Pictures subsidiary, has new TV series plans well under way. One, not yet titled, will star Charles Bateman in the dual role of twin brothers against a frontier background. "Indemnity" has two insurance investigators as leading characters. "The DEW Line," dealing with the nation's first line of defense, is another series. Still another is being created around a lawyer character suggested by "Never Plead Guilty," the book by Jake Erlich, noted San Francisco criminal lawyer. Screen Gems also has signed three new independent producing companies, all headed by writers-turned-producers, to create new programs for the firm.

Poland Report Set for Sunday

"Poland On a Tightrope" a special, two-part on-the-spot television report on life inside Communist Poland, filmed in its entirety behind the Iron Curtain, will be presented on successive Sundays on the CBS Television Network's award - winning "Twentieth Century" series.

Part I, "Satellite Back in Orbit," will be televised Sunday, Nov. 29 (6:30-7 p.m., pst). Part II, "The Commissar and the Cardinal," will be presented Sunday, Dec. 6 (6:30-7 p.m., pst).

Translator Schedule

Channel 2	Channel 4
Saturday, Nov. 28	
9:00- 1:00	9:00- 5:00
7:30-11:30	7:30-11:00
Sunday, Nov. 29	
10:45- 2:00	11:00- 2:00
5:00-11:15	4:30-10:30
Monday, Nov. 30	
9:00-12:00	9:00- 3:00
1:30- 5:00	7:30-11:00
7:15-11:00	11:15- 1:00
Tuesday, Dec. 1	
9:00-12:00	9:00- 3:00
1:30- 5:00	7:30-10:30
7:15-11:00	11:15- 1:00
Wednesday, Dec. 2	
9:00-12:00	9:00- 3:00
1:30- 5:00	7:30-11:00
7:15-11:00	11:15- 1:00
Thursday, Dec. 3	
9:00-12:00	9:00- 3:00
1:30- 5:00	7:30-11:00
7:15-11:00	11:15- 1:00

..KCMJ..

(1010) 1000 WATTS

Saturday PM.

5:00—CBS News
5:05—Bandstand
5:30—News
6:35—Bandstand
6:00—CBS News
6:05—Lincoln Hour
6:30—Bandstand
7:00—CBS News
7:05—Bandstand
7:30—Sport News
7:35—Top Tunes of Week
8:00—CBS News
8:05—Bandstand
8:30—State News
8:35—Bandstand
9:00—News
9:05—Bandstand
10:00—World Tonight
10:15—Ace Hudkins Show
11:00—News
11:05—Ace Hudkins Show
12:00—News
12:05—Ace Hudkins Show
12:55—News
1:00—Sign Off

Sundays

5:58—Sign On
6:00—News
6:05—Music
6:30—Bill Pennell
6:35—Music
6:45—Rosary Hour
7:00—News
7:05—Music
8:00—CBS News
8:05—Desert Chapel
8:20—Music
8:30—Community Church
8:45—Music
9:00—CBS News
9:05—Oral Roberts
9:35—Music
10:00—CBS News
10:05—Voice of Prophecy
10:35—Music
11:00—CBS News
11:05—Music
11:30—Weather-News
11:35—Music
12 N—CBS News
12:05—Bandstand
12:30—State News
12:35—Music
1:00—CBS News
1:05—Bandstand
1:30—News Analysis
1:35—Bandstand
2:00—CBS News
2:05—Bandstand
3:00—CBS News
3:05—Seeing Stars
3:30—State News
3:35—Music
4:00—CBS News
4:05—Bandstand

..KPAL..

DIAL 1450 — 250 WATTS

A. M.

5:59—Sign on.
6:00—News—Weather—Sports.
6:05—Fred Sheldon Show.
7:00—News—Weather—Sports.
7:05—Fred Sheldon Show.
8:00—Police Report.
8:05—Fred Sheldon Show.
9:00—News—Weather—Sports
9:05—Don Elliott Show.
10:00—News—Weather—Sports.
10:05—Don Elliott Show.
11:00—News—Weather—Sports.
11:05—Don Elliott Show.

P. M.

12:00—Police Report.
12:05—Jim Ameche Show.
3:00—News—Weather—Sports.
3:05—Don Elliott Show.
4:00—News—Weather—Sports.
4:05—Don Elliott Show.
5:00—Police Report.
5:05—Don Elliott Show.
6:00—News—Weather—Sports.
6:05—Fred Sheldon Show.
7:00—News—Weather—Sports.
7:05—Fred Sheldon Show.
8:00—News—Weather—Sports.
8:05—Fred Sheldon Show.
9:00—News—Weather—Sports.
9:05—Ben Smith Show.
12:00—News—Weather—Sports.
12:05—Ben Smith Show.
1:00—News—Sign Off.

All Los Angeles Rams Games

4:30—Weather-News
4:35—Music
5:00—CBS News
5:05—Johnny Dollar
5:30—Suspense
5:55—News Analysis
6:00—CBS News
6:05—Have Gun-Will Travel
6:30—Gunsmoke
7:00—CBS News
7:05—News Analysis
7:10—Mitch Miller
7:55—News Analysis
8:00—CBS News
8:05—Bandstand
8:30—State News
8:35—Music
9:00—News
9:05—Bandstand
9:30—State News
9:35—Music
10:00—World Tonight
10:15—Ace Hudkins Show
11:00—News
11:05—Ace Hudkins Show
12:00—News
12:05—Ace Hudkins Show
12:55—News
1:00—Sign Off

Plunge to Ocean Floor To Be Shown

Navy Scientists Use Bathyscaph For Exploration

"The Bottom Of The Sea," a special on-the-spot report on scientific underwater exploration filmed above and beneath the Pacific Ocean off the California coast, will be presented in two parts in the "Conquest" science series Sunday, Nov. 29 and Sunday, Dec. 6 (5-5:30 p. m. pst) on the CBS Television Network.

Host-narrator Charles Collingwood and the "Conquest" cameras accompany two U. S. Navy scientists as they plunge to the bottom of the perilous San Diego trough in the Navy bathyscaph "Trieste" to explore the ocean floor, the first such dive ever to be televised.

VIEWERS WILL see, for the first time, the geological formations and animal life which exist in the depths of that region. The "Conquest" audience will also hear the actual sounds of the underwater world, recorded during the "Trieste's" dive, and will be inside the bathyscaph when the "Trieste" makes its momentous voyage to the ocean floor.

The two daring scientists who go to the bottom in the "Trieste" are oceanographers Dr. Jacques Piccard, who with his celebrated father, Auguste, designed and built the "Trieste," and Dr. Andreas Rechnitzer. Both are with the Navy Electronics Laboratory in San Diego, California.

COLLINGWOOD INTERVIEWS them before their descent and after their return on the program. Remaining on the surface with Collingwood during the actual dive were Dr. Robert Dietz of the Navy Electronics Laboratory and Lt. Donald Walsh, both of whom are also interviewed on "Conquest."

Part I of "The Bottom of the Sea" (Nov. 29) gives a brief history of modern underwater exploration and oceanography, and shows viewers the precise preparations which preceded the dive of the "Trieste," as well as the start of the "Trieste" 's descent. In Part II (Dec. 6), "Conquest" goes along inside the bathyscaph and its cameras show the strange life innabiting the dense depths. Specially-designed lights light up the ocean floor outside the diving apparatus so that the "Conquest" cameras within may record the world of the deep.

Colts-Rams Game To Be Televised From Baltimore

The Baltimore Colts, tied for first place with the San Francisco 49ers in the Western Conference of the National Football League, meet the Los Angeles Rams at Memorial Stadium on "Professional Football," Sunday, Nov. 29, (11 a.m. to 1:45 p.m.) on KNXT and the CBS Television Pacific Network.

In last Sunday's game, the Colts reduced the 49ers from their league-leading perch in the conference standings to a tie status. Both teams have won 6 and lost 3 to date.

Benny Repays Debt to Paar

Jack Benny reluctantly repays a long-standing debt by "filling-in" for Jack Paar when the hero of insomniac society visits "The Jack Benny Program," Sunday, Nov. 29 (10-10:30 p.m., pst), on the CBS Television Network.

Paar, now the star of his own late - evening network television show, first attracted nationwide attention when he was Benny's summer replacement on radio in 1947.

KDES - dial - 920—1000 Watts

National News Every Hour on the Hour
Local News Every Hour on the Half Hour

6:00—Sign On.
6:01—Don Meyer Show.
6:30—World News
6:35—Don Meyer Show.
7:00—World News
7:05—Don Meyer Show.
7:30—Sports.
7:35—Don Meyer Show.
8:00—World and Local News.
8:10—Don Meyer Show.
8:30—Business News.
8:30—Business News.
8:35—Don Meyer Show.
8:45—Stork Scoreboard.
8:50—Don Meyer Show.
9:00—World News.
9:05—Don Meyer Show.
9:30—Local News.
9:35—Don Meyer Show.
10:00—World News.
10:05—Cliff Miller Show .. ....
10:30—Local News
10:35—Cliff Miller Show
11:00—World News.
11:05—Cliff Miller Show.
11:30—Local News
11:35—Cliff Miller Show.

P. M.

12:00—World and Local News.
12:10—Don Meyer Show
12:30—Sports.
12:35—Don Meyer Show
1:00—World News.
1:30—Local News.
1:35—Frank Day Show.
2:00—World News.
2:05—Frank Day Show.
2:30—Local News
2:35—Frank Day Show.
3:00—World News.
3:05—Cliff Miller Show
3:30—Local News
3:35—Howard Manor Show
4:00—World and Local News.
4:30—Bottorff Sports.
4:10—Howard Manor Show
4:40—Cliff Miller Show
4:45—Sign Off.

Ralph Kaplan 10:30 Sunday

Ralph Kaplan News Analysis
10:30 a. m. Sunday

..KPSR..

FM: 92.1 MEG. 1000 WATTS

10:00—Morning Melodies
12:00—Afternoon in Hi-Fi
2:00—Music for Modern Housewives
3:00—Musical Varieties
4:00—Showcase
5:00—Exotic Escapade
6:00—The Dinner Show
7:00—Desert Symphony
8:00—Serenade of the Palms
9:00—Jazz.
10:00—Sign Off

'Christmas Mood' Set For Saturday

Traditional, New Christmas Songs To Be Featured

KTTV presents the special star-studded "Christmas Mood" live telecast from the House of Sight and Sound, San Fernando Valley, with disc jockey Bill Stewart emceeing on Channel Eleven, Saturday, Nov. 28, 7:30-8 p. m.

The start-studded premiere atmosphere of the "Christmas Mood" program will be high-lighted with the presentation of traditional and new Christmas songs—Santa Claus on camera along with special guests — recording stars, television and motion picture personalities who will be interviewed by Bill Stewart with an assist from Dick Whittinghill.

The Channel Eleven cameras will also cover the efforts of the snow-making machine which will blanket the Sight and Sound parking lot with layers of snow — a real novelty for Southern Californians.

This special "Christmas Mood" celebration at the House of Sight and Sound is designed to make everyone aware of the real Christmas spirit of helping others. Saturday night, Nov. 28, all proceeds from the sale of Warner Brothers' "Happy Holiday — Christmas in Hi-Fi" album and Columbia's "Sounds of Christmas" album (the only two sold that evening) will be turned over to a well-known community activity for the care and welfare of young boys — operating under a license by the State Department of Social Welfare and endorsed by the Department of Social Service of the City

TV Movies of the Week

Saturday, Nov. 28

P.M.

1:00 (2) Black Tide
1:00 (5) Big Stampede
2:45 (9) Body Guard
3:30 (2) War Paint
4:00 (9) Short Grass
4:30 (5) Great Mr. Nobody
6:00 (2) Breaking the Sound Barrier
6:30 (5) Hollywood Hotel
7:30 (9) Gunga Din
9:00 (9) Son of Kong
10:30 (9) Hunchback of Notre Dame
11:00 (2) The Beachcomber
11:00 (13) Brigham Young
11:00 (5) Employes Entrance
11:30 (4) Duel At Apache Wells
12:00 (9) Seventh Victim

Sunday, Nov. 29

A.M.

8:00 (4) Les Miserables
9:00 (5) Badman of Missouri
9:00 (9) Bedlam
11:00 (5) Perfect Specimen
11:30 (9) Canadian Pacific

P.M.

1:00 (5) Silver Dollar
1:00 (9) This Is My Affair
2:00 (2) Escape From The Iron Curtain
4:15 (9) Action In Arabia
7:00 (9) This Is My Affair
7:30 (5) The Whole Town's Talking
9:30 (9) Tall in the Saddle
10:30 (13) Farmer's Daughter
10:30 (4) Scarlet Street
11:00 (9) Affair In Monte Carlo
11:15 (2) The Time of His Life

Monday, Nov. 30

A.M.

10:00 (11) Carnival in Costa Rica
11:30 (9) Sierra Sue

P.M.

12:05 (2) Wake Up and Live
12:45 (9) Crime by Night
1:00 (5) You Were Never Lovelier
2:30 (13) The Hoodlum
3:00 (4) Spirit of Stanford
4:40 (4) Faith
5:30 (2) Wife, Doctor and Nurse
8:00 (5) Fabiola
8:00 (11) Philadelphia Story
8:30 (13) Three Little Girls In Blue
9:00 (9) Street With No Name
11:15 (2) Trio
12:00 (9) San Quentin
12:00 (11) Midnight Episode

Tuesday, Dec. 1

A.M.

10:00 (11) I Live My Life
11:30 (9) West of the Badlands

P.M.

12:05 (2) Touarich
12:45 (9) Knockout
1:00 (5) Talk of the Town
2:30 (13) Voice in the Wind
3:00 (4) The Big Guy
3:00 (9) Life of Virgie Winters
4:40 (4) The Blue Ribbon
5:30 (2) The Importance of Being Earnest
8:00 (11) Manhattan Melodrama
8:00 (13) That Lady In Ermine
9:00 (9) Street With No Name
11:15 (2) Between Two Worlds
12:00 (9) Outcasts of Pokar Flats
12:00 (11) Pacific Rendezvous

Wednesday, Dec. 2

A.M.

10:00 (11) Scudda Hoo
11:30 (9) Melody Trail

P.M.

12:05 (2) The Bitter Tea of Gen. Yen
12:45 (9) Valley of the Sun
1:00 (5) Varsity Show
2:30 (13) Montano Mike
3:00 (4) None Shall Escape
3:00 (9) Richest Girl in the World
4:40 (4) Man Without Fear
5:30 (2) The Widow
8:00 (13) Trio
9:00 (9) Street With No Name
11:15 (2) In Which We Serve
12:00 (9) Highways By Night
12:00 (11) In Which We Serve

Thursday, Dec. 3

A.M.

10:00 (1) Libeled Lady
11:30 (9) Come On Ranger

P.M.

12:05 (2) Sitting Pretty
12:45 (9) Vivacious Lady
1:00 (5) Life of Emil Zola
2:30 (13) Glory at Sea
3:00 (9) Public Enemy
3:00 (4) I Dream of Jeannie
4:40 (4) Empty Arms
5:30 (2) The Green Man
8:00 (13) Johnny Apollo
9:00 (9) Street with no Name
11:15 (2) Wicked Woman
12:00 (9) Zombies on Broadway
12:00 (11) Marriage is a Private Affair

Friday, Dec. 4

A.M.

10:00 (11) Romance of Rosy Ridge
11:30 (9) Man of the Frontier

P.M.

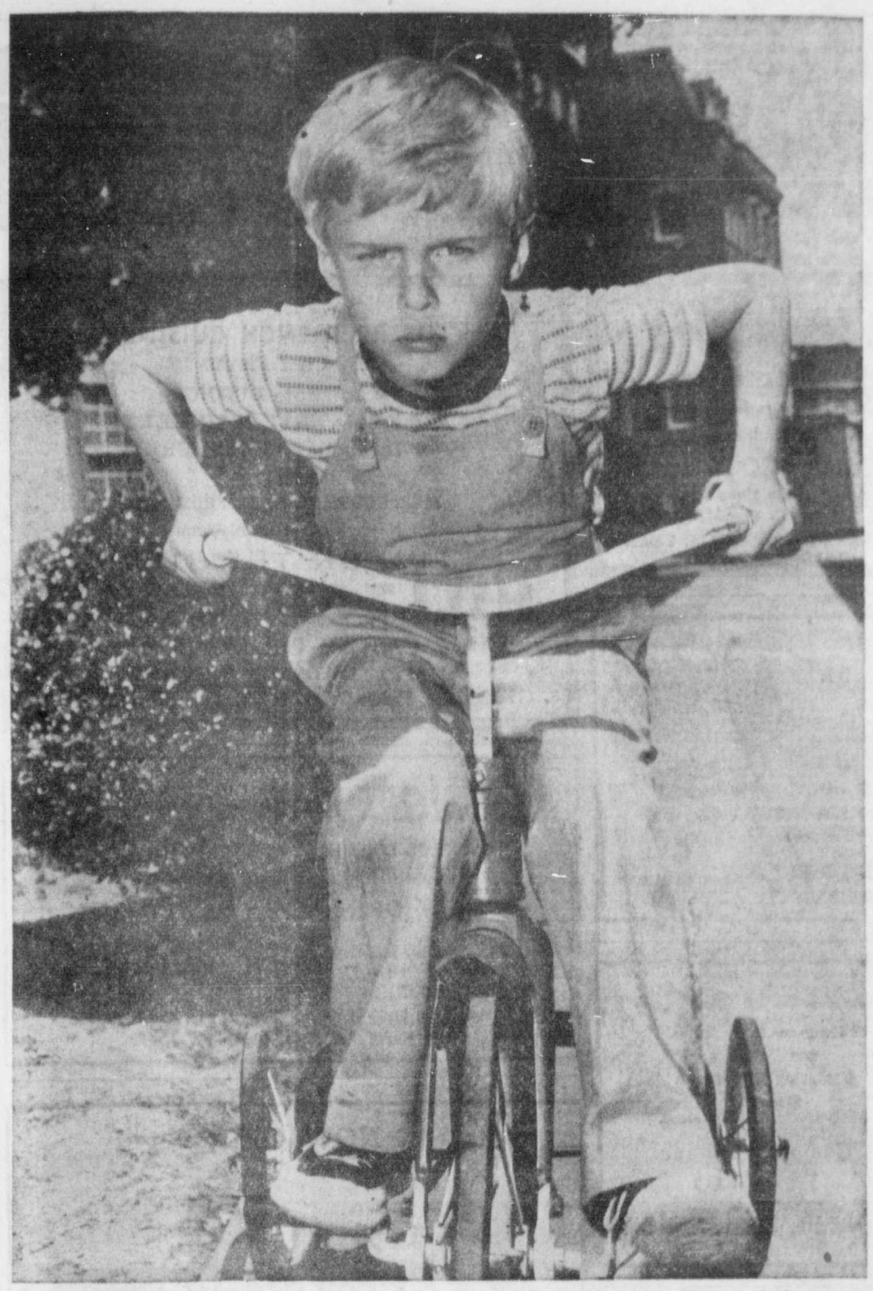
12:05 (2) Impulse
1:00 (5) Manpower
2:30 (13) Immediate Disaster
3:00 (4) Last of the Redman
3:00 (9) Lost Patrol
4:40 (4) A Letter from the Past
5:30 (2) To The Ends of the Earth
8:00 (13) Tonight We Raid Calais
8:30 (5) The Corn Is Green
9:00 (9) Street With No Name
11:15 (2) Red River
12:00 (9) Ding Dong Williams
12:00 (11) Random Harvest

Ingenuity Key To Decorations

Aleen Hershman demonstrates how ingenuity and basic procedures can be utilized by everyone to create unusual, unique and beautiful decorations throughout home on KTTV's "Fun with Flowers," Sunday, Nov. 29, 1:15 p.m., Channel Eleven.

Miss Hershman discusses the effectiveness and attractive possibilities of using a consistent decorating theme throughout. She shows how to "copy" an attractive Christmas card scene and follow it through as a decorative theme for the home.

Phone FA 5-5005 for Classified Ads



THE NEIGHBORHOOD bands together to help when Dennis announces that he has to collect pop bottles because his destitute family is about to be evicted from their home, in "Dennis Sells Bottles" on "Dennis the Menace" Sunday, Nov. 29 (CBS Television Network, 7:30-8 p.m., pst). Jay North co-stars as Dennis, with Herbert Anderson as Henry Mitchell and Gloria Henry as Alice Mitchell. The cast includes Billy Booth, Willard Waterman, Helen Kleeb, Irene Tedrow, Ray Walker, Hope Summers and Ollie O'Toole.

Kelly Has Another Top Show

By GERRY VANKEK

Did everybody here see Kelly?! There may be TV shows with bigger casts, and bigger ballyhoo beforehand — yes, they may be bigger, but they couldn't be better!

Gene Kelly, Donald O'Connor, and Carol Lawrence — oh, how they danced . . . and romanced . . . what melodies and parodies! From dancing in the park, to a vaudeville spoof, with nary a single solitary goof!

COULD THIS BE TV — the medium so bogged down in a sadistic spate of moronic mobsters, ghoulish gangsters, and cold-blooded killers?

In sixty short minutes Gene Kelly made an honest man of Irving ("There's No Business Like Show Business") Berlin again!

Why be surprised? Kelly did it in the movies by daring to be different with "An American in Paris" and "Invitation to the Dance." He did it even earlier on Broadway in "Pal Joey."

HE REACHED THE peak of perfection on "Omnibus" with his brilliant "Dancing is a Man's Game," and maintained his high standards with his springtime dance show featuring the beauteous ballerinas and poet, Carl Sandburg. And this weekend, he did it again!

What's his magic formula? Creative choreography . . . dramatic dancing . . . meticulous craftsmanship . . . personal magnetism? Whatever it is, when you put it all together, something wonderful happens on TV!

We'll be waiting to see more—much more—of the same!

'Seadogs' Ashore

LONDON (UPI) — For the first time, British seamen may wear the "Seadog" emblem on their ties when ashore. The emblem is an ancient heraldic device, and may be worn on ties and badges.

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tv-dial-o-logue

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NOVEMBER 28 THRU DECEMBER 5

KFMB ——— Channel 8
KFSD ——— Channel 10
KHJ ——— Channel 9
KTTV ——— Channel 11
KCOP ——— Channel 13

Saturday

5:00 Cartoons 2
Movie 9
Sacred Heart 13
Watch, Win 13
5:30 Cartoons 2
Movie 3,11
Farm-Garden 4
Learning 5
Classroom 8
Playhouse 13
9:00 C. K'garoo 2, 8
Ruff, Ready 4, 10
Movie 5
9:30 Fury 4, 10
Movie 9
Pre-Football 3,4,10
10:15 Football 3,4,10
(Navy-Army)

10:00 H'kle, J'kle 2,8
10:30 M. Mouse 2,8
Movie 5
Watch, Win 13
11:00 Love Lucy 2,8
Spanish Talent 9
Glamor Ses. 11
11:30 Lone Ranger 2,8
Movie 5
12:00 Sky King 2,8
Lunch 7
Movie 9,11,13
12:30 News 2
Theater 7
Sgt. Preston 8
1:00 Movie 2,5,8,11,13
1:15 Movie 9
1:30—Bsktball 3,4,10
Movie 7
2:00 Theater 5

2:30 Theater 2,13
Cowboy R'dup 7
3:00 Big Picture 3
Film 4
3:30 Movies 2
Jubilee 3
Hi-Lites 4
Movie 11
4:00 True Story 3,4
Auction City 5
Theater 13
4:15 Theater 9
4:30 Detective 3-4
Movie 4
Joe Palooka 7
5:00 Passport 2
Pro Golf 3,7
Edge Space 4
5:30 Adams, Eve 2
Big Picture 3

Vacat. Time 4
Sports 5
Dance Party 9
Rodeo 11
Movie 13
6:00 Movie 2
L. Welk 3, 7
News 4
What's Bid 5
This Day 8
Dan Smoot 11
6:15 News 11
6:30 Auditions 4
Movie 5
Theater 8
Kid Gloves 9
Glencannon 11
7:00 People Fun 3
Silent Service 4,8
Lock-up 7

Closed Doors 11
7:30 P. Mason 2,8
Bonanza (c) 3-4-10
Dick Clark 7
Movie 9
Col. Flack 11
Walt. Winchell 13
8:00 Fiesta 5
High Road 7
Without Gun 11
Geo. Jessel 13
8:30 Wanted 2-8
Pat Boone 3
Man, Chall'ge 4,10
Boxing 5
Beaver 7
S.F. Beat 11
9:00 Mr. Lucky 2,8
Gunsmoke 3
The Deputy 4,10

Al Jarvis 7
Movie 9
Bold Venture 11
Baseball Psnts 13
9:30 Have Gun 2,8
5 Fingers 3,4,10
People's Choice 11
9:45 Main Bout 5
10:00 Gunsmoke 2,8
Jubilee U.S.A. 7
Golf Lessons 9
Town Hall 11
10:30 Markham 2
Could Be U 3,4
Movie 9,10
Town Hall 11
10:45 Sports 5
11:00 Movie 2,3,5,7,8
11:15 Sports 4
11:30 Old N.Y. 4

Sunday

9:00 U. N. 2
Movie 5,7,9,11
Master's Hand 8
Christophers 13
9:15 Dateline U.N. 8
9:30 Face Nation 2
9:45 Theater 8
10:00 Journal 2
This Is Life 4
Buyers Guide 5
Town Hall 8
10:15 Pre-Game 2
10:30 Eternal Life 4
Theater 8
Film 9
Lalanne 11
11:00 Football 2,8
Game Preview 4
Movie 5,9
Church 11,13
11:15 Bask'ball 3,4,10

12:00 777 on TV 7
Roller Derby 11
Theater 13
12:30 Auction 5
Bishop Pike 7
1:00 Movie 5,9
C. Science 7
Dan Smoot 11
Theater 13
1:15 Fun.Flowers 11
1:30 Faith 4
Film 3
Religion 7
Cal's Corral 11
1:45 Extra Point 2
2:00 Matinee 2,8
Why, Teacher 4
Football 11
2:30 Theater 2
File 7 3,7
Calif. Report 4
Auto Races 5
Steel Workers 13

2:45 Wrestling 9
:00 Learning 2
Hearings 3,7
Judgment 4
Watch, Win 13
3:30 Viewpoint 2
Religion Life 3
Art (c) 4
Bridge 7
Zoorama 8
4:00 Inquiry 2
Walt Disney 3
Harvest (c) 4
Paul Winchell 7
Lone Ranger 8
4:30 Books 2
Golf 4
Broken Arrow 7
Small World 8
Movie 11,13
5:00 Conquest 2,8
Theater 3

Bugs Bunny 5
Art Carney 7
I Believe 13
5:30 Coll. Bowl 2,8
Supt. Rpt. 3
Time 4
Brave Stallion 5
Pet Life 11
Religious 13
6:00 Small Word 2
Meet Press 3,4
Polka Party 5
Funnies 7
This Day 8
Bowling 9
This Is Alice 11
Rev. Gail Lee 13
6:30 20th Cent. 2,3,8
London Saber 4
Married Joan 7
Roller Derby 11
Press, Clergy 13
7:00 Lassie 2, 8

River Boat 3,4,10
Small Fry 5
Colt 45 7
Movie 9
Education 13
7:30 Den. Menace 2,8
Movie 5
Maverick 7
Soc Security 13
8:00 E. Sullivan 2,8
Rec. Awards 3,4,10
Western 13
8:30 Lawman 7
8:45 News 9
9:00 G.E. Theat. 2,8
Chv. Shw(c) 3-4-10
Police Station 5
The Rebel 7
Criswell 9
All American 11
9:30 Hitchcock 2-8
Big Ten 5
The Alaskans 7
Theater 9

Football 11
Oral Roberts 13
9:45 Movie 11
10:00 *J. Benny 2,8
*Geo. Gobel 2,8
M-Squad 3
Loret. Young 4,10
Magic Carpet 5
Calvary 13
10:30 What's Line 2-8
Move 3
Herion Rpt. #2 4
Diary 5
Talent 7
Could B U 10
O.L. Jaggers 13
11:00 News 2,8,13
Movie 4
Reserve 5
Music Beat 7
Theater 9
11:15 Movie 2
Sacred Heart 8
11:30 Theater 7

Monday

7:00 Kangaroo 2,8
Today 3,4,10
7:45 News 2,8
8:00 Miss Brooks 2
Wonderland 7
Playhouse 8
8:30 Amos, Andy 2
Cartoons 5
Ramar 11
8:45 Milani 7
9:00 Red Rowe 2,8
Do Re Mi 3,4,10
L. Finley 5
Chef Milani 7
Check Chamb'rs 11
9:30 On the Go 2,8
Tres. Hnt. 3, 4, 10
Theater 7
Jack Lalanne 11
10:00 Love Lucy 2,8
Price Rite 3, 4, 10
Chucko 7
Marquee 8
Movie 11
10:30 Dec. Bride 2,8
Concentr. 3,4,10
Ding D'g School 5
Health 9
News 13

11:00 Love of Life 2,8
Truth, Cons. 3,4,10
Romper Rm. 5
Married Joan 7
Theater 9
Guidepost 13
11:30 Tomorrow 2,8
Could Be U 3, 4, 10
Navy Log 7
Matinee 9
Record Shop 13
11:45 Guid. Lite 2, 8
12:00 Movie 2-8
Queen 3-4-10
Uncle Luther 5
Restless Gun 7
Sheriff John 11
12:30 Thin Man 4
Margo Cobe" 3
Love Bob 7
Your Info 13
12:45 Movie 9
1:00 Dr. Mine 3-4-10
Movie 5
Music Bingo 7
Abbott, Costello 11
Film 13
1:30 Wrld Turns 2-8
Thes. Rts. 3, 4, 10
Ray Milland 7

Dial 999 11
Guidepost 13
2:00 Better, Worse 2,8
High Street 3,4,10
Day in Court 7
Paul Coates 11
2:30 Hse Party 2-8
Personality 3,4,10
Gale Storm 7
The Norths 9
Led 3 Lives 11
Matinee 13
3:00 Millionaire 2,8
Beat Clock 3,7
Movie 4,9,10
Steve Martin 11
3:30 Verdict Yrs 2-8
Do You Trust 3, 7
3:45 Psychodrama 5
4:00 Brghtr Day 2-8
Cartoons 5
Bandstand 3,7
Frontier Dr. 11
Cartoons 13
4:15 Secret Stm 2-8
4:30 Edge Nite 2-8
TV Digest 11
4:45 Movie 4
5:00 Burns, Allen 2
Life of Riley 8
J. J. Anthony 9

Susie 11
Robin Hood 13
5:30 Early Show 2
3 Stooges 3
Criswell 9
Popeye 5
Flicka 7
Burns, Allen 8
Criswell 9
People's Choice 11
Robin Hood 13
5:45 News 3,9
6:00 Latham (c) 4
Bozo 5
Hemingway 7
San Diego 8
Cart'n Expr's 9
News 13
6:15 Brinkley Rpt. 4
News 7
Jim Bowie 11
Cal Tinney 13
6:30 Shotgun Slade 3
Curt Massey (c) 4
News 5
Navy Log 7
Masquerade 8
Adventure 13
6:45 News 4, 5, 11
7:00 News 2

Danny Thomas 3
Manhunt 4
B. Lancers 5
Playhouse 7
Four Men 8
Little Rascals 9
Quick Draw 11
7 League Boots 13
7:30 Masquerade 2
Ann Sothern 3
R. Diamond 4,10
J. Otis 5
Shirley Temple 7
This Day 8
Whirlybirds 9
Stooges 11
Adven. Search 13
8:00 The Texan 2-8
7 League Boots 3
Marriage 4
Movie 5,11,13
State Trooper 9
8:30 Fath Knows 2,8
Wells Fargo 3,4,10
Bourbon St. 7
Square Dance 9
9:00 D. Thomas 2,8
Peter Gunn 3,4,10
Movie 9
9:30 Ann Sothern 2,8

Sea Hunt 3
*Alcoa 4,10
*Goodyear 4,10
Court 5
In Paradise 7
Harbor Com. 11
10:00 Hennessey 2,8
Steve Allen 3,4,10
Emerg. Ward 5
News 11,13
10:15 Coats 11
Spts., Tinney 13
10:30 DuPont Sho 2,8
News 5
Man W. Cam. 7
Tom Duggan 13
10:45 News 9
Jerry Lester 11
11:00 News 2,4,7,8
Up To Paar 3
Mike Wallace 5
Movie 9,10
11:15 Movie 2
Jack Parr 3-4
Let's Dance 7
11:30 Jack Paar 3-4-8
Del Moore 5
12:00 Movie 7-9
Movie 11
12:30 Playhouse 4

Tuesday

Same as Mon. to 6:30
6:30 26 Men 3
Curt Massey 4
News 5
West Point 7
Death Valley 8
Cartoons 9
Global Zobel 13
6:45 News 4, 5, 11
7:00 News 2

Brave Stallion 3
Rescue 8 4
Sid Gilman 5
Tales of Vikings 7
Man Hunt 8
Little Rascals 9
Huckleberry 11
Treasure 13
7:15 News 2
7:30 Theater 2
*Sugarfoot 3, 7
*Bronco 3,7

Laramie 4-10
Rams Hi-Lites 5
This Day 8
Cannonball 9
Wanderlust 13
8:00 D. O'Keefe 2,8
Nite Court 5
Jai Alai 9
Movie 11,13
8:30 Dobie Gillis 2,8
Four Men 3

McGee, Molly 4
Wyatt Earp 7
9:00 Tightrope 2,8
Arth. Murry 4,10
M edic 5
Rifleman 7
Movie 9
9:30 Red Skelton 2,8
Startime c 3,4,10
Crossroads 5
Phil. Marlowe 7
10:00 Garry Moore 2,8

Am. Legend 5
Theater 7
News 11,13
10:15 Cal Tinney 13
Paul Coates 11
10:30 M. Hammer 4
News 5,9
Keep Talking 7
10:45 News 9
Jerry Lester 11
Tom Duggan 13

11:00 News 2,4,7,8
Up To Paar 3
Mike Wallace 5
Theater 9
11:15 Movie 2
Jack Paar 3-4
Let's Dance 7
11:30 Jack Paar 3-4-8
Del Moore 5
12:00 Movie 7,9,11
12:30 Playhouse 4

Wednesday

Same as Mon to 6:00
6:00 News 3,4,13
Bozo 5
Hemingway 7
San Diego 8
Cartoons 9
6:15 News 3,4,7,8
Cal Tinney 13
6:30 Movie 3
Curt Massey 4
News 5

Annapolis 7
Line Up 8
Court 13
7:00 News 2
Four Men 4
Youth Crt. 5
Boxing 7
Little Rascals 9
Annie Oakley 11
Expedition 13
7:30 Lineup 2
Wagon Train 4, 10
Wrestling 5

Open Road 9
Stooges 11
World Wonders 13
7:45 Fight Final 7
8:00 U.S. Marshal 3
Char. Weaver 7
Tell Truth 8
Charter Boat 9
Citizen Soldier 11
Movie 13
8:30 Men, Space 2-8
Price Rt(c) 3-4-10
The Nelsons 7

Crusader 9
Trackdown 11
9:00 Millionaire 2-8
U.S. Marshal 3
P. Como (c) 4,10
Hawaiian Eye 7
U.S. Marshal 11
9:30 Got Secret 2-8
Marry Million. 3
Bishop Sheen 11
Passport 13
10:00 *Steel Hr. 2,8
*Circle Th. 2,8

Stars Hour 3
Your Life 4,10
What Is It 5
Not For Hire 7
News 11,13
10:15 Coates 11
Cal Tinney 13
10:30 Wichita 4,10
News 5
Studio 7 7
Tom Duggan 13
10:45 Industry 3
News 9

Jerry Lester 11
11:00 News 2,4,7,8
Up To Paar 3
Mike Wallace 5
Theater 9
11:15 Movie 10
11:15 Movie 2
Jack Paar 3-4
Let's Dance 7
11:30 Del Moore 5
Jack Parr 3,4,8
12:00 Movie 7, 9
Movie 11

Thursday

Same as Mon. to 6:30
6:30 Robin Hood 3
Curt Massey 4
News 5
Roy Rogers 7
Cannonball 8
Danger 13
6:45 News 4, 5, 11
7:00 News 2
Betty Hutton 3
Death Valley 4

Brave Stallion 5
Man Dawson 7
Sea Hunt 9
Rascals 9
Superman 11
U Ask For It 13
7:30 Tell Truth 2
People's Choice 3
Plainsman 4,10
Municipal Crt. 5
Gale Storm 7
This Day 8

Hofbrau Party 9
3 Stooges 11
8:00 Bet. Hutton 2,8
Bat Master 3,4,10
Destruc. Derby 5
Donna Reed 7
Divorce Court 11
Movie 13
8:30 Jo'ny Ringo 2,8
Theater 3
J. Staccato 3,4,10
McCoys 7

Talent 9
9:00 Zane Grey 2-8
Glencannon 3
Bach. Father 4,10
Pat Boone 7
Movie 9
Hiway Patrol 11
9:30 *Plyhse 90 2,8
*Revlon Party 2,8
Ernie Ford 3,4,10
Grand Ol' Opry 5
Untouchables 7

Policewoman 11
Sports Show 13
10:00 Groucho 3,4,10
Police Station 5
News 11,13
10:15 Coates 11
Cal Tinney 13
10:30 Bold Venture 3
Lawless Yrs. 4,10
News 5
Ernie Kovaks 7
10:45 News 9
Jerry Lester 11

11:00 News 2,4,7,8
Up To Paar 3
Mike Wallace 5
Movie 9,10
11:15 Movie 2
Jack Parr 3-4
Let's Dance 7
11:30 Jack Paar 3-4-8
Del Moore 5
Theater 9
12:00 Movie 7-9
Movie 11
12:30 Playhouse 4

Friday

Same as Mon. to 6:00
6:00 News 2,7
Bozo 5
San Diego 8
Cartoons 9
6:15 Brinkley 3
Sports 7
Cal Tinney 13
6:30 Man Dawson 3
Curt Massey 4
News 5

Traffic Court 7
Markham 8
So. of Border 13
6:45 News 4,5
7:00 News 2
Boxing 3,4,10
Californians 5
Honeymooners 7
This Day 8
Little Rascals 9
Sheriff Cochise 11
Holiday 13
7:30 Show of Mo. 2,8

Europe Crusade 5
Walt Disney 7
Levant 9
Stooges 11
Global Zobel 13
7:45 Bowling 3,4,10
8:00 Danger 3
Trbl. Shooters 4,10
Beat Genius 5
Marry Mil'aire 11
Movie 13
8:30 A. Carney 3,4,10

Movie 5
Black Hawk 7
Winter B'seball 11
9:00 Desi Plyhse 2,8
77 Sunset 7
Movie 9
9:30 Stars Hr. 3
M Squad 4,10
Gunfighter 13
10:00 Twilite Zone 2,8
People are Fun. 4
Table Hopper 5

Robt. Taylor 7
News 11
10:15 Boates 11
Storey, Tinney 13
10:30 Pers-Pers 2,8
Lawman 3
Sea Hunt 4
News 5
Black Saddle 7
Tom Duggan 13
10:45 News 9
Jerry Lester 11

11:00 News 2-4-8-11-13
Up To Paar 3
Mike Wallace 5
News 7
Movie 9
11:15 Movie 2
Jack Paar 3-4
Del Moore 5
Let's Dance 7
11:30 Jack Paar 3-4-8
12:00 Movie 7,9
Movie 11
12:30 Movie 4-13

TELEVISION IN REVIEW

PLAYHOUSE 90 DID IT HARD WAY, BUT CAME UP WITH HIT

By FRED DANZIG

NEW YORK (UPI) — Playhouse 90 did it the hard way Thursday night.

The CBS-TV production, "The Grey Nurse said Nothing," put some English on a tale of philandery, murder, suicide, and justice, tied these institutions together through deft, skillful flashback techniques, fine dialogue, characterizations and direction, and came up with a success.

THE TELEPLAY by Sumner Locke Elliott involved a grisly tale about a shark—the "grey nurse" variety — that yielded up up a man's arm when caught. The arm belonged to a ne-er-do-well. The ne'er-do-well belonged to various women and worked for an ambitious island estate-owner on Australia's great barrier reef.

A dozen flashbacks gradually exposed or tweaked the motives of the main characters. But there was no confusion because the flashbacks, prompted by courtroom testimony, were shown with the courtroom, judge and jury discreetly in the background.

THE ALL-English cast, headed by Hugh Griffith, Patricia Cutts, Ann Todd, Michael David, Angela Lansbury and Pat Comi, played it to a rousing finish.

Norah Howard also chipped in with a sharp portrayal of a peppery old woman. Ronald Winston directed this satisfying Fred Coe production.

SOME PROPS were shoved under two faltering TV shows on Wednesday and Thursday.

Thursday night, NBC-TV's Staccato came on with its new title, Johnny Staccato, and an apparent intensification of shock values. Hero John Cassavettes, a good actor, continues to tangle with the same unreasonable, sadistic savages he encountered in the "old" format.

ON WEDNESDAY, Cliff Arquette replaced his pathetic Hobby Lobby format with a variety set-up that gives his clowning more scope. One guest, Abby Van Buren, stumbled through a stilted interview that probably sounded swell in rehearsal. Edie Adams did well in her guest shot. While the new format is an improvement, however, I think Charley is still with a loser.

Wednesday night, ABC-TV offered the Eydie Gorme - Steve Lawrence special, an hour of hit songs of the past 25 years — or some of them — and revived old memories. Steve and Eydie were in fine voice and the hour offered some big league entertainment in spots. I though the use of canned applause in Nat "King" Cole's segment was strictly bush league. Incentally, the tape-editing on this show and the Arquette half-hour was atrocious.

THE CHANNEL SWIM: Dick Clark's World of Talent fades from ABC-TV after the Sunday, Dec. 20 program, to be replaced the following week by 21 Beacon-Street, the Dennis Morgan private eye series that NBC-TV had last summer. Clark, meanwhile, has been signed to lead a 90-minute ABC-TV special on Thursday, Dec. 31, called Dick Clark's New Year's Eve Party."

The program will greet the new year with song, dances and chatter.

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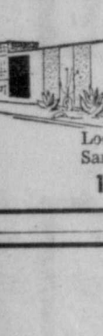
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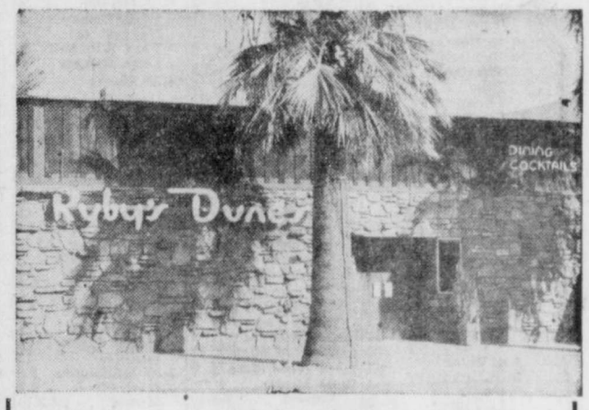
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RECESS IS PLAYTIME — including the recess at the U. S. Senate, when other matters permit. Play in the sun is enjoyed by Sen. and Mrs. Richard Neuberger, during their vacation at the Oasis Hotel. The Portland Democrat and his wife caught up on their shuffleboard in the desert. Pospesil Photo)

Appraisal Annual Need

Assessor Declares Staff 'Inadequate'

County Assessor Eric L. Waite told the Board of Supervisors this week that theoretically the entire county should be reappraised every year, but present staff facilities will not permit it and at present it is only possible to reappraise every seven to nine years.

He said a practical program would be reappraisals every five years.

"AT PRESENT," said Waite, reappraisals and resultant assessed values are placed on the tax roll at the assessor's opinion of 25 percent of market value, a ratio currently recommended by the State Board of Equalization."

In some instances, according to Waite's report to the board, "cohesive areas" are annually reappraised to the extent that his limited staff permits, in a priority order determined by a constant study of market sales, trends and data throughout the county.

Forms and appraisal techniques used are those recommended by the Division of Assessment Standars, State Board of Equalization, and accepted by the appraisal profession, according to the assessor. His report was filed.

IN RESPONSE TO a request received Monday from the Coachella Chamber of Commerce that a county representative be designated to address a public meeting and explain methods used in assessing property in the Coachella Valley, the board delegated the task to Administrative Officer Robert Andersen.

"It's passing the buck to have him go down and soft soap," commented Supervisor William Jones.

A protest by Steve Podrachy of Desert Hot Springs against the "unjust and reckless way of assessing property," was referred by the board to the assessor.

By Any Name

POTSDAM, N.Y. (UPI) — The Teachers' College here has had five different names during its 143-year history.

The co-ed school, now called the State University College of Education at Potsdam, was first known as St. Lawrence Academy and later as Potsdam State Normal School, Potsdam State Teachers College and the State University Teachers College at Potsdam.

AVOID THAT RUSH —RENEW DRIVER'S LICENSE QUICKLY

INDIO — J. H. Brown, manager of the Indio branch of the Department of Motor vehicles, recommended today that drivers whose licenses expire from November through early February apply for renewal now to avoid the January 1 - February 4 car license renewal rush.

Brown emphasized that "less crowding and better service" will be available prior to vehicle registration time.

In Palm Springs, drivers license service is available each Thursday (excepting holidays) from 9:30 a.m. to 3:30 p.m. in the new Police Department building, with Henry Martz in charge. The DMV Banning office offers full time service, as does the Indio branch at 45-860 Flower Street.

Japanese Deny Mistreatment In Indio Area

INDIO — Young Japanese citizens who were quoted in press dispatches as being bitter over their treatment during a three-year farm labor service in California, have flatly denied the statements during interviews in Japan, according to information received here by Douglas Nance, president of the Coachella Valley Farmers association.

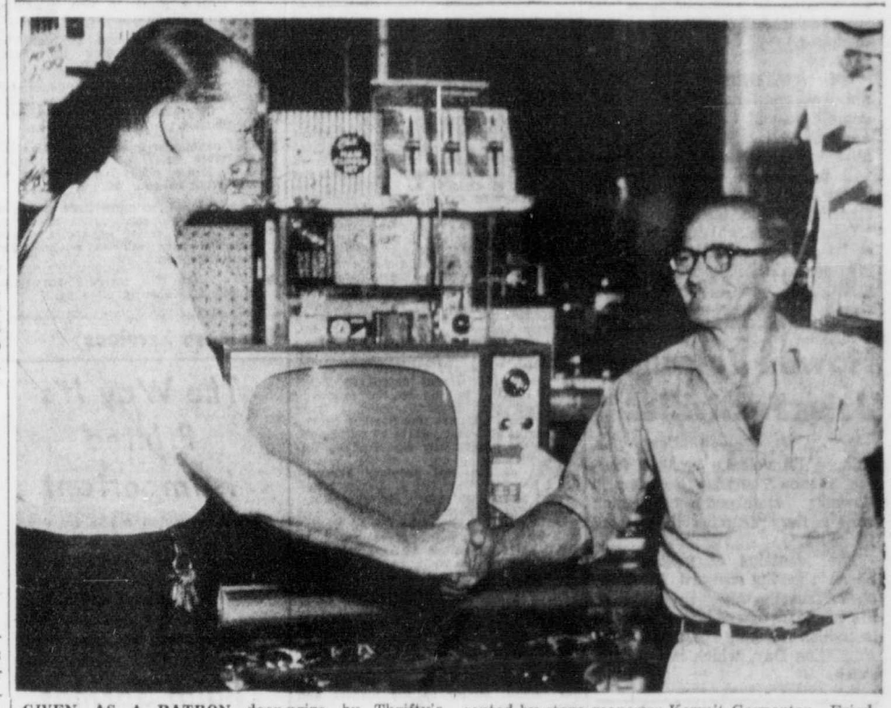
The Nipponese were quoted in dispatches from Honolulu where they stopped en route home from California. They were allegedly disappointed over their treatment, wages, food, living quarters and travel limitations.

Four of the Japanese quoted—Mitsuoa Sata, Richito Ota, Hisayuki Gennuku and Masanobu Ohara — denied making the statements attributed to them and said they resent the misrepresentations. They said the treatment of the Japanese was good, their quarters and food were more than adequate, and the attitude of the Americans was one of kindness and consideration.

"I do not remember a single case where we were looked upon as aliens," said Ohara whose sentiments were echoed by the others. "The Americans were kind, and very often strangers greeted us. The growers' attitude was very kind and they never spared any effort to better our working conditions." Ohara also praised the care he received in an hospital after being hurt in an accident.



SPAGHETTI AND MEAT BALLS was the order of the evening for the LeRoy Linick family and, in fact, everyone who attended the big "Father's Night" dinner served up by the Nellie N. Coffman Junior High School Parent-Teachers Guild. Here, "waiter" Joe Berta serves Dr. Linick while Mrs. Linick and son Timothy look on. This year, the Guild fathers prepared and served the dinner, under the direction of "head chef" Jim Milliron, acting principal of Nellie Coffman school. Entertainment was directed by Hugh Givens, school music director. (Desert Sun Photo.)



GIVEN AS A PATRON door-prize by Thrifty's Drug, 366 South Palm Canyon Drive—Vic Friedrich, right, operator of Vic's Refrigeration, won the 17-inch Hoffman Stanette TV set being presented by store manager Kermit Carpenter. Friedrich, his wife and their three children, live at 2114 Calle Felicia. (Desert Sun Photo).



SWIMMING INSTRUCTION course, offered by the American Red Cross under the sponsorship of the City Recreation Department, was held here Saturday, in the Village, and was themed "Teaching Johnny to Swim." Pictured above, instructors for the classes were, left to right, Way Reynolds, Ver Howeth, Palm Springs Unified School District, Bertrum Kellogg, Pasadena Chapter, American Red Cross; and John Craft, head of Red Cross for Riverside County. Parents were shown teaching methods and ways of instruction to help make all children in the Palm Springs area good swimmers, and afford them knowledge of water safety. (Desert Sun Photo).

Dream Pipe

DECATUR, Ill. (UPI) — The Illinois Power Co. has figured out how to rehabilitate underground gas lines without digging holes in the street.

Old gas lines are used. The cast-iron pipe is reamed out and a flexible liner of vinyl plastic is fed through it. The liner (developed by the B. F. Goodrich Chemical Co.) resists corrosion that eats away ordinary piping.

DHS LIONS HOLD 'LADIES NIGHT'

DESERT HOT SPRINGS — The Lions Club here held a Ladies' Night recently honoring Ted Bickmore, Twentynine Palms, re-elected as deputy district governor.

More than 60 Lions and Lionesses representing 10 clubs in District 4-L-4 attended the meeting, witnessed the Lions' delayed induction of charter-member Burley E. Mitchell with new members Joseph Kelley and William Rahming, both of North Palm Springs. Deputy Governor Bickmore officiated for the ceremony.

The Desert Hot Springs Lions Club is headed by Charter-president Austin E. Finch, former president of the Quartz Hill club, and former Palm Springs Lion. A. W. S. Austen is charter secretary-treasurer.

U. S. Chamber Asks Tax Cut

WASHINGTON (UPI) — The U. S. Chamber of Commerce has urged an immediate tax cut for all individuals and corporations to help stabilize the dollar and promote economic growth.

A skin diver named Teddy Tucker has recovered gold and jewels valued at $150,000 from various 16th century ship wrecks in the waters of Bermuda.

2 WAY MOBILE RADIO
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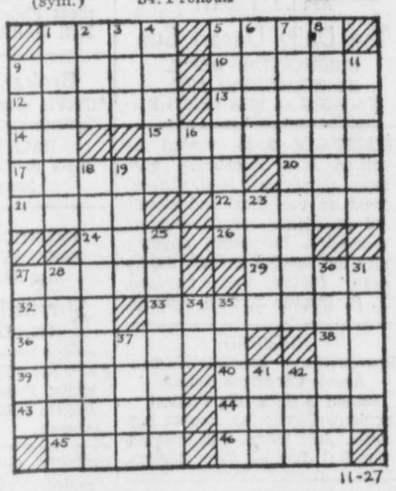
DAILY CROSSWORD

ACROSS
1. Young girl
5. Kind of school
9. Shaping machine
10. Washes
12. Bury
13. Prevent
14. The Navy's Mighty
15. Feeling deeply
17. Tallin is its capital
20. Male cat
21. Prophet
22. Persons, places or things
24. Indian of Mexico
26. Resort
27. Tree
29. Across
32. A people in Nigeria
33. Stuffy, as a room
36. Italian seaport
38. Purple Heart (abbr.)
39. Bank robbery, e.g.
40. Beetle
43. Fogs
44. Renovate
45. The big top
46. Remain

DOWN
1. Woolly
2. Siamese coin
3. Pronoun
4. European finch
5. Plane trees
6. Storm
7. Result
8. Particular individual
9. Citrus fruits
11. Branches
16. Nickel (sym.)
18. Yield temporarily
19. Spoken
23. Precious stone
25. Stingiest
27. Mate
28. Biblical mount
30. Fish hawk
31. Exclamation of disgust
34. Pronoun
35. Bellows
37. So be it
41. Assembled
42. Prescription term



Yesterday's Answer



11-27

'Evil vs. Good' Scientist Topic

The nature of evil of every sort to resist, fight against, and to hate goodness, either openly or subtly, and the nature of spiritually guided good to resist and overcome evil, is the basis of the Lesson-Sermon in each Christian Science church Sunday. The title of the sermon is "Ancient and Modern Necromancy, alias Mesmerism and Hypnotism, Denounced."

The Golden Text keynotes the sermon in the words of the beloved disciple, John: "He that doeth good is of God: but he that doeth evil hath not seen God" (III John 1: 11).

9 Lives and 6 Cylinders

BUFFALO, N. Y. (UPI) — Thomas R. Donovan's car was usually as quiet as a kitten, but not the morning he heard an "awful noise." Donovan drove cautiously to a service station where an attendant opened the hood and quickly spotted the cause of the noise. A neighbor's full-grown cat had become trapped inside.

SCHOOL LUNCHES LISTED AS AID

Menus to be served in cafeterias in the Palm Springs Unified School District next week are listed below to aid mothers in avoiding duplication of meals.

The high school:

MONDAY — STEAMED wiener and potato or meat loaf; buttered corn; fruit cup, green salad, potato salad or cottage cheese and peach; roll and butter; devilsfood cake, butterscotch pudding or apple pie; milk.

Tuesday — Chili beans or meat pie with fresh vegetables; buttered broccoli or mashed potatoes with gravy; fruit gelatine, combination salad, potato salad or cottage cheese and pear; roll and butter; berry cobbler or chocolate pie; milk.

WEDNESDAY — SALMON loaf or barbecued meat patty; potatoes and gravy or buttered carrots; cole slaw, fruit salad or frosted gelatine; roll and butter; cocoanut cake, apple crisp or pumpkin pie; milk.

Thursday — Corned beef hash or porcupine meat balls; green beans or potatoes and gravy; cottage cheese and apricot, waldorf salad or green salad; roll and butter; cup custard, spice cake or cherry pie; milk.

Friday — Macaroni with cheese or baked fish; buttered spinach or potatoes and gravy; fruit cup, tossed salad, prune and walnut jello, cottage cheese and pear or cole slaw; roll and butter, chocolate cake, pineapple chiffon pudding or banana cream pie; milk.

ELEMENTARY SCHOOLS:

Monday — Hot dog sandwich, carrot, pineapple and apple salad, buttered peas, chocolate pudding with whipped cream, milk.

Tuesday — Meat pie with fresh vegetables, parsley cole slaw, hot french bread and butter, apple sauce, milk.

Wednesday — Chili beans and crackers, green salad with French dressing, whole wheat roll or cinnamon roll, fruit gelatine, milk.

THURSDAY — CREAMED turkey on rice, raw vegetable sticks, tomato aspic, sliced peaches, milk.

Friday — Macaroni and cheese, spiced beets, peanut butter sandwich, green beans, flying saucer cookie, milk.

A great advantage of daily newspapers for advertisers is the ease and convenience with which they can be read by prospects. Newspapers "keep" till chores and work are done, and can be read at leisure. This particularly important if an advertiser wants to reach the nation's 22,000,000 working women — who are not often free to hear radio and TV messages.

Big Fellow

BRISTOL, England (UPI) — Four men hauled a giant tortoise named Methuselah off to a scale and the Bristol Zoo announced he weighed 266 pounds.

CRISS-CROSS

RULES: Using the following 16 letters in the blank squares below how many words can you form either vertically or horizontally? Use same word only once and no plurals please. When words contain less than 5 letters and are in same line—i. e., "TOICE" scoring is 1 pt. for word "TO" and 3 pts. for word "ICE." MAXIMUM NUMBER OF POINTS PER LINE IS FIVE. To assist you, we have inserted a few clues, which include additional letters.

AAA D EEEE
I LLL O
RR T

	M		T	
V	A	P	O	R
	L		N	

Authority: Merriam-Webster dictionary

SCORING: HOW AUTHOR SCORED YESTERDAY: 5 3 4 5 5

5-letter words... 5 pts. — GRUNTS
4-letter words... 4 pts. — RADARS
3-letter words... 3 pts. — EPATAS
2-letter words... 1 pt. — AIRAD4
Highest possible score is 50 pts. — TITLES — TOTAL 44

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Committees Sessions Due To End--Saund

Fact-Finders Set To Culminate Tours of Nation

WASHINGTON — The last of a series of committee meetings and fact-finding junkets for the first session of the 86th Congress will be conducted through the end of the year, D. S. Saund, 29th District congressional representative reported today.

The session-end cleanup includes hearings by the powerful House Ways and Means Committee on possible federal income tax law revisions.

BEING STUDIED are current provisions and proposed changes in individual and corporate tax assessments and payments.

On the Senate side, a nine-man committee is studying labor surpluses, the affects of industrial automation on unemployment, and job problems of the aged and handicapped.

ON NOVEMBER 30, the Senate Antitrust and Monopoly Subcommittee will begin hearings on administered prices in the drug industry, and House committees will probe food distribution problems and college classroom construction within the next month.

Other studies will include House social security subcommittee hearings on a disability provision program, and post office and civil service manpower utilization.

Hawaii Volcano Joins Festivities

VOLCANO, Hawaii (UPI) — Kilauea Iki volcano broke a four-day silence Thursday to usher in Hawaii's statehood celebration with a fiery eruption that lasted 16 hours.

Two fountains of molten lava began shooting upward from the crater shortly after midnight as the islanders opened four days of festivities marking the 50th state's Admission Day, which is officially today.

ALMANAC

United Press International

Today is Saturday, Nov. 28, the 332nd day of the year, with 33 more days in 1959.

The moon is approaching its new phase.

The morning star is Venus.

The evening star is Saturn.

On this date in history:

In 1520, Ferdinand Magellan entered the Pacific Ocean on his trip around the world.

In 1929, Richard Byrd and three crew members began a flight over the South Pole from their base in Antarctica.

In 1942, coffee rationing began in the United States.

In 1942, 491 persons were killed in a fire at the Cocoanut Grove night club in Boston.

In 1943, President Franklin D. Roosevelt met with Soviet Premier Stalin and British Prime Minister Churchill at Tehran.

A though for today: French author Emile Ola wrote: "Truth is on the march and nothing can stop it."

Tjirebon in West Java has been named the cleanest town in Indonesia.

LEGAL NOTICES

For Probate Sale Carpet Cleaning Business

See Legal Notice No. 74 on This Page

No. 74
NOTICE OF PROBATE SALE OF CARPET CLEANING BUSINESS AND REAL AND PERSONAL PROPERTY AT CATHEDRAL CITY

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE.

INDIO No. 442

In the Matter of the Estate of JEANNE T. MARNELL, also known as Jeanne T. Fewell, Jeane T. Fewell and Jeane Troutman Fewell Marnell, Deceased.

NOTICE is hereby given that on or after Monday, November 30, 1959, the undersigned Donna Wilson as executrix of the will of the above-named decedent, as authorized by said will, will sell at a private sale, to the highest bidder, subject to confirmation by the above entitled Superior Court, the carpet cleaning business and real and personal property known as Marnell's Carpet & Upholstery Cleaners located at 36-815 Cathedral Canyon Drive, Cathedral City, Riverside County, California.

Bids or offers are invited for said business and property and must be in writing and may be delivered to said executrix, care of her attorney, M. Richard Imes, at 45-950 Oasis Street (mail: P. O. Box 1102), Indio, California, or may be filed in the office of the Clerk of said Superior Court, at any time after the first publication of this notice and before the making of said sale.

TERMS AND CONDITIONS OF SALE: Total sale price of $37,000.00 or more payable as follows: Cash $17,000.00, and trust deed $20,000.00 or more, payable $300.00 a month, including 6 per cent interest. Real estate broker's commission's will be paid in accordance with California Probate Code Section 760 and other provisions of law. Ten per cent of the amount bid to accompany the bid; the seller and buyer to pay the customary costs of escrow and sale; the seller to furnish policy of title insurance and good and sufficient title to said property; shall be prorated as of the date of confirmation of sale

DATED November 21, 1959.
DONNA WILSON, as Executrix of the estate of the above-named decedent.
M. RICHARD IMES
Attorney for Executrix
P.O. Box 1102
Indio, California.
Published: Nov. 21, 23, 24, 25, 27, 28 and 30, 1959.

NO. 65
CERTIFICATE OF BUSINESS
Fictitious Firm Name

THE UNDERSIGNED do hereby certify that they are conducting a Technical Instrument Service business at 30-189 San Antonio Drive, in the Unincorporated Territory of Riverside County, State of California, under the fictitious firm name of
TECHNICAL INSTRUMENT SERVICE
and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
A. RALPH MARSEE, 30-189 San Antonio Drive, P. O. Box 101, Palm Springs
ELLA MAE MARSEE, 30-189 San Antion Drive, P. O. Box 101, Palm Springs.
WITNESS our hands this 12th day of November, 1959.
A. RALPH MARSEE
ELLA MAE MARSEE
STATE OF CALIFORNIA)
) ss.
COUNTY OF RIVERSIDE)

ON THIS 12th day of November A.D., 1959, before me Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared A. Ralph Marsee and Ella Mae Marsee known to me to be the persons whose names are subscribed to the within Instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL)
FRED C. WEIGEL, Notary Public in and for Said County and State.
My Commission Expires Aug. 11, 1962
Published: November 14, 21, 28, Dec. 5, 1959.

No. 37
NOTICE OF SALE ON EXECUTION
REAL PROPERTY

JESSIE R. HIATT and ETHEL M. HIATT Plaintiff vs. LOIS SINGLETARY Defendant.

CONSTABLE'S SALE

Under and by Virtue of a Writ of Execution issued out of the Justice's Court, Palm Springs of the County of Riverside, State of California, dated the 30th day of October A. D. 1959, in the above entitled action, (and directed to the Constable of Palm Springs Judicial District, of the County of Riverside, State of California), wherein Plaintiff's JESSIE R. HIATT and ETHEL M. HIATT the above named plaintiffs, obtained a judgement against Defendant, LOIS SINGLETARY the above named defendant, on the 20th day of October, 1959, for the sum of Three Hundred Seventy Three & 25/100 ($373.25) dollars, and costs and counsel fees, I have this day attached and levied upon all the right, title and interest and estate of the above named defendant LOIS SINGLETARY in and to the following described real property, situate, lying and being in Desert Hot Springs in the County of Riverside, State of California, and more particularly described as follows, to wit:

That certain real property known as Lot 209, Unit No. 2, Desert Hot Springs Highlands, Desert Hot Springs, California.

Public Notice is Hereby Given, That I will on the 30th day of November A. D. 1959, at 10:00 o'clock A.M. of said day, I will sell all the right, title, claim, and interest of said Defendant LOIS SINGLETARY or either of them in and to the above described property or so much thereof as may be necessary to satisfy plaintiff's claim, besides all costs, interests and accruing costs.

The sale will take place at 400 N. Belardo, (Constable's Office) Palm Springs, California at public auction, for Lawful Money to the highest and best bidder.

Dated, October 30 A. D. 1959.
HOWARD F. POE
Constable of Palm Springs Township
Published: Nov. 7, 14, 21, 28, 1959.

No. 69
CERTIFICATE OF BUSINESS
Fictitious Firm Name

THE UNDERSIGNED do hereby certify that they are conducting a Swimming Pool Service & Equipment business at 344 North Indian Avenue, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of
DESERT COUNTY POOL SERVICE
and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
VERN BAUMGARDNER, Gr.
31-966 Snow View Dr., Palm Springs
BOB CONROW,
877 Cottonwood Rd., Palm Springs
DON BRIDDLE,
877 Cottonwood Rd., Palm Springs
WITNESS our hands this 16th day of November, 1959.
VERN BAUMGARDNER, Gr.
BOB CONROW
DON BRIDDLE
STATE OF CALIFORNIA)
) ss
COUNTY OF RIVERSIDE)

ON THIS 16th day of November, A.D., 1959, before me, Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Vern Baumgardner, Jr., Bob Conrow and Don Briddle, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
FRED C. WEIGEL
(SEAL)
Notary Public in and for Said County and State. My Commission Expires August 11, 1962.
Published: November 21 and 28, December 5 and 12, 1959.

No. 41
CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that she is conducting a Hotel business at 1550 North Indian Ave., City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of THE NORMANDY HOTEL and that said firm is composed of the following person, whose name and address is as follows, to-wit:
ELSE KOCHMANN
1550 North Indian Ave.,
Palm Springs, Calif.
WITNESS My hand this 30th day of October, 1959.
ELSE KOCHMANN
STATE OF CALIFORNIA)
) ss.
COUNTY OF RIVERSIDE)

ON THIS 30th day of October A.D., 1959, before me Adolph Israel a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared ELSE KOCHMANN known to me to be the person whose name is subscribed to the within Instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL)
ADOLPH R. ISRAEL
Notary Public in and for Said County and State. My Commission Expires July 31, 1963.
Published: Nov. 7, 14, 21 & 28, 1959

No. 48
NOTICE TO CREDITORS
SUPERIOR COURT OF THE STATE OF CALIFORNIA
COUNTY OF RIVERSIDE

Estate of JOHN POWER, Deceased.
No. INDIO 581

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decendent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at c/o SLAUGHTER, SCHLESINGER & SCHLECHT, Attorneys at Law, 250 East Palm Canyon Drive, Palm Springs, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.
Dated November 4, 1959
SLAUGHTER, SCHLESINGER & SCHLECHT
Attorneys at Law
250 E. Palm Canyon Drive
Palm Springs, Calif.
Telephone: FAirview 4-3171
Attorneys for Executor
REVEREND MICHAEL O'CONNOR
Executor of the Estate of the above named decedent.
Published: Nov. 7, 14, 21 & 28, 1959.

The Desert Sun Classified ... Ads ...

Box 190, Palm Springs, Calif.
PHONE FA 5-5005

Published daily except Sunday and the following holidays: New Years, Thanksgiving and Christmas.

— RATES —
(NO ABBREVIATIONS)
Minimum Ad — 3 Lines

Count 24 Letters and Spaces to a Line

	One Time	Three Times	Six Times
3 Lines	1.95	4.23	6.48
4 Lines	2.60	5.64	8.64
5 Lines	3.25	7.05	10.80
6 Lines	3.90	8.46	12.96
7 Lines	4.55	9.87	15.12
8 Lines	5.20	11.28	17.28
9 Lines	5.85	12.69	19.44
10 Lines	6.50	14.10	21.60

DISCOUNT at 10c per line allowable on above for cash. (Example: 5 lines 4 times equals 20 lines—$2.00 discount.)

- All advertising copy is accepted subject to the approval or rejection of the publisher.
- Deadlines — for new copy or cancellations: 11:00 a. m. previous to day of publication. Phone room and counter open 8 a. m. to 5 p. m. daily, 8:00 to 1:00 Saturdays; no Sundays.
- Address all communications to: The Desert Sun, P. O. Box 190, Palm Springs.
- "Situations Wanted," "Personals," "Transportation" (other than local) and "Lost and Found" must be paid in advance.
- This newspaper cannot be responsible for more than one incorrect insertion. Please notify us promptly of any error in your ad.
- Adds ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
- The Desert Sun reserves the right to edit and classify all copy.

Business Services 9

The Way It's Printed Is Important

The impression made by your stationery depends on the distinction with which it is designed, the craftsmanship with which it is printed. Let us help you make sure that your billheads, letterheads and cards speak well for your business.

Palm Springs Printing
"IN THE CENTER"
Formerly Villager Publishing Co
174. N. Palm Canyon Drive
FAirview 4-4663
May we quote on your next job

SIGNS
Show Cards—Price Tags
Window and Counter Display
MADE BY PRINTASIGN
IMMEDIATE SERVICE
PALM SPRINGS PRINTERS
174 N. Palm Canyon Dr.
In The Center. FA 4-4663

Wall to Wall Carpet Cleaners. FREE HOME DEMONSTRATION Harry Yesley FA 4-2444—FA 5-9564

Personals 12

ADVERTISERS INVEST 4 TO 1 MORE IN NEWSPAPERS THAN MAGAZINES

LAST YEAR advertisers invested $3,325,000,000 in newspapers and only $830,000,000 in magazines.

MORE DESERT resort area families than ever are using The Daily Desert Sun Classified ads and finding them a profitable investment. To sell articles that have value but you don't use, dial FA 5-5005 to place an ad.

$5 Reading for $2.
will tell past, present and future
Have Helped Many Others
Can Help You
Answers All Questions
Advice On All Matters
Open 7 days week, 8 a.m., 12 p.m.
Hiway 99, Cabazon VI 9-3165

Alcoholics Anonymous
Call FA 5-2701 until 9 p.m.
P.O. Box 903, Palm Springs

Plastering, Stucco Repairs
Small, Large or New
Days FI 6-8636, FA 8-2327 Eves.

For Best Classified Results Dial FA 5-5005

Personals 12

MUSIC entertainment, movies. For any occasion. FA 5-2984. Walter Price, Palm Springs Trailer Village.

ON OR after Nov. 25 I will not be responsible for debts contracted by anyone other than myself. Michael E. Ryan.

Professional Serv. 13

MINISTERIAL COUNSELING
SPIRITUAL ADJUSTMENT
DR. MURIEL HASKELL
By Appointment FI 6-6661

STEAM bath-massage. Whirlpools. Bess McCarty, Sherwood Hotel, 1508 N. Palm Canyon. FA 5-2127.

Announcements 14

BOOKS ARE IDEAL GIFTS
Cards - Typewriters - Stamps
DESERT BOOK SHOP
Opposite Desert Museum
150 E. TAHQUITZ FA 5-5208

Service Misc. 15

CROWN POOL SERVICE
Maintenance — Chemicals
Free Weekly Delivery
J. R. WAHLBERG FA 4-9460

CLIFF LOWERY
General Maintenance Carpentering
Painting - Plumbing - Electrical
Cooler Installation Service
ALL WORK GUARANTEED
Good References — FA 8-2460

HOME IMPROVEMENTS
FENCES, patios, remodeling, addition a specialty. No job too big or small. Licensed and insured. Free Estimates. FI 6-6359 or FA 8-1922

REMODELING
NEW HOMES
PALM SPRINGS Construction Company FA 4-9665

TYPING
Manuscripts — Statistical
Specifications — Reports — Etc
FA 5-6098

GARDENING SERVICE
LAWN cutting, hedge trimming and flower bed care.
FA 4-1557

PLUMBING, repairs, water heaters, additions, disposals installed. Stoppages cleaned electrically. 24 hr. service. Ralph, FA 5-6373.

UPHOLSTERED furniture repair and recovering. Reasonable. Nugent's Trim and Upholstery, 338 N. Indian. FA 5-6821.

COSTUMES
Rent or Made to Order
546 Grove, Cathedral City FA 8-2297

STRIPPING
PARKING LOTS
FA 5-6688, 4-1931 after 5 P.M.

I.C.R. ELECTRIC CO.
Commercial-Residential Wiring
548 Vella Road FA 4-4949

School & Instruction 16

REAL ESTATE SCHOOL
Short easy courses original - renewal day and night classes.
HELEN T. REED'S
Holiday Real Estate College
73-671 Hiway 111 Palm Desert
Phone FI 6-6168

Situations Wanted 25

HELP
WHEN YOU NEED IT
TEMPORARY, PART TIME
OR ON CONTRACT
Light dictation, typing, bookkeeping, PBX, reception and general office. FA 5-2701.

INCOME tax and-or bookkeeping. Experienced including complete closing. Desires employment thru April. Desert Sun, Box 190, File S-14.

MALE nurse, live in or out. Available any time. Go any place. References. FOrest 5-2544, Morongo Valley.

ADMINISTRATIVE secretary, excellent business background, wishes position entailing travel. P. O. Box 546, Palm Springs.

TELL ME A STORY! Baby sitting. Any time. Nursing background. $1 hour. Miss Marks, FA 5-2505

ACTIVE retired couple will give good care of your estate, small units, babysit. FA 9-2312.

SECRETARY, shorthand, typing, general office work. FA 4-1366, ext. 501.

HIGH SCHOOL BOY WANTS WEEKEND YARD WORK
FA 4-2014

DOMESTIC work or day work. Steady. Experienced.
FA 5-5760

MARRIED man, local experience, desires motel, hotel management desk. FA 4-4150.

RELIABLE BABY SITTER.
Evenings
FA 4-3940

EXPERIENCED day worker. Serving, baby sitter, laundress. Excellent references. FA 4-1988.

Real Estate Loans 28

100% FINANCING
THE N.C.N. PLAN
NO CASH NEEDED!!

RESIDENTIAL
APARTMENTS
COMMERCIAL
SWIMMING POOLS

Now for the first time in the Palm Springs area. A SOUND and REALISTIC BUILDING and FINANCING program. Devised to accommodate both the large and the small property owner.

QUALITY CONSTRUCTION SINCE 1934

Complete - Guaranteed Services

PLANS — CONSTRUCTION
PERMITS — 100% FINANCING
ESCROWS — COMPLETE SERVICE
SURVEYS — PAVING

SWIMMING POOLS
NO MONEY DOWN
BROKER INQUIRY INVITED
VISIT OUR MODELS AND OFFICES
AT 1999 EAST PALM CANYON
FA 4-1888 FA 5-6763
PALM SPRINGS AFFILIATE - GEORGE FORMAN
Metropolitan Builders, Inc.

Situations Wanted 25

EXECUTIVE secretary with creative writing, public relations and legal experience desires 5 day position. Desert Sun, Box 190, File S-12. FA 8-1471.

GIRL Friday will address Christmas cards $1.50 per 100 in my home. Also typing and manuscript work. FA 8-2364.

Child Care and Day Nurseries 26

PALM SPRINGS PLAY SCHOOL
FOR children 2-6 years. By hour, day, week, month. 24 hour care. Transportation. Kindergarden classes are included in tuition.
1547 N. Palm Canyon FA 5-5627

Help Wanted 27

HEY BOYS!
11 YEARS OR OLDER
EARN YOUR OWN
MONEY
HERE IS YOUR CHANCE
TO RUN YOU OWN
BUSINESS AND MAKE
GOOD PROFITS
DELIVERING
THE DESERT SUN
ON GOOD PAYING ROUTES
PRIZES - TRIPS
INSURANCE — CONTESTS
SEVERAL OPENINGS NOW
IN PALM DESERT
AND OTHER AREAS
APPLY TODAY!
The Daily Desert Sun
CIRCULATION DEPT.
161 NO. INDIAN AVE.
FA 5-5005 — THE CENTER

SECRETARY 30-45 wanted by retired man re-entering business. Corporate, legal, investment or geological and chemical experience valuable but not necessary. Interesting opportunity for capable woman. Salary open. Please write Cascade, P. O. Drawer Z, Palm Springs.

NEEDED
Housewives — Business Women
Avon's Christmas Selling
Season is Here. Big Profits!
Exclusive Territories. Repeat business. Join today. For information P.O. Box 64, Palm Springs.

$500 PER MONTH to start. Married men 25 to 35. 2 years college or its equivalent. Some experience in meeting general public. Write experience, general background, and age—Box 487, Rancho Mirage, Calif.

WOMAN to care 2 small children. Motherless home. Live in. Light housework. Box 190 Desert Sun, File S-10.

REAL ESTATE salesman or saleswoman. Active office. Call for appointment. Gagnon Realty, FI 6-6282

HOUSEKEEPER, care of 2½ year old boy, motherless, home or live in if necessary. Your child accepted. FA 8-2067 — FA 4-5163.

MAID wanted. Full time or part time work available. La Quinta Hotel. Personal interview after 9 a.m. or call DI 7-4111.

Theatre Cashier
Apply in Person
Sunair Drive-In Theatre

Phone FA 5-5005 for Classified Ads

Real Estate Loans 28

ANNOUNCING!
2nd TRUST DEED LOAN PLAN
1. Interest from 8 per cent.
2. Up to 5 years to repay.
3. Low monthly payments.
4. Fast service — Confidential.
5. Use this money for ANY purpose.

Fleetwood Investment Corporation
102 North Palm Canyon Drive
FA 5-2269

First Trust Deed Loans
Homes - Income
L. H. EDGERTON
CALIFORNIA LAND & INV. CO.
LOAN REPRESENTATIVE
California Federal Savings & Loan
443 N. PALM CANYON DRIVE
PHONE FA 4-4338

Pearson Mortgage
FOR
COMMERCIAL LOANS
FHA — VA
PALM SPRINGS INDIO
BANNING

NEED MONEY
IF YOU own land or other Real Estate, your problem is solved. Builders 2nd T.D.'s bought. Consult Trust Deed specialist.
FA 5-5874 STERN FA 5-2734

PRIVATE party wants to buy 1st or 2nd trust deed at discount. Fast action. VI 5-2715.

1st and 2nd T.D.'s Private Funds Arranged — Bought — Sold
RALPH WEINSTEIN, FA 5-2884

Bus. Opportunities 31

WILL invest up to $20,000 and services of man or couple in partnership or what have you. Desert Sun, Box 190, File S-13.

Lots & Acreage 33

40 ACRES. The most desired ranch estate area, 2 wells, domestic and irrigation plus canal water. $45,000.

VACANT BUSINESS property on Palm Canyon Drive. Excellent buy. Inquire

James Hammond
REALTOR
875 N. Palm Canyon FA 5-5373

LAST 10 ACRES
WITHIN city limits. All zoned R-3. Terrific for co-op apartments or subdivision. 29 per cent down. Balance 5 years.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 FA 4-3224

RESIDENTIAL HILLTOP LOTS
$7500 UP — West on Racquet Club Road to Janis Drive. A new area of QUALITY Housing.
JANIS HILLTOP ESTATES
FA 5-7398 OR BROKER

1 ACRE PARCELS
FULLY improved. Can be cut into 4 lots. Near Bermuda Dunes. Paved streets and utilities. $250 down, balance $40 month.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 FA 4-3224

RESIDENTIAL lot, 2½ miles from town. Vista del Cielo Tract Lot 30, $3900. Owner Mrs. Lilliam McAdams, 2623 Missouri Avenue, South Gate. Call LOraine 9-3358.

LARGE R-3 LOT
SUITABLE for 15 units. Fine south location. Priced low at $26,500. BILL COLVEN OFFICE, 401 N. Palm Canyon, next to Texaco. FA 4-3391.

25 ACRES on Dune Palms Road between Hiway 111 and Miles Avenue in sight of Bermuda Dunes Country Club. $2,300 per acre. Call FA 5-2745 or 5-5779.

RAW
40—80—115 ACRES, Canal Water Estate Area. Near La Quinta. C. BUSCH, 82-832 Hiway 99, Indio. DI 7-1283.

LARGE R-1 lot, 136 foot frontage, all improvements in. N.E. area adjacent to golf course. Call FA 4-3869

ON WASHINGTON. 400 acres. Dandy subdivision land, near Bermuda Dunes. Contact agent, Box 695, Riverside.

160 ACRES. Both side of Twenty-nine Palms Hiway. $85 per acre. Brady Real Estate, Box 575, Joshua Tree, FOrest 6-2381.

$2650 — 70 x 123. Terms. Palm Desert, San Luis Rey Street. Block from shopping center. Owner. FA 4-9317.

CHOICE LOCATION
in Deep Well area. Oversize lot. Call FA 4-1518.

25 ACRES ON HIWAY 111
$950 PER ACRE
FA 4-9310

Help Wanted 27

Salesmen or Saleswomen
PRESTIGE POSITION
DIGNIFIED sales counseling with nationally known and respected leader in its field. For residents of Indio and surrounding area. Firm established 22 years. Product bears Good Housekeeping Seal. Supported by multi-million dollar national advertising and ambitious local ad campaigns. Complete training program. Sales aids. Demonstrator furnished. Expanding company with no off seasons. Excellent earnings — average $600 to $1000 monthly.

GOOD opportunity for husband and wife teams, especially if husband now in direct sales. Prefer persons over 30 with qualified selling ability and background. Must be bondable, well-groomed, with car and evenings open. Call FA 4-9521 or write to Stauffer Home Reducing Plan, Box 586, Palm Springs.

DESERT
EMPLOYMENT AGENCY

Domestic Couple	R&B $450
Maintenance Engineer	$325
Stenographer	$300
Desk Clerk	$12. shift
Hotel Maids	$1.25 hr.
P.B.X. operator	$250
Saleslady	$60 wk.
Cook-Housekeeper	R&B $200

LUCILLE GARLAND
173 E. Andreas Ph. FA 5-2364

JOB HUNTING!
WHY NOT A CAREER
EARN $15,000 a year and up. Expenses and top training. Why sell yourself cheap. For appointment Phone FA 4-3121. Ask for MR. HARRY ELLIS.

Broker or Salesman
ACTIVE established office, Palm Springs experience preferred.
RALPH WEINSTEIN
256½ S. Palm Canyon Drive
Phone FA 5-2884

Automobile Salesman
SEE WAYNE HUTCHESON
or HAROLD OHDE
Simms Buick-Pontiac
383 NORTH INDIAN

EXPERIENCED station attendant, white, 35 to 60. 4 nights week. Hanson's Richfield, 299 S. Indian Avenue.

OFFICE assistant, filing and assisting with general office work. Palm Springs Medical Clinic. 1091 N. Palm Canyon.

WOMAN with car. Light duties as companion. 40 hour week. 7 days. Live out. FA 4-2976.

WOMAN for hamburger shop. For appointment call Mr. Craig — FA 5-2561

SALESMEN
Contacting Pool Owners.
Pure Pools, FA 4-3236

GARDENER, must be thoroughly experienced. Full time job.
Phone FA 8-3541

COUPLE for maintenance and office. Apply 1680 East Palm Canyon.

Real Estate Loans 28

QUICK CASH
SMALL OR LARGE LOANS
ON REAL ESTATE
AVAILABLE TODAY!
ROSLYN LANG, Broker FA 4-9606

Lots & Acreage 33

LA QUINTA
A FEW high view, choice corner lots still available, on terms.
ALSO lots overlooking the new La Quinta Golf Course.

Today's Special
2 LOTS on corner, magnificent view, $1500 each lot. Terms.
SEE PERRY HACK
COACHELLA VALLEY REALTY
Administration Building
La Quinta — DIamond 7-4161
or DIamond 7-3116

Baron's Best Buys
320 ACRES, $100 acre, near Indio.
480 ACRES, $350 per acre.
MANY CHOICE lots $1950 and up.
ALSO 2½ and 5½ acre parcels.
MEDICAL building site. C-1 corner, N. Palm Canyon, faces 3 streets.
Marjorie Baron
FA 4-1796 — FA 4-2629

$145 DOWN
FULLY improved 1 acre parcels, paved roads, water, utilities, near multi-million dollar golf course and subdivision. Full price only $3295. Balance $40 per month. Only a limited number of these choice ranch homesites left!
MIKE JEKYLL ASSOCIATES
Les Mohrs Terry Ray
Graham Dexter
457 N. Palm Canyon FA 5-2734

5 Acre Ranchos
COOL summer sportsman's paradise in Crescent Valley. Own your own 5 acre rancho, with free ranch club facilities. For as little as $990. Ful price. 10 per cent down.
The Gagnon Co.
73-612 Highway 111—Palm Desert
FI 6-6282—Open to 9 p.m.
For Your Conveneience

103 ACRES
FOR Sale or Trade: Near 29 Palms cutoff. ¼ mile frontage or Highway 99. Zoned M-3 for light industry. Ideal for trailer park and subdivision, has tentative map. Good terms and lowest price for this area.
GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 FA 4-3224

80 ACRES, steam well area, Salton Sea, $175 per acre.
640 ACRES, Salton Sea, $325 acre.
40 ACRES, Indio, Jackson St., Canal water. $875 per acre.
40 ACRES near Cathedral City, $2750 per acre.
OTTO REALTY
68-744 Hiway 111 FA 5-1380

Best Hotel Site R-3
FRONTS on East Palm Canyon Drive and two other major streets. Room for 83 units and parking. $235,000. 29 per cent down.
GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 FA 4-3224

16 LOTS AVAILABLE. Owners had planned to develop. Changed their minds due to other commitments. Will sell all or part. These R-1 lots are located in the heart of Palm Desert and are priced to sell! Please inquire Holiday Realty Corp. FI 6-6168.

SACRIFICE SALE
3½ ACRES, corner, paved streets, zoned commercial, water.
$3800 CASH
BRADY REAL ESTATE
Forrest 6-2381 Box 575 Joshua Tree

CLOSE-IN VIEW SITES
OVERLOOK Las Palmas. The Best in Palm Springs. Sale price only $8000. Terms.
CULVER NICHOLS, Realtor
861 NORTH PALM CANYON

BEST BUY FOR INDUSTRIAL PROPERTY in Palm Springs, 150' x 300' on sewer, paved streets and utilities. $36,000.
CULVER NICHOLS Realtor
861 N. Palm Canyon FA 5-2182

INDUSTRIAL or business zone. 1 lot only—$995.
RESIDENCE plus industrial Lot $13,500.
Louis Venger, FA 4-9383 - 3-3595
"ALL MEN ARE BROTHERS"

DEEP WELL are. Beautiful corner lot. $8500. Owner
FA 4-1719

R-1 LOT residential. 100x100, view of city, ready to build. $5250. Call Dan, FA 4-3624, days 8 to 5.

R-1 LOT by owner. 1 block from the Shadow Mountain Club. CRestview 5-2704 L.A.

R-4 LOT. Corner El Placer and Calle De Carlos. $1000 down. FA 4-9741

For Sale or Exchange 34

WILL trade equity in new 3 bedroom home for 35' trailer. Box 1568 Cathedral City.

For Sale or Exchange 34

OWNER would like some cash and home for $60,000 equity in 10 beautifully furnished apartments. Deluxe in everyway. Includes owner's 2 bedroom apartment, fireplace, carpets and drapes. Beautiful heated pool. Quiet secluded and wind free. Located in nicest area on desert, above hiway in beautiful Rancho Mirage. (Plans and room for 3 more units.) Owner, FA 8-9001.

WILL SELL OR trade for house in Palm Springs. 6 newly decorated and furnished units — room for more. $55,000.

Ralph Weinstein
REALTOR
256½ S. Palm Canyon Drive
Phone FA 5-2884

DUPLEX furnished, $9500. Will trade.

IDYLLWILD LOT, septic tank, 220 power, footing, plans, permits for 3 bedroom cabin. Also barbecue and picnic tables. $2500 cash or trade.

WANT 3 bedroom house on trade or will rent. FA 8-3880 after 5.

SALE or TRADE
100 LEVEL acres in city of San Diego near new proposed boat harbor, also 2 year old 6 unit apartments; will trade for acreage or commercial property. Call Jack Yamagata, Cortez Realty, Inc., HA 0-2200, or evenings GA 2-7561, Chula Vista.

Sell or Trade

FABULOUS home Laguna Beach. 7 bedrooms, 9 baths, private beach and view, furnished. Marjorie Baron, FA 4-1796, 42629.

Rancho Mirage home, near new. 71755 SAN GORGONIO ROAD
3 Bedrooms, 2 Baths, Fireplace built ins. Trade for L.A. property, T.D., or submit. Owner.
FA 8-2013 or FA 4-1615

DREAMY 3 bedroom, grand view, adjoining lot available. We'll take lot or acreage. Owner.
FA 5-6243

Income Property 35a

THE BEST 7 UNITS IN SOUTH END

ILLNESS forces sale on EASY TERMS at EXTREME REDUCTION in price from $87,500 down to $75,000.

Culver Nichols
Exclusive Agent
ASSOCIATE
Mrs. Billy Wright — Marie Belyea
Carol Brill — Beatrice Borst
Al Hoover — Joe DiFrancis
Dick Edwards — Norm King
Van Arnold
861 N. Palm Canyon, next to the Post Office — FA 5-2182

South End $63,750

Poolside Garden Apartments
OFFERING deluxe two bedroom owner's accommodations and 4 lovely year round 1 bedroom rentals with separate meters. All in tip-top shape, new carpets, drapes. Selling completely furnished. Shown by appointment only through this office as exclusive agent.

MILDRED JACKSON
296 S. PALM CANYON
Phone FA 5-5356 or FA 4-2916

Home Plus Income

LOVELY new home, 2 bedrooms, 1½ baths, built-in kitchen, plus duplex, 1 bedroom each side. Finest rental area. Priced for quick sale. For on $33,000.

Paul Burkholder
359 N. PALM CANYON DRIVE
FA 5-2613 — FA 4-9028

THIS furnished 5 unit offering is extraordinary. 3 with bedroom, 2 with large studio rooms. All 5 with complete kitchens. Landscaping beautiful. $10,000 cash will handle, financing excellent. Price $47,500.

Muriel E. Fulton
REALTOR
125 S. Palm Canyon — FA 5-2225

8 LUXURY RENTALS—spacious, new, close in. Reduced from $110,000 to $87,500. SPECIAL.

12 DELUXE UNITS 1 and 2 bedroom apartments, pool, center of town. Reduced from $140,000 to $95,000. Consider some trade.
WILLIAM J. HEISER, Realtor
1546 N. Palm Canyon — FA 5-5685

DATE RANCH
ABSENTEE owner says sell 10 acres. Small house. Has well. Electric. Expect 150,000 lbs. $35,000. $15,000 down. Contact Joe Quinn in Roslyn Lang's Office, 1175 N. Palm Canyon Dr.
FA 4-9606

4 BEAUTIFUL units, like new, on $20,000 lot. Room for 4 more. Indian Avenue, walk to Post Office. Easy terms. $35,000.
DE TARR — 141 Tamarisk
Near Post Office — FA 4-2970

INCOME SPECIAL
4 FURNISHED units and 2 bedroom house, on leased land in Tramview. A real bargain with year round rentals. $12,500. $2500 down. FA 4-2101.

Income Property 35a

Marjorie Baron's Exclusives

HERE is a terrific investment plus the best financing you could ask for. Triplex in the wind free south end, includes one 2 bedroom, one 1 bedroom and a studio.

17 UNIT on N. Palm Canyon near the Riviera Hotel. Pool, stores can be added. Room to add to this one too. $150,000

ONLY $85,000 for this 14 unit. Wonderful location off Indian Avenue, plus large kitchens.

QUAINT 14 unit, with pool. Choice South End location on Palm Canyon, $110,000. Excellent financing.

HERE's one for an absentee owner. Ranch club privileges too! 9 deluxe units, pool, near markets, Riviera, etc. $79,500.

4 BEAUTIFULLY furnished deluxe units. Top rental location. Pool with waterfall, $59,500.

PERFECT downtown location. See this money maker. 16 furnished units and pool. Call today.

SUBMIT YOUR TRADES
Marjorie Baron
447 No. Palm Canyon Drive
FA 4-1796 — FA 4-2629

PALM DESERT
FINEST MOTEL, acre on Highway 111. Owner retiring, 15 large rooms, 6 kitchens. Large office, plus 2 bedroom, 2 bath. Room to build. Large pool, plus kiddie pool. 4 years good income. $50,000 down. Full price $175,000. Financed 6 per cent. Owner. Box 755, Palm Desert. FI 6-6942.

12 FURNISHED UNITS—in heart of hotel area. LARGE PATIO and POOL. Good established clientele. Only $89,500. Submit $15,000 down.

MIKE JEKYLL ASSOCIATES
Les Mohrs — Terry Ray
Graham Dexter
457 N. Palm Canyon — FA 5-2734

8 UNITS—$27,500
7 WITH kitchens. Present income $500 per month, plus owner's apartment. Fronts on 2 streets. In the heart of Cathedral City.

ART KNUTSON, REALTOR
947 GLENN, CATHEDRAL CITY
FA 8-3863 — FA 8-1812

15 DELUXE UNITS
POOL. On Palm Canyon. Room for more units. Refrigeration, quality furniture. Ample parking. About $37,500 handles. A good motel buy. BILL COLVEN OFFICE, 401 N. Palm Canyon, next to Texaco. FA 4-3391.

DUPLEX—$28,500
Large 1 bedroom, nicely furnished, fireplace, on sewer, walking distance to Sak's, terms. Believe me this is exactly WHAT YOU WANT!

JESSE STERN, Broker
FA 5-5874 — FA 5-2734

PRICED for quick sale by owner. Lovely duplex, completely redecorated, 1 bedroom each, in Rancho Mirage on large lot. $13,500 with $2500 down or call and make offer. FA 4-2101.

SOUTH END area, 10 units. Space for 3 more. $73,500. Very liberal terms or trade.

CULVER NICHOLS, Realtor
861 N. Palm Canyon — FA 5-2182

REDUCED to $79,500, easy terms or trade, 12 units, furnished by Barker's, 40' heated pool. 1020 North Indian, top location. FA 5-2635 or FA 4-3732.

11 Unit Hotel — Heated Pool
Furnished - Kitchens - Huge Lot
$9500 Down or trade to $80,000 loan
635 CHUCKWALLA — FA 5-5709

DUPLEX, stucco, 2 bedroom each, double garage, commercial, near Guarantee Garage. $22,000. Extra lot. FA 5-7655—FA 4-1835.

FOUR NEW UNITS—Extra Nice. Walled - Landscaped - Owner
570 DESERT VIEW DRIVE

BY OWNER. NEW TRIPLEX. Built-ins. Landscaped, TV, private patio. FA 4-2824.

5 UNITS, POOL,
MUST SELL—OWNER
FA 4-4625

Farms & Ranches 35b

Sea View Ranch

LOCATED on Hiway 111. 14 acres of land planted to grapefruit and tangerines. Includes all necessary farm equipment, packing shed and smal home. Near North Shore Beach Yacht Club. Priced at $50,000.

Culver Nichols
REALTOR
861 N. Palm Canyon — FA 5-2182

Real Estate for Sale 35

5 BEDROOM, 3 bath home. Modern, attractive, refrigeration. For sale. 1777 Mesa Dr. FA 4-1014.

3 Bedrooms, 2 baths, built-ins, Disposal, Fences, Sewer.
$16,950 745 El Placer Rd. FA 4-2341

Real Estate for Sale 35

World War II Veterans
YOUR ELIGIBILITY TO BUY A HOME OF YOUR OWN WILL EXPIRE ON JUNE 30TH
CALIFORNIA DREAM HOMES
ARE THE ONLY HOMES IN THE PALM SPRINGS AREA APPROVED FOR VETERANS
NO DOWN PAYMENT
CLOSING COSTS ONLY!
ONE MONTHLY PAYMENT FROM $83.13
THAT INCLUDES PRINCIPAL, INTEREST, TAXES AND INSURANCE!
SELECTION OF FLOOR PLANS—LOT SIZE AND COLOR SCHEMES
COME OUT TODAY AND SEE THE EXQUISITELY
FURNISHED MODEL HOME
RAMON ROAD TO CITY LIMITS—TURN LEFT AT CALIFORNIA DREAM HOME SIGNBOARD
F.H.A. TOO!!

Real Estate for Sale 35

Gannon Realty
OFFERS
Outstanding Values

SUPER BUILT
LARGE 2 bedroom, 2 bath, beautifully carpeted and draped home with fireplace, new pink electric stove and refrigerator. Service porch, double garage. Park like grounds. South End. A real buy at $27,500, terms.

SLEEPER
THE best value we have ever offered. Completely furnished, 4 bedrooms, 3 baths, one with sunken tub, heated pool, badminton court, large lot. Impossible but true. $37,500. Will trade.

LOVELY
IS THE word for this 3 bedroom, 2 bath home. All built-ins, 4-ton refrigeration, carpets and drapes, beautiful pool, patio. Professionally landscaped. Asking $28,500 or $31,500 completely furnished. This is a must.

$2,000 DOWN
WILL BUY this nearly new 3 bedroom, 2 bath home. Pay balance like rent, $115 a month. Near schools, on sewer. $15,500.

LOTS
R-3, 60x140 (2) at $2500 each.
R-1—100x100, $5500.
R-2—60x135, $1800.

UNITS
DUPLEX, real buy, $29,500.
5 UNITS, with pool, $53,500.
9 DELUXE units, pool. $79,500.

FA 5-2772
Gannon Realty
1201 North Palm Canyon Drive

LIVE MODERN!

2 BEDROOM abode plus complete guest house. Heavenly view, NEAT and CLEAN. $21,500.

GOLF FIENDS!
MIGHT as well live near the golf course. Ranch Club area, 2 bedrooms, 2 baths, custom built, immaculate, built-in kitchen, large corner lot. Easy living. $24,500.

WAKE UP!
COLLECT rent money each day from 9 units. Downtown corner lot. POOL. Shown by appointment only.

LAND AND SAND!
View Lot, ready to build — $6000
Level Lot. Schools, Churches — $3950
Acreage. 40 Acre parcel — $5000

ROSLYN LANG
REALTOR
1175 N. Palm Canyon — FA 4-9606

SWIM YOU SWIMMERS

WORK in the kitchen while watching the kids in the pool. Comfortable 3 bedroom, 3 bath home, large family room and patio. Beautifully landscaped. In Deep Well area. $39,500.

3 BEDROOM, 2 bath unfurnished house. Close to schools and church. Fenced. $18,750.

Ralph Weinstein
REALTOR
256½ S. Palm Canyon Drive
Phone FA 5-2884

Must Be Sold!
OUTSTANDING BUY
LITTLE ESTATE — Beautifully furnished. Modern 2 bedroom 2 bath house with guest house and bath. Lots of closets. Heated and filtered pool. South end of town. Most desirable location.
FOR BETTER VALUES SEE —
ADOLPH ISRAEL
"The Buyer's Broker"
871 N. Palm Canyon — FA 5-2981

BARGAIN! Forced to leave city. Sacrifice 2 bedroom, den, patio and guest house. R-3 lot, room to expand. 10 per cent down, easy terms. Owner, 273 Racquet Club Road.

Real Estate for Sale 35

TO DISSOLVE PARTNERSHIP
MODERN
3 BEDROOMS, 2 BATHS
Large Lot
Fenced and Landscaped
Beautiful Swimming Pool
CHOICE SOUTHEND LOCATION
$23,500
Furnished
Peter B. Sheptenko
THE PIONEER REALTY CO. OF PALM SPRINGS
475 N. Palm Canyon Dr.
Phone FA 5-2727

Sierra View Estates
BRAND NEW HOMES
4 BEDROOMS—2 BATHS
2 CAR GARAGE
PLUS 2 CAR BREEZEWAY
$12,950—$950 DOWN
PAYMENTS $125 MONTH
ALSO 2 BEDROOM, 1 BATH
$9,750—$750 DOWN
PAYMENTS $90 MONTH
ALSO 100x150 R-3 VIEW
LOTS FROM $2000—TERMS
Go north on Indian 10 miles to Pierson. Turn left 2 miles to Sierra View Estates.
Thelma J. Foley, Broker on Tract, or Call FA 5-5134

JIM SHARPE
Temporary Office
412 N. Indian Ave.
A REAL BUY
3 BEDROOM, 2 bath home with pool on 100' x 100' walled lot Fireplace, carpets and drapes. $18,500 full price. FHA financed.

JIM SHARPE
REAL ESTATE
412 N. Indian Avenue — FA 5-2545
or if no answer FA 8-3670

Neat As a Pin

THIS well built 3 bedroom 2 bath home has had loving care. Located in the South End. Its large yard is landscaped and walled. Plenty of room and the right exposure George Pool. This is property you can afford at $18,500.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 — FA 4-3324

Two Superb New 1 Story Trousdale Estate Homes
4 AND 5 bedroom, plus 4½ bath. All lush carpeting. All built-ins. ½ acre lots. 4000 to 4500 sq. ft. custom construction. Air conditioned. Beverly Hills taxes. Beverly Hills school. 9310 and 9300 Cherokee Lane, Beverly Hills. $90,000 and $97,500. Loan commitment $50,000. CR 6-5349. Harold H. Rubin.

MEET MR. A-1

A-1 LOCATION in Deep Well area. A-1 decoration throughout. 2 bedrooms, 2 baths, refrigeration. Carpets and drapes. POOL. Built-ins, landscaping.

Marjorie Baron
447 N. Palm Canyon — FA 4-1796

VIEW home. 3 bedrooms—studio, 1½ bath, equity $3450. Trade, lot, trust deed, car. Terms. Owner. FA 4-1615.

$13,750 UNRESTRICTED, new 3 bedroom, 2 bath, forced air. Low down. FA 4-2984.

CUSTOM BUILT
3 BEDROOMS — 2 BATHS
FA 5-6239, 871 Sunny Dunes Road

Real Estate for Sale 35

STIMULATING
AS A DOUBLE MARTINI

Unusually beautiful new custom home. NEVER OCCUPIED. Exquisitely furnished by the very talented MICHAEL BUCCINO. Oriental modern decor and landscaping. Features a charming indoor living room garden and meditation waterfall All electric kitchen as featured in LIFE MAGAZINE. Individually designed electronically controlled heated pool. This story book home nestles like a jewel in an imposing setting of emerald green fairways and majestic mountains. The experts consider this to be the most unusual and beautiful home in the entire American desert. May be shown daily at Nimshaw Drive (Take Highway 111, EAST of Palm Desert 3 Miles, Then Turn Right on Indian Wells Lane Into El Dorado Palms

Real Estate for Sale 35

Seamans Realty
Has Found Another
Lease Option
ALL THE RENT paid will apply toward the purchase price of a lovely 3 bedroom 2 bath refrigerated home.—With built-in appliances, carpets and drapes. Yard is fenced, 100' x 105' lot. Purchase price is $22,500. And a steal at that price!

Seamans Realty
ASSOCIATES
Jack Sewell — Charles Harris
Mike Craig
464 N. PALM CANYON DRIVE
FA 5-5102 — FA 5-5514

1000 PALMS

$10,500 BUYS a custom built nicely furnished 2 bedroom home in a desirable location. Low down payment.

NEW 3 bedrooms, den. Hollow tile, beautifully furnished in Chinese modern. Best of appliances. Fenced yard. Immediate possession. $26,000.

ROSLYN LANG
REALTOR
1175 N. Palm Canyon — FA 4-9606

OUTSTANDING custom home leaves nothing more desired for desert living. 3 bedroom, 3 baths, breakfast room, dining room, bar, electric kitchen, wall refrigerator, 2 furnaces, 2 water heaters, 2 car enclosed garage. Paddock pool, completely customed furnished. TV, radio, record player. Situated corner lot 100' x 103'. Beautifully landscaped. 8 bearing citrus trees. Deep Well Area. Owner—
FA 4-2509

$19,000

LOW, LOW price on this nice family home. Short walk to Cahuilla School. 3 bedrooms, 2 baths, lanai. Furnishings available. Submit your down payment.

Paul Burkholder
359 N. PALM CANYON DRIVE
FA 5-2613 — FA 4-9028

A Christmas Gift

TO GIVE your family should be this lovely 2 bedrooms and den home with HEATED POOL, carpets, drapes, partially furnished and all kitchen built-ins. Refrigerated air conditioning. Only $24,500 with excellent terms.

RANCHO MIRAGE REALTY CO.
71-800 Hiway 111, FA 8-2101
Evenings FA 8-3527

DELUXE TRIPLEX, charming homelike appearance, most desirable southend location, tastefully furnished master unit 2 bedrooms, 2 baths, private patio, garage. Walled lot, small down. Owner will finance.

$395 LAKE MOHAVE RANCHOS
$10 DOWN
SPRINGS REALTY
405 N. Palm Canyon — FA 4-9695

BY OWNER!
$23,500. RANCH Style. 4 years old Original owner. 2 bedrooms, 1¾ bath. Completely furnished, newly decorated. Carpeted. Double garage. Aluminum awnings. 100 x 102 lot. Walled. 1456 Rodeo Road, Palm Springs.

NEW 2 bedroom home. R-2 lot, close to school. $13,950. Also new 3 bedroom, 2 bath, fireplace, off McCallum Way. Owner, 4470 Camino San Miguel.

STORE BUILDING plus 3 new large apartments located at—
1546 N. Palm Canyon. — FA 5-5685

Real Estate for Sale 35

DON CAMERON Says . . .
"MY 27 YEARS IN DESERT PROPERTIES QUALIFIES MY INVESTMENT ADVICE"
Isabelle Cameron
REALTOR with
DON CAMERON, REALTOR AND ASSOCIATES
71-839 Hiway 111, Rancho Mirage
Phone FA 8-2155

Christmas Gift

AN EXCITING offering in luxury living at a minimum cost is available to you in this three bedroom, two bath custom built residence. Highlighted with such Good Housekeeping items as Marlite walls and Vinyl tile floors. Another delightful feature is the Garden Patio room enclosed for all year 'round pleasure. Price of $23,950 includes carpets, drapes and kitchen appliances.

MILDRED JACKSON
296 S. PALM CANYON
Phone FA 5-5356 or FA 4-2916

A BEAUTIFUL PALM DESERT HOME, two bedrooms, two baths, a den which could be easily convertible to another bedroom. Superbly landscaped and walled. Covered patio. Radiant heat, fireplace, refrigerated cooling. COMPLETELY FURNISHED in excellent taste. Good terms. PROPERLY PRICED AT ONLY $24,500. Move in today. HOLIDAY REALTY in the Shopping Center, Palm Desert. FI 6-6168

SOUTH END

CUSTOM built, furnished 2 bedroom, den, 2 bath home. Spacious and charming. 20 x 40 pool. Inspect to see this terrific value at $35,000, terms.

S. FRANKS
REALTORS
279 N. Palm Canyon — FA 5-5055

Twin Palms Estates
Less Than Cost
NEW 3 bedrooms, 2 bath, fireplace, 5 ton refrigeration unit, pool. Built-in oven, range, disposal, dishwasher, small down payment.

WM. OTTO CO.
102 N. Palm Canyon — FA 5-2031

$1500 DOWN, custom built 3 bedroom 2 bath, close in.
HIWAY FRONTAGE $3000 acre.
DUPLEX — $22,500 furnished. 3 bedrooms on one side.
5 BEDROOMS, 4 baths, pool. Trade for income.
TRIPLEX — $18,250 furnished.
MUNHOLLAND & CO.
1059 N. Palm Canyon — FA 4-1082

THIS IS IT
3 BEDROOM, 2 bath, pool. Top South End location. Built in kitchen, dishwasher, furnished. Will take late model car as part down payment.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 — FA 4-3224

BY OWNER
2817 Morango Trail
2 BEDROOMS, 2 baths, sprinkler systems, landscaped. FA 5-7175.

BY owner. Attractive 2 bedroom, 2 bath, den, heated pool. Exclusive South End. Will sacrifice for quick sale. FA 5-7693.

RESIDENTIAL LOTS — $2350
4 MILES NORTH ON HIWAY 111
PALM SPRINGS OASIS

Real Estate for Sale 35

FOR THOSE WHO APPRECIATE THE VERY BEST . . .
MORE HOMES ARE NOW COMPLETING CONSTRUCTION
SEVERAL BEGINNING ON 1 ACRE FAIRWAY LOTS
LIMITED NUMBER OF MAGNIFICENT NEW HOMESITES
NEW MODELS OPEN. DECOR BY THE VERY TALENTED
MICHAEL BUCCINO
EL DORADO PALMS
OFF HIGHWAY 111, 3 MILES EAST OF PALM DESERT

Real Estate for Sale 35

Deep Well Finest
5 Bedrooms, 5 Baths
THIS 3 year old custom built home has 3 large bedrooms, 3 baths in main house. All built-in features, finest carpets and custom made drapes. Plus 2 lovely cabanas on pool with private baths. Professional landscaping. Beautiful patio. OUT OF TOWN OWNER UNABLE TO RETURN. Will Sacrifice.
$49,500
FURNITURE AVAILABLE.
BOB WINSLOW
260 N. PALM CANYON FA 5-2121

"PRESTIGE LIVING"
GOODBY TO "CITY CRAMPS." If you appreciate a distinguished home, top Las Palmas location, finest construction, see this secluded 4 bedroom, 3 bath home, elegantly furnished, plus a 2 bedroom home, all on beautiful estate grounds, close in. You will never find a better paradise than this one. $75,000. Be first to inspect! CALL NOW
Marjorie Baron
447 N. Palm Canyon Drive
FA 4-1796 — FA 4-2629

FOR SALE, LEASE OR TRADE: BEAUTIFUL modern 3 bedroom, 2 bath new home. Lived in a short time. Carpets, drapes, large pool. El Mirador area. Built by one of Palm Springs' Quality Home Builders to owners specifications. Completely enclosed yard, 2 car garage. Short distance from school and shopping district. Being shown now.
Westlake Building Co. — FA 4-3226

COMPLETELY FURNISHED DESIRABLE, modern 1 bedroom home. Charming patio, new Zenith TV, new automatic washer. Full price of $14,950 includes 27' trailer used as guest house and traveler. Shown 1 to 5 only. N. E. corner Van Fleet and H Streets, Cathedral City.

OWNER transferred. Sacrifice beautiful, well built 2 bedroom 1 bath unfurnished home. Garage, lanai, 2 coolers, ¾ acre, community pool, carpet, completely fenced, extra large back yard. Wirte Desert Sun Box 190, File R-14, or call FA 8-3641 or No. Hollywood PO 2-1195.

Home for Christmas
Low down and easy terms. Nicely furnished 2 bedroom, 1 bath, large den, separate guest room and bath or rental. Top condition, top location. Owner. FA 4-1934.

2 BEDROOM furnished home. This home has a guest apartment which can be rented for as much as $125 to $150 per month. Pool, ideal location. $27,000 Reasonable terms.
Westlake Building Co. — FA 4-3226

BY OWNER. Deep Well area. 2 bedroom, 2 baths, 2 car garage, large living room, corner flagstone fireplace. Beautifully landscaped, sprinkling system, forced air heating and cooling. 1160 S. Calle Rolph. FA 5-5600.

CUSTOM built by Ernst Off, 2 bedroom, 2 bath, completely furnished, beautiful lanai. Plus bachelor unit. Reasonable down, immediate possession. By owner
FA 5-5754

DEEP Well. 3 bedroom, 2 bath, carpets, drapes, landscaped. Sprinkler system. 100x125 lot.
FA 4-4635

TO SETTLE ESTATE — 2 Bedrooms, Maids room furnished. Excellent location. Terms.
FA 5-2807

Real Estate for Sale 35

ZIPPETY-DO-DA
ZIPPETY-DAY! Here's a home that's built to stay—
SELL, TRADE or LEASE
CUSTOM 3 bedroom, 2 bath. Pool, 5 ton refrigeration. Adjacent Tamarisk Country Club. Carpets and drapes. $32,750.

AND SEE this 3 bedroom, 2 bath 3 ton refrigeration, built - ins. Pool, landscaped, carpeting, drapes. Near schools. $26,500.

Marjorie Baron
447 N. Palm Canyon Drive
FA 4-1796 — FA 4-2629

$22,500
Home and Apartment
CLOSE IN—SOUTH END
THIS IS A unique floor paln, built to owner's specifications, perfect as a 3 bedroom, 3 bath Residence or ideal for week-end guests in their own apartment wing. Only $2500 down required. Consult exclusive agent.

MILDRED JACKSON
296 S. PALM CANYON
Phone FA 5-5356 or FA 4-2916

FOR SALE, LEASE or TRADE
5 BEDROOMS, 4 bath home located in Las Palmas area. Large beautifully landscaped corner lot. Pool and carport. House so designed that a portion serves as ideal guest quarters. With maximum comfort to owners and guests. Two private entrances. Completely furnished in tip-top condition, ready for occupancy. For appointment to see this beautiful home.
Westlake Building Co. — FA 4-3226

OWNER'S LOSS

FORECLOSURE. South end corner home. 4 bedrooms, 3 baths, 40' family room, 2 fireplaces, patios. Way under market. $27,500, terms.

S. FRANKS
REALTORS
279 N. Palm Canyon — FA 5-5055

MONEY MAKER

ONE of Palm Desert's finest hotels. 15 units with 60' heated pool, pride of ownership property that makes MONEY. Let us show you this one. Priced right at $175,000 with wonderful terms.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 — FA 4-3324

FAIRWAY HOME SITE at Indian Wells Country Club. 3 bedroom, 2 baths, forced air heat, refrigerated air conditioning, beautiful view. Owner-Builder very anxious to sell or trade, excellent financing, low down. Call Holiday Realty Corp. for private showing. FI 6-6168.

BY OWNER
A Real Family Home
3 BEDROOMS, 2 baths, den, lanai fireplace, large heated pool. Landscaped, walled, corner lot.
Phone FA 5-6592

5 BEDROOMS
4 BATHS, 3 years old, POOL, refrigeration. Custom built, not a tract home. Fine location. Reduced from $52,000 to $39,500 for action. BILL COLVEN OFFICE, 401 N. Palm Canyon, next to Texaco. FA 4-3391.

3 BEDROOM, 2 bath, wood floors. Large lot. Veterans Tract. $17,500. FA 5-7655, FA 4-1835.

1 BEDROOM house on leased land in Tramview. $4450. $850 down.
FA 4-2101

LET'S GO TO PRESS

NEW ADDRESS — 110 East Palm Canyon Drive

PUT YOUR VACANT LOT TO WORK — Trade for this custom built quality home in pre'erred South End. Owner has left town. Home vacant ready to move in. 3 large bedrooms, 2½ baths, 2 fireplaces, built-in appliances. Very well and tastefully furnished. Enclosed yard, landscaped, heated pool—excellent opportunity. Will subordinate. Trade in lot.

NEAR NEW SHOPPING CENTER — We have a nicely furnished family home. Enclosed yard, pool, 3 bedrooms, 2 baths, rumpus room, garage. Make offer. Priced at $28,500.

HOTEL MINDED?

R-3 LOT, room for 15 units, near Cameron Center. Must sell. Will take $12,500 down—make offer. $26,500.

THERESA PRESS, REALTOR

110 EAST PALM CANYON DRIVE

FA 5-5282 FA 5-5294

TOM PAUL AND SAM KERT

HAVE DONE IT AGAIN

IN PALM SPRINGS

THEIR NEW SERIES

NOW ONLY $495 DOWN

ON A NEWER, MORE SPACIOUS EVEN LOVELIER

SUNNY DUNES HOMES

A BEAUTIFUL 3 BEDROOM, 2 BATH HOME

INCLUDING CARPETING THRUOUT OR FLOOR TILE AND DRAPES THRUOUT

Plus an extra large kitchen, birch cabinets, serving bar, built-in oven, range and garbage disposal.

Also ceramic tile in bathrooms and kitchen. Heating and cooling ducted to each room. Plenty of closet space. Sewers. curbs and paved streets in and paid for—completely fenced.

NO BALLOON PAYMENTS

East on Ramon Road to Calle Santa Cruz (1 block before Kelley's Furniture) turn right to

Beautifully Furnished Model Home

FA 5-5263 —— FA 4-9436

CLOSE TO 3 SCHOOLS

DOROTHY H. McCULLOCH

6 2/3 ACRES—Bearing citrus estate with Attractive Modern 3 bedrooms, den, 1¾ bath home on DUNE. Near La Quinta, golf courses and Burt Lancaster Ranch. $58,000.

74 ACRES—Fully developed with 25 acre cotton allotment in good citrus and early crop area.

TOP INDIO INVESTMENT—7 modern offices. $737 month income. Only $63,000.

640 ACRES—Ripe for subdivision. Only $250 per acre.

DOWNTOWN INDIO CORNER, Highway 99 frontage. Major gas station lease and other income. $87,000.

105' HIGHWAY 111 FROTNAGE, Cathedral City. Monthly income $315 with more potential. $50,000, good terms.

VALUE BUYS IN 2 AND 3 BEDROOM LA QUINTA HOMES AND LOTS

82-636 HIGHWAY 111 — INDIO

"ACROSS FROM FAIR GROUNDS"

DIamond 7-5127 — Diamond 7-4231

Your Shangri-La

For Only $42,500

A MINIATURE private estate within the heart of town consisting of one half-acre of tropical splendor reflected thru the expansive glass solarium to the shimmering pool. It's your key to quiet desert living. With accommodations for everyone from houseguests to servant quarters if needed.

PHONE FOR PARTICULARS.

MILDRED JACKSON

296 S. PALM CANYON

Phone FA 5-5356 or FA 4-2916

OWNER must sell REAL BARGAIN. New 3 bedroom home, 34-884 Judy Lane. Luxury features: 1¾ bath, Tappan built-in range oven, Nutone hood and fan, coppertone. Forced air heat, thermostat control. 3 ton refrigeration unit for summertime comfort. Mahogany kitchen cabinets, formica top. 4 ft. ceramic tile over tub with tile pullman and shower. Copper piping. Wall to wall carpeting. Priced to Sell: $14,700. Easy terms available. Open House this weekend.

MUST SELL!

OWNER moved to Los Angeles. New 3 bedroom, den, 3 baths, gorgeous family kitchen with all built-in appliances, large pool, refrigerated air conditioning carpeted, draped. Choice location. Wonderful value! $37,950, terms.

S. FRANKS

REALTORS

279 N. Palm Canyon FA 5-5055

BY OWNER

NEAR Katherine Finchy School. 3 bedrooms, 3 baths, carpets, drapes, double garage, circle drive, fenced. 1110 Asher Drive, corner Tachevah.

BY OWNER. 3 bedroom custom-built home, one year old. 688 Palo Verde Avenue. FA 4-3709.

Spanish Hacienda

SOLID and cool, man, beam ceilings, Spanish tile roof, clean and fresh, 3 bedrooms, 2 baths, fireplace, and completely furnished. Lovely grounds, huge palms, lots of citrus trees. Excellent location. Only $24,500.

Lyngaard Realty

140 E. TAHQUITZ DRIVE

Across from Desert Museum

FA 4-9436 FA 5-6931

OWNER — BUILDER wants to sell or trade his fabulous Bermuda Dunes Golf Club Home. 4 spacious bedrooms, 2 baths and large family room. Refrigerated air conditioning, forced air heat, inter-com with Hi-Fi wiring, central vacuum system, etc. Excellent financing. Call Holiday Realty Corp. FI 6-6168.

WILL sacrifice. New home in Chino Palms Estates. Fully carpeted, draped, refrigerator, built in oven, stove, forced air heating. 1841 Berne Drive. For appointment call R. L. Wood, GEneva 4-7317 or 4-2113, Long Beach.

SEE THIS TODAY!

1610 TAMARISK ROAD

3 bedrooms, 2 baths, 150' landscaped lot, circular drive. $24,500

CULVER NICHOLS FA 5-2182

MODERN 5 bedroom, 3 bath house. Refrigerated, beautifully landscaped, including new drapes and rugs. $39,500. 1777 Mesa Drive. Call FA 4-1014. Also 105' front lot adjacent.

BEST DUPLEX BUY IN TOP RENTAL AREA Price $24,000, terms you Name It!

CULVER NICHOLS, Realtor

561 N. Palm Canyon FA 5-2182

IN BANNING 2 bedroom house. Large rooms and yard, fireplace, patio, no race restrictions. 1024 Hoffer St., Banning. VIctor 9-3469

BARGAIN HUNTING?

QUALITY 3 BEDROOM AND DEN

THIS HOME HAS EVERYTHING TO OFFER: Heated and filtered pool, well landscaped, good location, 2 car garage, 3 bedrooms, den, large living room and dining room, maid's room and bath. Small down payment with unbelievable terms on the balance. All this and priced under value. Must see to appreciate.

BUILDING SITES FOR SALE

R-1 lots in Warm Sands Park—corner lot 115'x116'. Price $6,000.

TWO R-1 lots near Ranch Club. Owner must sell. Terms or subordinate to builders.

CHOICE LOT in Las Palmas area. Will also subordinate to builder.

HAROLD HICKS, Realtor

ASSOCIATES

Burnham Bigelow Kenneth Herman Erv Hall

Frank Bennett William McComas

1345 N. Palm Canyon Dr.---FA 4-1101

GIVE THANKS---WE DO!

To be here where the air is sunny and warm
where li.e's free atnd easy, costumes cut breezy
and visitors swarm to this place in the sun
of soul healing vistas of mountains and desert
with sports at their peak in the months known as winter—
one can swim, ride, play tennis or gol', or be lazy and inert
just relaxing at ease, midst vistas that please
now the theme of my Lay is—come here and stay—
Hark! Property owners both would be and factual
would you buy it, or sell it, or just swap and shop
with the voice of experience and advice that is practical
we're at home, at your service
we want all to know.

Mildred S. Potter, Realtor

Associates: Eve Morgan—Hazel McMullen—Kathleen Naef

431 North Palm Canyon — FA 5-6912—FA 5-7558

CATHEDRAL CITY

THIS WEEK'S BEST BUY

FROM THE

Combined Exclusive Listings

Cathedral City Board of Realtors

Multiple Listing Service

PLUM TERRIFIC! — Rustic, unique farm house type with view. Knotty pine paneling, built-ins, landscaped. Lot approximately 90x100. Fenced. Room for pool. ONLY $21,500, with down of $3500.

CALL AT THE OFFICE OF ANY MEMBER REALTOR IN CATHEDRAL CITY

Look for the "Multiple Listing" Sign

COME ON OVER MAKE US AN OFFER

OWNER needs to sell this beautiful custom-built home, 3 bedrooms, 2 baths, den . . all rooms large. Heated, filtered swimming pool. Any sensible offer will be considered.

DON'T MISS THIS ONE

IT MAY BE just what you've been looking for. See any afternoon between 1:00 and 3:00 p.m. 2183 Desert Palms Dr.

How Cheap Can You Get?

WELL, owning your own home is actually cheaper than renting, if you buy something like this three bedroom, two bath home. Financed on a 4¾ per cent G.I. Loan. Built on 10,000 square foot lot. This desert domicile features a fully electric automatic G.E. kitchen with washer-dryer, disposal, dishwasher and built-in range and oven. Has central heat and cooling and a fully fenced yard. Just buy my equity and move in for a low $101 per month. Call FA 4-9483 after 5:30 weekdays and all day Saturdays and Sundays.

Old Time Value

$14,750. AN INCREDIBLE price for this outstanding three bedroom Ranch Style Home, brightened by the smart new Formica kitchen, warmed with friendly hospitality through the artistic wood-burning fireplace — and so inviting — to the tree shaded patio. You'll see and we can offer the best financing available.

MILDRED JACKSON

296 S. Palm Canyon

Phone FA 5-5356 or FA 4-2916

GOLDEN VISTA ESTATES

MODEL HOME OPEN DAILY

963 MONTE VISTA

PALM Springs' greatest home value. Houses now building, near completion for immediate occupancy. Full price $31,950-$32,950 — only $3950 down. See us today for choice of locations.

FA 5-2562

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3 BEDROOM, 2 bath, modern, built-ins, carpets, drapes, landscaped, walled, heated Paddock pool. $33,500. Owner. FA 4-9120.

---

10 ACRE RANCH

MODERN 2 bedroom home, 3 years old. GOOD WELL. 65,000 gallon cement reservoir for irrigation and swimming. Landscaped, sprinkler system. Large shade trees. Must see to appreciate this property. Qualified buyers only.

DIRECTIONS, drive to 1000 Palms on Ramon Road, 4½ miles end of black top, turn right ½ mile on dirt road. Write Box 2, 1000 Palms, California.

PALM DESERT RANCH MODERN

3 BEDROOM 2 bath, family room, appealing new home. Low down payment. Plenty of built-ins. Carpeted, draped, fenced and landscaped. King size garage. Corner lot. Open for inspection. 45-506 Deep Canyon Road. Only $21,000.

SEE or CALL

TONY DI MAYLE

44-086 Acacia Drive FI 6-6990

PALM DESERT

OPEN HOUSE 11 TO 4

GORGEOUS NEW one story DUPLEX. 22' living rooms, huge used brick fireplaces. Built-in kitchens, Chrysler air conditioning. Fine carpets and drapes. Big closets, completely soundproofed. Fruit trees, private patios. Walking distance to markets. Terrific value at $28,500. See OWNER

44-472 San Pablo Avenue

Lorraine Realty Now Open

SELL or TRADE

10—1 bedroom and kitchen units, pool. 1 block new Riviera Hotel. Good year around rentals.

LORRAINE REALTY

192 E. Palm Canyon

FA 4-3364 FA 5-5221

OUTSTANDING BUY!

3 BEDROOM, 2 bath, complete G.E. kitchen, fireplace, fenced, $15,900. 4¾%, 30 year G.I. loan. $102 month includes taxes and insurance. Price $19,250. Submit down, consider second. Ask for Bill Osborne.

FLEETWOOD Investment Corp.

FA 5-2269

AMY NELSON BEST BUYS

$15,950—2 bedroom home, 2 years old, 2 blocks from Palm Canyon.

$18,950—3 bedrooms, 2 baths, refrigerated, built-ins, carpeted.

$32,500—Deluxe 3 bedrooms, 2 baths, pool, walled, built-ins.

$50,000—9 furnished units and pool. Near Indian Avenue. Hurry!

$55,000—5 furnished units and pool, 1 block from Palm Canyon.

$79,500—9 deluxe furnished units and pool. Near Ranch Club.

$4250—Lot 100' x 128'—only 2 blocks from Palm Canyon Drive.

$7500—R-2 lot 100' x 105'—near Riviera Hotel. Room 5 units, pool.

$27,500—Commercial frontage, Palm Canyon Drive. 100' x 128'.

AMY NELSON--Realtor

LEON SAVIN, Manager CATHRINE CURETON BILL POOL

2277 North Palm Canyon Drive—Phone FA 5-3254—FA 5-5548

ENTICINGLY DESIRABLE

HARMONIOUS BLENDING

CHARM and UTILITY

INDIVIDUALLY STYLED

OPEN MODEL HOME

BUILT BY LAKESIDE DEVELOPMENT CO.

MASTER BUILDERS AT

INDIAN WELLS

Beautifully furnished 3 bedrooms, 2 deluxe tiled baths, ample storage facilities. Heated and filtered swimming pools. Completely carpeted and draped. Kitchens with all built-in appliances. Completely air conditioned. Up to $39,500.

Drive out Highway 111, turn at Desi Arnaz Western Hills Hotel, then turn at the first street — Iroquois Dr. — follow the open house signs.

MODEL HOME OPEN 9 A.M. TO 5 P.M.

INTERIORS BY EVA MARIE RAY

Exclusive Sales Agents HOLIDAY REALTY CORP.

PALM DESERT — FIreside 6-6168

Family Frolic

4 Bedrooms — 4 Baths

Swimming Pool

ONE OF those RAMBLING RANCHOS located in the foothills of our charming village, sheltered from the prevailing winds for the maximum all year 'round comfort in desert living. Walled in for absolute privacy. Selling completely furnished for $32,500, with exceptionally good terms, you'll see . . .

MILDRED JACKSON

296 S. Palm Canyon

Phone FA 5-5356 or FA 4-2916

OPEN HOUSE

276 Debby Drive

2 TO 5 P.M.

NEW 3 BEDROOM

2 BATHS

COMPLETELY FURNISHED

2 CAR GARAGE

LARGE SWIMMING POOL

ATTRACTIVE TERMS

NEW! In Palm Springs' exclusive Hillside Development. "JANIS HILLTOP ESTATES." 3 bedrooms, 3 baths, plus 4th bedroom or wet bar rumpus room, large rooms, luxury features, all weather air conditioning. Go West on Racquet Club Road to Janis Drive. Open House!

FA 5-7238

---

3 BEDROOM, 3 bath, carpets, drapes, basically furnished. Pool, walled, landscaped. Owner FA 5-6829.

DEEP WELL

CHARMING 2 bedroom, 2 bath, custom built. Owner, FA 4-2803.

TERMS, unfinished liveable house and ramada. Tobin, Coachella Avenue, Salton Sea Beach.

CATHEDRAL CITY

SHARP BUYS

5 NEW commercial units, now renting for $75 per unit. You must see to appreciate! For sale at $29,500, the best terms.

JOHN SHARP

REALTOR

Member Multiple Listing

68-542 Broadway (Hiway 111)

Cathedral City FA 8-2816

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3 BEDROOMS, 2 baths, carpets, built-ins, refrigerated. $14,000.

1 BEDROOM, close in $10,500

1 BEDROOM, carpets, drapes, refrigerated. $11,700

OTTO REALTY

68-744 Hiway 111 FA 8-2337

AT YOUR SERVICE

PAUL W. CLARK

REALTOR

68-657 Broadway FA 8-2512

FURNISHED 3 bedroom, den. Fenced, landscaped, view lot. $14,500. Jack Neal, 735 Broadway. FA 8-2459 or 8-2708.

CATHEDRAL CITY

$14,600 New Home

BEST VALUE ANYWHERE ! MODERN 3 bedroom, 2 baths, built-in oven and range, refrigeration cooling, wall to wall carpeting, double garage, small down. Payments less than rent.

MIKE JEKYLL ASSOCIATES

Les Mohrs Terry Ray

Graham Dexter

457 N. Palm Canyon FA 5-2734

INDIO

"ITS FOR YOU"

LANDSCAPED 3 BEDROOM

2 BATH HOME

PARTLY FURNISHED

Large rooms, fireplace, wall to wall carpets, drapes, double garage.

REFRIGERATION

AND GAS HEATING

2 BLOCKS FROM SCHOOLS

SUN GOLD PARK

MILES AVE.

3 YEARS OLD

$18,500

OWNER PHONE DI 7-0782

Custom Built Home

FIRST class thru-out. 3 bedrooms, 2 baths. Large living room, fireplace. 2000 sq. ft. with 5-ton refrigeration. Plus guest house and rumpus room, 1000 sq. ft. with refrigeration. Good terms available. $33,500. 81-383 Date Palm, Boe Heights, 1 mile West of Indio. Call DI 7-1666 Saturday, Sunday or Monday or Beaumont VI 5-2107 Tuesday, Wednesday or Thursday.

PALM SPRINGS OASIS

AVAILABLE NOW!

3 BEDROOM ULTRA MODERN AIR CONDITIONED HOMES

$12,750

SMALL DOWN PAYMENTS

INVESTIGATE THESE—

THEY CAN'T BE BEAT

4 MILES NORTH ON HIWAY 111

THOUSAND PALMS

CUSTOM BUILT HOME

FIRST class thru-out 1 bedroom. Completely furnished, on ½ acre fully landscaped. Many extras. MINA WELCOME, REALTOR

72-682 Ramon Road EX 0-2761

PALM DESERT

OPEN HOUSE

SATURDAY - Sunday, 73-341 Willow Street. 2 of the most beautiful homes in Palm Desert. These are well planned, quality, custom built with pools, carpets, drapes, landscaped, fenced, near new Shadow Mountain Golf Club.

LUCILE ARMSTRONG

73-390 El Paseo. FI 6-8861 FI 6-6010

DISTINCTIVELY DIFFERENT

CUSTOM-BUILT spacious 3 bedroom, 2 bath home featuring lots of glass. Outside entrance to each room. Large Patio area adjoining POOL — Palm trees and many other trees and shrubs. Price reduced to $27,500. Completely furnished. Excellent terms.

EXCEPTIONALLY well built 2 bedroom plus den home with carpets and drapes. Walk to Jr. High and High school, $21,500 with $2,500 down. You will be delighted and we will be too, to show it to you.

MOVIE PRODUCER SAYS SELL

VERY SPACIOUS 4 BEDROOM, 4 bath Home Ideal for family and entertaining. Large living room with a fireplace. Big dining room for gracious festive occasions. Huge family room overlooks beautiful landscaped yard with patio and pool. All in the finest condition. A rare bargain at $45,000. Low down payment.

OFFICE AND INCOME

NEARLY NEW and attractive looking-apartment hotel. Good location on Palm Canyon Drive, in business zone. Priced right at $47,500

EXCELLENT BUYS IN LOTS, ACREAGE AND INCOME PROPERTY, ALSO RENTALS.

ERNIE DUNLEVIE ASSOCIATES

1807 N. PALM CANYON DRIVE — PHONE FA 4-1237

Looking for the Best?

$15,500—South End, lovely 2 bedroom furnished home. Carpeted, large screened lanai, all walled and landscaped.

$16,950—Lovely 3 bedroom, 2 bath home. Be sure to see this one!

$32,950—You must see this doll house. 3 bedrooms, 2 baths, carpeted, furnished, pool, landscaped, walled, year old. Top location.

$62,500—Deep Well. Large, beautiful 4 bedroom, den, 4 bath custom home. Carpeted, draped, many extras, refrigerated, large patio, pool, landscaped. Can be bought furnished. This is a must—see it and you will buy it.

$79,500—Fabulous South End. 8 deluxe furnished units. Large owner's apartment, patio, pool, landscaped. A real money maker!

WE HAVE several good hotels and apartments for sale that are real good buys. Come in and see us. We will be happy to help you.

$2200—A real buy, level, view, R-2 lot. Will hold 4 units.

$5000—Level, view, 100' x 115' lot in choice R-1 district.

WE HAVE Palm Canyon business lots at very reasonable prices.

PALM DESERT choice parcel $3900 per acre.

HUTTON'S REAL ESTATE

505 N. PALM CANYON — FA 5-5977 — FA 4-9414

PALM DESERT

PALM Desert's finest location. Beautiful view, 3 bedrooms, 2 baths, carpets, drapes, refrigerated. Pool, built-in kitchen, automatic washer and dryer. 2 car garage. Sale or rent on year's lease.

Carol Eldridge, Realtor

73-640 Hiway 111 Palm Desert

FI 6-6639 FI 6-6538

NOW IS THE TIME to see the first unit of Shadow Village, Palm Desert. Only 6 homes left in the 1st unit. Prices will go up on the second unit of these 3 bedroom, 2 bath brand new homes. Act now for the low down payment. FHA and VA financing. Call Holiday Realty Corp., FI 6-6168.

SACRIFICE for quick sale. New modern 3 bedroom, 2 bath view home. Needs some touching up. Now offered for only $15,500 as is.

MONTAGNE REALTY

73-310 Hiway 111, Palm Desert. Phone FIreside 6-6255 any time. ASSOCIATE: R. H. Hanson.

$18,500

PACK your luggage and move right into this attractive furnished home. 2 bedrooms, 2 bath, perfect condition. Excellent loan.

MURRAY

74-152 Hiway 111 FI 6-6197—6-8792

INVESTIGATE this, 2 bedroom, 2 bath, forced air heat, refrigerated air conditioning, community pool. This outstanding value in Palm Desert reasonably priced to sell at $22,950, 10 per cent down. Call Holiday Realty Corp. FI 6-6168

BY OWNER FOR QUICK SALE. 2 bedrooms, fireplace, covered patio, garage, air conditioned, antenna, drapes, range, refrigerator. Shade, fruit trees. $11,750. 74-115 El Cortez Way.

Exchanges 36

$22,000 EQUITY

IN DELUXE 6 units with spacious owner's quarters. Custom pool, completely refrigerated. I can use a 3 bedroom home, acreage, trust deeds, or?

SEE MY BROKER

ERNIE LINDBERG

REALTOR

445 N. Palm Canyon FA 4-9628

OWNER will trade clear house, 18,000 sq. ft., south end, 2 years old and some cash for units. Desert Sun, Box 190, File S-15.

TRADE 21" table model Sentinel for 17" portable or will sell. Guarantee Garage, FA 5-7655.

Real Estate Wanted 37

FOR BEST RESULTS

LIST YOUR PROPERTY WITH

ADOLPH ISRAEL

REALTOR

471 N. Palm Canyon Drive

Phone FA 5-2981

$85 per Month

AND UP. Attractive office accommodations, ideal for doctors, lawyers and insurance counselors and other similar professions. Located: 296 S. Palm Canyon Drive.

M.D. OR DENTIST, centrally located, MEDICAL ARTS BUILDING. Reasonable, 1000 N. Palm Canyon, FA 4-2979 or Nor 28722, Los Angeles.

Home and Business

2 BEDROOM house near Catholic Church, $175 per month.

WILLIAMS REALTY, FA 4-1641

COMMERCIAL garage for rent behind Lincoln-Mercury. Suitable for general repairing.

FA 5-2630 or FA 4-1755

OASIS Building, exact center of town. Elevator, refrigerated air conditioning. Call Muriel E. Fulton, Agent. FA 5-2225.

DESK SPACE

380 N. Palm Canyon

Call for information FA 4-1707

OFFICES — ground floor, reasonable rent. Formerly occupied by M.D. 1478 N. Palm Canyon.

Wanted to Rent 39

WANTED — 1 bedroom furnished apartment. For 2 adults. Preferably south end. Not over $85 month No lease. Desert Sun Box 190 File R-3.

Rooms for Rent 40

TWO ROOMS, light housekeeping, sleeping, private bath, entrance $75 and $60, opposite Riviera, FA 5-6373.

NICELY furnished room for business girl. 1 block Bullocks. Kitchen privileges. Phone

FA 4-5249 after 6 p.m.

ROOM in new home, private entrance and bath. Near shopping center. Day, week or month.

FA 8-2726

NICE room, private entrance and bath. 944 Mel. FA 5-6513 evenings and Sunday.

COZY, quiet studio room. Light cooking. $50 month.

FA 5-2478—FA 4-4751

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2 ROOM, and bath. Adults. Kitchen. $50 month up. Weekly rates. 925 Radio Road, FA 5-5933.

LOVELY surroundings. 2 rooms, private entrances, baths. 1993 Mesa Drive. FA 5-7438.

NEAR LONE PALM. $60. PRIVATE entrance. Home atmosphere. Privileges. FA 4-2541.

NEAR Thrifty. Private entrance, bath, facing patio, light cooking. Call FA 4-9580.

'IF COMFORT COUNTS!"

See this room with private entrance, bath, garage. FA 4-9521

Separate from house. Large. Big closets, tile bath. 1 Person. Clean, quiet, lawn. FA 5-7746

APARTMENTS—ROOMS

By The Month

1478 N. Palm Canyon FA 5-6530

For Sale or Rent 41

LARGE 1 bedroom 2 bath home, close in, top residential area, attractively furnished and landscaped. Rent $150 month. Sale price $18,000.

MILDRED S. POTTER, REALTOR
FA 5-7558 FA 5-6912

Hotel Rentals 42

GUEST accommodations near Tamarisk Country Club. Adults, double or single with bath, breakfast included. Perfect privacy. Special seasonal rate.
FA 8-1692

VILLA VICTORIA—downtown
Pool, TV, Free Kitchen
$3 day up — $15 week up

ELDORADO Downtown Hotel
278 S. Palm Canyon
$3 Day, $15 Week. Parking.

Apartments for Rent 43

NOW RENTING
New Silver Top
APARTMENTS
LUXURY LIVING AT
LOWEST COST ANYWHERE
FROM $75 MONTH
UNFURNISHED
FROM $100 MONTH
FURNISHED
Giant heated paccock pool. Park-like landscaped grounds. Carrier refrigeration cooling. Laundry and storage facilities. TV SO MUCH FOR SO LITTLE. SEE AND COMPARE
63-521 LAS VEGAS ROAD
½ Mile North of the Racquet Club on Indian Avenue
WATCH FOR SILVER TOP SIGN
PHONE FA 5-5690

DESERT SKIES
HOTEL APARTMENTS
2290 S. Palm Canyon FA 5-2082
Available on Lease
Only $208.50 Monthly
3½ ROOM Luxurious suites, exquisite decor. TV, modern kitchen, refrigerated air conditioned, 2 pools, dining room, switchboard, maid and room service, dining and cocktail lounge, utilities paid, laundry facilities, putting green, etc. Bus service.
S. FRANKS, REALTORS
EXCLUSIVE AGENTS
279 N. Palm Canyon FA 5-3055

Riverside Manor Apartments
NEW, modern, beautifully furnished 1 bedroom apartments with living room, kitchen and bath.
TV CABLE, heated pool, lovely patio, laundry, garbage disposal, cooled by refrigeration. Near shopping. Maid service available.
$150 ON LEASE
ALSO DAILY, WEEKLY AND MONTHLY RENTALS
Adult Clientele No Pets
750 N. RIVERSIDE DR.
FA 5-6711

NEW 1 bedroom apartments with garage, furnished $75 or unfurnished $65, in Palm Springs Outpost, 2. 33-609 Whispering Palm Trail. Call collect LIberty 8-6491 or evenings LI 8-6077, Costa Mesa, Mr. Lee.

NEW studio and 1 bedroom apartment. Refrigerated, utilities, TV cable. Adults, Pool. Center of town. From $125. 372 S. Belardo. Orleans Belardo.

NEW spacious 1 bedroom apartment, completely furnished. TV set, large heated pool, laundry room. By year, month, week or day. 777 Camino Real. FA 5-7013.

DOUBLE wardrobes, snack bar, separate dining area, stone wall, furnace heat. Laundry room. Pool. 621 S. Riverside Drive.

STUDIO. $65. Sleeping room, refrigerator, private bath, entrance, $55. Walk to Cameron Center. FA 4-1667.

$90. YEAR lease. Bedroom. Large quiet duplex, nicely furnished. One at $75. Close in. FA 5-7746.

Modern Bedroom Apartment
Pool, Patio, Utilities,
South End — FA 5-7395

LARGE 1 bedroom apartment $90. Large studio $75. Free TV cable. 1311 Camino Amapola—FA 5-2461

2 BLOCKS west of Bullocks. Apartments and rooms. Heated pool. TV. FA 4-9006

$60 — 1 BEDROOM FURNISHED
Jack Neal, 735 Broadway
Cathedral City — FA 8-2459

Efficiency Apartment
Pool, Utilities Paid.
FA 4-9201 After 3 P.M.

NEW deluxe 1 bedroom. Private patio, TV laundry. $100 month. 570 DESERT VIEW DR.

$60. 1 BEDROOM apartment in duplex. Employed adults. After 4. 697 C Street, Cathedral City.

Modern Kitchenette Apartment
Quiet Location
Reasonable FA 5-5068

Apartments for Rent 43

New 2 Bedroom Apartments
Built For Year 'Round Living
Cathedral City—$95
37-219 BANKSIDE DR.
JOHN SHARP, REALTOR
FA 8-2816 or FA 8-2731
$97.50—Palm Desert
44-312 SAN PABLO AVE
44-330 SAN PABLO AVE.
CAROL D. ELDRIDGE, REALTOR
FI 6-6659
Palm Springs
4499 CAMINO PAROCELA $97.50
CONTACT your local Realtor or Lippert, Inc., for these beautiful 2 bedroom apartments.
FAirview 4-9207 or 5-2731

Riverside Arms
$140 MONTH UP
LARGE deluxe, beautifully furnished and unfurnished. 1 bedroom apartments. Kitchens, TV cable, heated pool.
Cooled by Refrigeration—Laundry
Large wardrobes. Parking. Large landscaped patio.
Near Cameron Shopping Center
788 N. Riverside Drive
FA 4-9887

FURNISHED studio apartment on Palm Canyon Drive, 2 blocks south of Post Office. Full bath, kitchen, dinette, lots of wardrobe space, large living, bedroom combination with duo-beds, 21" TV set on cable (repairs included), beautiful lawn area around pool. $150 per month, including all utilities. Adults only.
FA 4-4864, FA 4-1715 after 6 P.M.

BRAND NEW DUPLEX
in Rancho Mirage. Refrigerated air conditioning. 2 bedrooms, fireplace. Walking distance to Safeway Shopping Plaza. Unfurnished. $125 month or will furnish.
RANCHO MIRAGE PROPERTIES
71-610 HIWAY 111
Rancho Mirage FA 8-1121

BEST!!
RENTAL value in Palm Springs. Large new 2 bedrooms, unfurnished, convenient location, near High School, 5 minutes to downtown, beautiful view, $105 month. Manager, 3851 Ramon Road.

SPACIOUS furnished 2 bedroom, wall to wall carpets, colored fixtures in kitchen and bath. Fireplace, TV cable, pool, quiet, close in. Reasonable by month or season. Inquire at 572 Calle Abronia. FA 4-1978.

NEWLY furnished studio, $100 up. Center of Town, across from Thrifty. Utilities, TV cable. Adults. Cooling, pool, Orleans Building, 373 S. Palm Canyon.

STUDIO—SOUTH END
UTILITIES paid. Lease at reasonable rental, season or year. 450 Avenida Ortega, FA 5-7864.

SEE THIS! Small apartmen, has everything. For employed person. 545 Mel Avenue.

FURNISHED 2 bedroom apartment. 2 baths, built-in kitchen, near Riviera Hotel. FA 5-7902.

BEAUTIFUL large furnished one bedroom. Modern. South End. Near bus. Adults. FA 4-9018.

STUDIO apartment, $75 month including utilities. South End, private entrance, parking. FA 4-2160

$55. SINGLE furnished apartment, utilities paid.
FA 4-2101

LARGE living room, bedroom, full kitchen, Pullman bath, close-in. Adults. 547 Calle Abronia.

1 and 2 Bedroom, Unfurnished
NEARLY new, near town. Reasonable. 511 Calle Amigos. FA 5-7004

NEW deluxe 1 bedroom. Private patio, TV, laundry. $100 month. 570 DESERT VIEW DR.

1 AND 2 bedroom, kitchen apartments, private sundeck, pool, central location. FA 4-2979.

1 BEDROOM furnished, large dressing bathroom, also garage. $100. 1357 Camino Amapola.

$85 SINGLE studio, nicely furnished, carpeted, call evenings or weekend, FA 4-1100.

Houses for Rent 46

HOUSE for rent, December thru May, Thunderbird Club area. Completely furnished including linens, dishes, etc. 1 bedroom and convertible den, heated pool, gardener. Adults only. Call FA 8-1091 Saturday or Sunday.

DELUXE 3 bedroom, 2 bath, furnished, pool, south end, near Ocotillo Lodge. $850 per month, 3 or 4 months.
LYNGAARD REALTY FA 4-9436
140 E. TAHQUITZ DRIVE

LARGE furnished or unfurnished 1 bedroom. Fireplace. Plus 3 room guest apartment. 2 patios. $115 month. Use all, sublet or rent first at $85. 527 Paseo De Anza.

Houses for Rent 46

PALM DESERT
FURNISHED single apartment, combination living - bedroom, kitchen, bath. $90 per month.
3 BEDROOM, 2 bath home, furnished. Near Shadow Mountain Club. $350 per month. 1
NEAR INDIAN Wells and Eldorado. Furnished 3 bedroom, 2 bath home. $450 per month.
Edith Eddy Ward
REALTOR
73-667 Hiway 111 (next to Drug Store) Palm Desert
FI 6-6382 FI 6-6792
Indian Wells — Hiway 111
(Near Desi Arnaz Hotel.)
FI 6-6026

HOUSES - DUPLEXES
Furnished Apartments
2 BEDROOM, 2 bath house. Vacant, ready for you. $135.
FURNISHED 1 and 2 bedroom apartments with pool. South End. Close to bus and shops. $135 up.
MILDRED JACKSON
296 S. Palm Canyon
Phone FA 5-5356 or FA 4-2916

ENJOY PALM SPRINGS for a weekend, week, or month, in a beautiful home with a heated pool. Reservations being taken now for short or long term. Write for our beautiful brochure about this home.
Seamans Realty
464 N. Palm Canyon FA 5-5102

LUXURIOUS resort home. 2 bedrooms, den, guest cottage and 4 baths. Also features new heated swimming pool and walled yard. Available by month or season. 1675 Calle Marcus, FA 4-9483 weekdays or FA 5-2575 weekends for appointment.

LOVELY 3 bedroom and 2 bathroom home, beautifully furnished, nice patio, pool, good location and neighborhood. $400 per month.
DUNLEVIE ASSOCIATES
1807 N. Palm Canyon FA 4-1237

WE HAVE RENTALS.
FROM $150 UP.
Furnished and Unfurnished.
MARJORIE BARON
FA 4-1796 — FA 4-2629

2 BEDROOM FURNISHED house, 24" TV, automatic washer, built-ins. 2 blocks West of Palm Canyon Drive. $175 per month.
WILLIAMS REALTY FA 4-1641

NEAR BERMUDA Dunes guest house, furnished, 1 bedroom, den, electric kitchen, rock fireplace. Water and electric paid. $100 month. FI 6-6104.

2 BEDROOM, lanai, stove, refrigerator, drapes, lease $110 month includes water. Children. 32-581 Sky Blue Water Trail, Outpost. FA 4-2942

PALM DESERT. Furnished house—2 bedroom, central heating, fenced yard, small pool. Day, week, or month. Call owner, Fireside 6-6641

PALM Desert. Luxurious 2 bedroom, near clubs, built-ins, rock front and fireplace. $125 month. FI 6-6104.

OWNERS nicely furnished 1 bedroom view home. Inquire 37-112 Palo Verde Drive, Sun Air Tract, Cathedral City.

UNFURNISHED view home, lease for season, 3 bedrooms, 1½ baths, $175 month. Owner.
FA 4-1615

BEAUTIFUL furnished 2 bedroom deluxe home. TV, phone, everything. Tennis Club area. $300. FA 5-5638.

IF YOU are looking for a 3 bedroom, 2 bath, quality home to buy or lease, drive by 2369 Leonard. Open. FA 5-5183.

LOVELY 3 bedroom furnished house. For Lease or Sale. 620 Camino Real Agent. FA 5-2225.

UNFURNISHED new 3 bedroom, 2 bath. Good location. Adults. $175 month. FA 5-6595—4-2158.

Furnished 2 Bedroom, 2 Bath
Modern, Adults, No Pets
FA 5-6776

1 BEDROOM, adults, furnished, near Guarantee Garage. $75.
FA 5-7655—FA 4-1835

PALM Desert. $100-$110. 1 and 2 bedroom, furnished or unfurnished. 74-226 Candlewood.

RANCHO Mirage, lovely furnished 2 bedroom, 2 bath. Near Safeway. Adults. FA 8-2961, FI 6-6212

BEAUTIFULLY furnished house. Patio, near Tamarisk. Adults. $85 month. FA 4-5104.

BEAUTIFULLY furnished 2 bedroom, 2 bath. Corner. Yearly lease $300 month. FA 5-5183.

4 Bedroom, 2 Bath House.
$100 Month
FA 4-1557

2 BEDROOM and den. New house. Lease $100 month. Box 1568, Cathedral City.

FURNISHED 2 bedrooms, 2 baths, TV. $225 month. Owner.
FA 5-5902—FA 5-5240

Used Cars for Sale 70

THE CLEANEST CARS IN TOWN

1958 CHEVROLET, Impala Coupe. Sharp	$2495
1958 FORD, Fairlane 500, Victoria	$2195
1957 FORD, Fairlane 500, Victoria	$1895
1957 FORD, Country Sedan, Loaded	$1795
1956 FORD, Wagon, Air Conditioned	$1295
1957 CHEVROLET, Bel Air, Hardtop	$1795
1956 CHEVROLET PICKUP	$1095
1954 CHEVROLET, Bel Air, Sedan	$595
1953 LINCOLN, Sedan	$295

Brand FORD City
3919 EAST PALM CANYON—FA 8-2181

Musical Instruments 50a

Closeout Sale
ALL 1959 MODELS
BALDWIN — ACROSONIC
WURLITZER
PIANOS AND ORGANS
Free Lessons — Free Delivery
YATES MUSIC CO. FA 5-2838
The Plaza Corner Indian

BALDWIN orga-sonic organ, like new. Must sell.
FA 4-1661

Household Goods 50

NEW PHONE NUMBER
At the Same Old Stand
FA 9-5557
FURNITURE RUMMAGE SALE. NEW AND USED.

NEW 20" square plastic covered T.V. Pillows, $1.99. Bamboo blinds, .69 up. Web stack chairs, $3.95. Small throw rugs .79. All kinds patio furniture.

USED. Odd chairs $1 up, floor lamps $1 up. Large oak desk, typewriter well, $35.

FOR RENT—Cribs and rollaway beds.
Maher Furniture
Dillon Road, North Palm Springs
PHONE FA 9-5557

ANTIQUES — Cloisonne and bronzed, 2 horses and riders, Chinese, appraised at $20,000 for the pair. Over 2000 years old. Will sacrifice for 1-3 value or make offer. Also other fine arts at a fraction of their worth. Pyramid 7-1166 days or Pyramid 7-1167 eves.

BEAUTIFUL pink brocade divan with down cushion, and matching chair, also wing chair in dark tapestry. Color like new. Forced sale. FI 6-6787.

BEAUTIFUL cafe foam rubber sectional. 2 matching chairs, zippered loose cushion. Used 3 months. Sell half price.
FA 5-7496

STERMERS
We buy, sell and trade furniture
67-951 Highway 111 FA 8-3935

CARPET remnants, all colors, all sizes — ½ price. Also drapery fabrics 89 cents a yard.
Popular Furniture, 129 Plaza

TWIN BED MATTRESS
AND BOX SPRINGS. $25.
FA 8-2926

FREEZER, $50. Washing machine, $40. Ironer, $40. All very good condition. FA 4-1015.

FRIGIDAIRE electric range, 3 units and deep well, oven and drawer, $55. FA 8-1409.

20 BANQUET tables, 120 folding chairs, new, still in packing cases. Desert Sun Box 190, File S-7.

NORGE automatic washer, $100. Electrolux vacuum cleaner, $50.
FA 4-5241

APARTMENT size stove $25. Good condition. 805 Calle Tomas, Sunny Dunes. FA 5-7209.

G.E. ELECTRIC range, deluxe model, like new. Must sell.
FA 4-1661

Trailers for Sale 51

CUSTOM built trailer, 10 x 45. Screened patio. Blue Skies, Space D-109. FA 8-2684.

ABC 8x42, Blue and white, like new. Less than half price. 228 Safari, Sahara Park. FA 5-6521.

SAHARA PARK'S Best Buy. Drive out, and let us show you how to enjoy living. 150 Tangiers.

For Best Classified Results Phone FA 5-5005

Houses for Rent 46

BRAND new, fantastic view home carved out of face of mountain. Within walking distance of town. 2 bedrooms, 2 baths, completely furnished, heated pool, gardener, $1500 month. 2 to 6 months lease.
FA 5-7309

Trailers for Sale 51

NEW TRAILERS

1959 ALJO, 18'	$1895
1959 ALJO, 19'	$1925
1959 ALJO, 22'	$2239
1959 ALJO, 30'	$3149

1959 ROD & Reel 50', 1 bedroom. Front kitchen, sacrifice.

USED TRAILERS

NATIONAL 27'	$795
1956 KENSKILL 24'	$1595

1957 PAN American 50' - 8 wide, 1 Bedroom, 2 baths, Queen sized bed. Completely custom built. $4785 delivered.
JACK FORD
TRAILER SALES INC.
12150 5TH ST, YUCAIPA
Phone PYramid 7-1166

NICE clean 35' Traveleze. Modern bath with tub and shower, good tires on tandem axles. Will sell on easy terms and take your smaller trailer on down payment. Murray's, 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

Luxurious Mobile Home
LARGE cabana, outside kitchen, front patio, all carpeted, well furnished. All in good condition. Like new. 46' trailer. Large lot 50' x 51', storage room, carport. Must sell as is. See to appreciate. Rancho Park Lot D 25.

ASK to see the beautiful new 1960 ten wide, 39' long. Custom furnished and carpeted. It's the best dollar value offered anywhere. Murray's 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

MUST SELL
33 FOOT Eastern built. Aluminum awning, cooler. On nice corner, new section Ramon Park. No children this area. Sacrifice price $2150. Call Mr. King FA 5-5005 days only.

CUTE 1953 Kit Chateau. 23' with stall shower and flush toilet, island bed, new divan in living room, clean modern kitchen appliances. A bargain at just $1295 with terms to suit. Murray's, 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

ANGELUS—KIT—FLAMINGO
STREAMLINE and JEWEL
Storage Trailer Supplies
Complete Service Department
Walt Holman's
67-625 Hiway 111 — Palm Springs

NICE 27' Mayflower with double sink in modern kitchen, full bath with tub and shower, real liveable floor plan. A steal. Will sell for low down payment and small monthly payments. Murray's, 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

MUST SELL — MAKE OFFER
TRAILER, cabana, ramada, car port. Center town. Metal trailer. Bathroom. Furnished, many closets. Large refrigerator. 2 coolers. TV cable. Low lot rent. Lot D-3, 156 South Indian.

VERY reasonable. 50' trailer, practically new, and ramada, double carport, choice location, 152 Caravan, Sahara Park. See owner, 156 Caravan.

1956 KENSKILL 20 ft. Awning, bamboo shades, other extras. Fenced lawn. Caravansary Trailer Park, Mt. View Road, Desert Hot Springs.

MUST SELL, trailer, cabana, patio, completely furnished, lovely corner, view; because of illness. Key at 139 Morocco, Sahara Park.

ROADLINER 1958 20' custom. Portable aluminum screened cabana. Like new. Reasonable. Horizon Park, Space 29.

BARGAIN. Must sell beautiful 47 ft. trailer, cabana. Choice location. Owner, 217 Safari, Sahara Park.

15' TRAILER. Good condition. Electric refrigerator, stove, $250. Bud Southern, FA 5-7384.

$250—25 Ft. Trailer. New paint, gas stove, refrigerator.
Call Bob FA 5-5573

24 FT. Trailer A-1 condition. $300 cash. Can be seen 3 to 5 p.m., Lot 46, Desert Trailer Village.

YOUR choice of one Ramada D 13, or ramada and trailer D 14. Rancho Trailer Park.

Used Cars for Sale 70

WE MEAN CLEARANCE PRICES

COMPARE -- BEFORE YOU BUY!!

NO REASONABLE OFFERS REFUSED
ALL USED CARS GUARANTEED

1954 Cadillac, 4-door, radio, heater, etc. Was $1495	Now $1195
1955 Cadillac Club Coupe. Radio, heater, all power. Was $1995	Now $1395
1955 Cadillac, 4-door, radio, heater, power. Was $1895	Now $1395
1955 Cadillac Deville. Power, factory air. Was $2195	Now $1795
1956 Cadillac Coupe Deville. Power. Was $2595	Now $2295
1957 Oldsmobile Holiday Hardtop. Factory air. Was $2295	Now $1895
1958 Dodge Royal Hardtop. Power. Was $2195	Now $1795
1957 Buick Hardtop. Radio, heater, power. Was $1995	Now $1595
1959 Renault Dauphine 5 C.V. Radio. Was $1695	Now $1395
1959 English Ford, 2-door sedan. 2000 miles. Was $1595	Now $1295
1957 Ford V-8 Panel. Fordomatic, radio, heater. Was $1395	Now $1095
1957 Ford V-8 Sedan, Fordomatic, radio, heater. Was $1495	Now $1095
1957 Chrysler Crown Imperial. Was $2995	Now $2395
1955 Buick Convertible. Radio, heater, full power. Was $1195	Now $895
1955 Buick 4-door, radio, heater, Dynaflow. Was $995	Now $795
1954 Chrysler V-8 4-door. Power steering. Was $795	Now $495

PALM SPRINGS LINCOLN-MERCURY
335 SUNNY DUNES ROAD — FA 4-1201
OPEN TIL 8 P.M. AND SUNDAY

Trailers for Sale 51

10 WIDES—40' - 55'
Great Lakes—Transa Homes
1-2-3 Bedrooms
TRAVEL TRAILERS
Traveleze—Shasta—Mercury
Federal Trailer Sales
1563 S. Palm Canyon FA 4-4864

Aircraft Boats Motors 54

GLASSPAR - OWENS - SKAGIT
Johnson Motors — Boat Trailers
Storage — Marine Supplies
AREA'S LARGEST DISPLAY
Walt Holman's
67-625 Hiway 111 — Palm Springs

Bldg. Trades and Services 57

WANT TO ADD A ROOM?
COVER A PATIO?
REMODEL YOUR HOME?
OR BUILD CABINETS?
Call Mr. Service
CONSTRUCTION DEPARTMENT
FA 4-3111

JAMES E. HICKS
GENERAL CONTRACTOR
Complete BUILDING SERVICE
REMODELING ADDITIONS
FA 5-5189 FA 4-5230

ALTERATIONS - REMODEL
Palm Springs Construction Co.
REASONABLE FA 4-9665

Misc. for Sale 60

RUMMAGE SALE
MEN'S suits $3.50, sport shirts, .25, sport coats, $1, size 40-42. Electrical appliances, Hammock drill press, camping equipment. Many items — give away prices. Lot D-3, Palm Springs Trailer Village.

NEW Electrolux (R) World's only automatic cleaner See it today! Call or write your authorized Electrolux man, O. S. Smith, 667 Indian Trail. FA 5-7701.

MUST sell to make room for additional building. Palm trees, ocotillos, pyracanthis, oleanders, also expensive men's suits, 42 long, hardly worn. FA 5-2287.

12 FT DUCK and fishing boat with trailer, all glass hull, very good condition. Bargain.
FA 4-2959 after 7 p.m.

FIGURINES, 400 day clock, Silver, nic - nacs. Glassware. Numerous costly items. Give away prices. FA 5-6311.

FIREWOOD
PAVNY'S
999 S. Palm Canyon FA 5-7342

FIXTURES from novelty store, glass counters, etc.
FA 5-6268

4 BAUM Martin furs, good condition. Sacrifice, $150.
FA 4-1875

MODERN fold doors for 6 foot opening. Practically new. Desert tone color. $35. FA 8-2092.

PAINTINGS, antiques, gifts. When out driving, stop in and browse. 955 Calimesa Blvd., Calimesa.

Pets-Poul.-Livestock 65

SORREL MARE, beautiful horse, well trained and in excellent condition. Saddle and bridle include, completely equipped and ready to ride. $250. DI 7-3143. FI 6-6449.

PETS free to good home. Desert Humane Society.
FA 8-2643 or FA 8-2896

Poodles A.K.C. — Pets Boarded
Dude Ranch for Dogs
FA 5-6493 — VIctor 9-2072

Utility Vehicles 67

GOLF Cart, Marketeer, like new. Private party. Deluxe model with fringe canopy, windshield, trailer, automatic battery charger and checker. Cost $1400. Sell $825. Call FA 5-7238.

Used Cars for Sale 70

Save With Dave
FINEST USED CARS—TRUCKS
WHY PAY MORE
My low overhead will save you $$

1959 THUNDERBIRD, white, air conditioned, like new	$3895
1956 CHEVROLET, 2 door	$1195
1957 THUNDERBIRD, standard transmission, overdrive	$2695
1956 CHEVROLET, V-8, convertible, all power.	$1195
1957 METROPOLITAN, A-1	$1095
1956 PONTIAC Hardtop Coupe	$995
1955 FORD V-8, 4 door A-1	$ 695
1953 Mercury hardtop A-1	$ 495
1949 FORD Pickup, 4 speed	$ 495

Large Stock of Cars — Pickups
DAVIS MOTORS
67-486 Hiway 111
Across from Laurye's
FA 8-1410 Closed Sunday

CADILLAC 1958 Coupe de Ville. Full power, factory air conditioned 15 months old. 24,000 miles. Buckskin color. Private, original owner. $4100. FA 5-5423 weekends only.

1957 CADILLAC convertible. Refrigerated, full power. $2900. Original owner, no accidents.
FA 5-7238

1958 Corvette Outstanding Best equipment obtainable Low Down Private FA 4-2612

JEEP 4 wheel drive. Good condition. Must sell. FA 9-2242, Desert Hot Springs.

1954 Buick Hardtop 2 Door
Power—Air Conditioning
FA 4-4102 after 6 p.m.

1958 NASH Rambler, air conditioning. 8000 miles. 4 door.
FA 4-4635

1955 PLYMOUTH Belvedere club. Radio, heater, immaculate.
FA 5-2511, Ext. Pool

1955 MERCURY MONTCLAIR
Must Sell, Very Reasonable. Call
FA 5-7496

1956 OLDSMOBILE 4 door Holiday. All power. Factory air conditioned. $1650. FA 4-9606.

CALL FA 5-5005
FOR CLASSIFIED ADS

Used Cars for Sale 70

1956 LINCOLN Coupe, air conditioned, local car $2345

1958 CHEVROLET, Brookwood station wagon, air conditioned. $2395

1958 CADILLAC, convertible, local car, air conditioned. $4595

1956 OLDSMOBILE Super 88 Holiday sedan. $1645

SEE US FOR
TRANSPORTATION CARS
PLAZA MOTORS
290 N. INDIAN AVE. FA 5-2773

1959 BUICK
HARDTOP—2 DOOR
EXECUTIVE CAR
ALL POWER
FACTORY AIR CONDITIONED
SAVE $ $ $ $
Simms Buick - Pontiac
383 N. INDIAN FA 5-5591

BE MY GUEST! Your car or cash in trade for my equity on a near-new 1959 Pontiac convertible, which features full power, premium Vogue tyres, and a full complement of Pontiac accessories. May be seen at 634 Bedford Drive after 5:30 p.m. weekdays, all day Saturday and Sunday.

WILL SACRIFICE 1959
CADILLAC 62—6 window sedan. Low mileage. Factory air conditioning. 6 way power seat. Electric windows, tinted glass. Radio, heater, fog lights. $4795. Can be seen at Fred Hillstands Texaco Station, 395 N. Palm Canyon after 5 p.m. FA 5-2020.

1958 CHEVROLET Biscayne, automatic, radio, heater, 5 BRAND NEW TIRES, car waxed. Private party. $1575. Can be seen at Apartment A, 74-430 Abronia Trail, Palm Desert.

TODAY'S SPECIAL
1954 HILLMAN CONVERTIBLE
REAL NICE—$395
PALM SPRINGS IMPORTS
68-406 Hiway 111 FA 8-1105

1956 FORD convertible Thunderbird engine. All power. See at Signal Station on Ramon or FA 4-2626.

1951 FORD 6 cylinder. Economical. Good running car. $250 cash. Call FA 8-3998 9 to 12 a.m. Thursday thru Sunday.

1957 M.G.A. $37 MONTH
FA 4-4807
AFTER 5:30 P.M.

1959 BUICK CONVERTIBLE
Immacualte, power everything, including air condition. FA 4-3257

1954 WILLYS 4 wheel drive pickup. Clean. $925.
FI 6-6343

Automobile Services 72

Body Work Wanted
Better Deal
Body and Fender Shop
Low Overhead will Save you $$
Indian Avenue—Hiway 99
At Texaco Station—FA 9-9084

GUARANTEE GARAGE
Repairs — Sunday Emergency
3333 N. Indian — FA 5-7655

CC Community Church to Begin Advent Season

CATHEDRAL CITY — The Cathedral City Community Church will begin Advent Season observances Sunday, when the Rev. James W. Arnold will preach on "Let's Get Ready," in the 11 a. m. worship service.

The Junior-Adult Choir will sing the morning anthem, "Morning Star," by Curry. Church School will begin at 9:30 a. m. for all age groups, and a nursery will be provided during 11 a. m. worship.

The Senior High Youth Group will meet at the church at 7:30 p. m.

Jewels by Aitchison
Watches-Diamonds-Fine Jewelry
EXPERT WATCH REPAIRING
174 North Palm Canyon Drive
FA 5-7113

Episcopalians
THESE ARE YOUR CHURCHES

Palm Springs
St. Paul's in the Desert
125 W. El Alameda
Phone FAirview 5-6988
Rev. Fredrick A. Barnhill, D.D.
Rector
Services: 8:00, 9:00, 11:00
Church School: 9:00

Indio
St. John's in the Coachella Valley, 45-319 Deglet Noor St.
Phone DIamond 7-3265
Rev. William R. Brushett, Vicar
Services 8:00 - 10:00
Church School: 10:00
A Cordial Welcome Awaits You

Catholic Laws On Marriage To Be Lecture

Catholic doctrine regarding marriage and what laws of the church must be observed will be the subject of Father Raymond Beaudry in his series of lectures at 8 p. m., Tuesday, in St. Theresa's auditorium.

"While the Catholic Church recognizes the marriage of non-Catholics before a minister or magistrate, she demands that Catholics marry before a priest," Father Beaudry said.

"A marriage involving a Catholic groom or bride or both is considered invalid if performed before a minister or magistrate. Why? Because the church wants to protect her children against hasty marriages and the future hardships of separation and a broken home."

The church also discourages marriages between Catholics and non-Catholics, Father Beaudry continued. "All marriage counselors agree that sharing the same religion and the same principles helps considerably newlyweds toward a successful marriage."

Christian Businessmen's
BREAKFAST
Every Saturday Morning
7:00 TO 8:00 a.m.
SHERMAN'S STEAK HOUSE
1180 S. PALM CANYON DR.
EVERYBODY'S INVITED



MONSIGNOR POWER

Requiem Mass Sunday to Fete Former Pastor

A Requiem High Mass will be said at 8:30 a. m. Sunday in Our Lady of Solitude Catholic Church for Monsignor John Power, pastor of the congregation from 1951 until his retirement in 1958.

Monsignor Power, a native of Ireland, died in San Bernardino Hospital Sunday, August 30, following prolonged illness.

A graduate of St. Patrick's College, Carlow Ireland, Monsignor Power was ordained a Roman Catholic priest in Iowa City in 1914. He served in Santa Cruz, Los Angeles, Monrovia, Elsinor, San Diego, Ontario, and San Bernardino prior to accepting the post of Our Lady of Solitude Church here.

The Rev. William Goodrow, pastor of Our Lady of Solitude, will conduct the Sunday requiem mass. A rosary service, the Office of the Dead, and Pontifical Requiem service have been held for Monsignor Power in San Bernardino. He is interred at Mountain View Cemetery, San Bernardino.

Twice Blessed

GOSHEN, Conn. (UPI) — Mrs. Gordon Vaill was elected town clerk on the same day she gave birth to a daughter.

'Witnesses' Set As Topic Sunday At Community

The Rev. James H. Blackstone, Jr., minister of the Palm Springs Community Church, will preach at 9:30 and 11 a. m. Sunday worship services on "Ye Are Witnesses."

The Chancel Choir, accompanied by organist Lois Lux, will sing "How Beautiful Upon the Mountains," by Harker. Children's Church will be held at 11 a. m., and a nursery will be maintained then.

SUNDAY SCHOOL for all ages will be conducted at 9:30 a. m., with adults meeting in the Woman's Clubhouse, and young adults meeting at the manse, 251 San Jacinto.

Miss Bonnie Blackstone will conduct the High School Youth Fellowship meeting at 6:15 p. m. in the church parlor, with a theme of "Faith." The Junior High group will meet at the same time.

DR. BLACKSTONE will conduct installation services for new youth officers Sunday evening. New officers are David Rogers, president; Don Aiken, vice president; Nancy Grier, secretary - treasurer; Meredith Coffin, program chairman.

The youth groups will conduct the evening worship service at 7:30 p. m. Combined High School and Junior High Choirs, conducted by Alex Hammond will sing "Let Us Praise God." Miss Blackstone will read the Scripture, and Jan Bleming will deliver invocation.

"Moses, Leader of God's People," color-sound film, is the sixth in a series of Old Testament leaders presented at the church.

Rev. Classen to 'Define' Church

THOUSAND PALMS — The Rev. Dan Classen, pastor of Community Church of Thousand Palms, will use as his sermon topic at the 11 a.m. worship service Sunday, "Defining the Church."

Sunday School is at 9:30 a.m.

CHURCH SCHEDULES

(EDITOR'S NOTE: All churches are invited to submit their services for inclusion in this column, to be published every Saturday.)

ASSEMBLY OF GOD

ASSEMBLY OF GOD—1290 E. Ramon Road. Phone 9788. Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Sunday Evening Evangelistic Service 7 p.m. Thursday evening service 7:30 p. m. Mrs. Bessie Coffey pastor.

BAPTIST

AJ'ALON BAPTIST CHURCH — 399 Radio Road, Palm Springs. Sunday School 9:30 a.m., Morning Worship 11 a.m., Training Union at 6 p.m., Evening Service, 7:30 p.m. Earl J. Autry, minister.

ST. JOHN FIRST BAPTIST CHURCH, Rev. Jeff Rollins, Minister, Beach Road. Sunday School, 9:30 a. m. Morning worship 10:30 a. m. Training Union 6 p. m. Evening worship 7:30 p. m. Monday, Mission Society, 7:30 p. m.; Tuesday, Sunshine Band, 6 p. m., and Usher Board meeting, 7:30 p. m.; Wednesday, prayer meeting, 7:30 p. m.; Thursday, Junior Choir rehearsal, 7:30 p. m.; Friday, Senior Choir, 7:30 p. m.; Saturday, Teachers meeting, 6:30 p. m.

FIRST SOUTHERN BAPTIST CHURCH — 37-300 Cathedral Canyon Drive, Cathedral City.—Sunday School 9:45 a.m. Morning Worship service, 11 a.m.; Training Union, 6 p.m.; Evening Worship Service, 7 p.m.; Weekly Prayer service every Wednesday at 7 p.m. Rev Ted Culver, Pastor.

CATHOLIC

CHURCH OF THE MOST SACRED HEART OF JESUS—Deep Canyon Drive, north side of Highway 111, Palm Desert. P.O. Box 81. Phone FI 6-6502. Rev A. G. Edwards. Masses—Sundays, 7:30, 9 and 11 a.m.; Holy Days, 9 and 11 a.m.; 7:30 p.m. Confessions—Saturdays, 4:30 to 6 p.m. and 7:30 to 9 p.m., or anytime.

OUR LADY OF GUADALUPE—Indian Reservation Catholic Church, S. El Segundo at Arenas Road. Phone: Palm Springs 5809. Sunday Masses: 8 and 10:30 a. m. Holy Days: 7 a. m., 9 a. m., 5:30 p. m. First Fridays: 7 a. m., 5:30 p. m. Weekdays: 7 a. m. Rosary and Benediction: Saturday, 7:30 p. m.

OUR LADY OF SOLITUDE—Alejo at Belardo Roads. FAirview 4-9469.
Sunday and holiday Masses at 6:15, 8:30, 10:00, 11:00 and 12:00 Daily Mass at 8 a.m. First Friday: 8 a.m. and 6 p.m. Confessions: Sat. afternoon and evening, and during Sunday masses. Our Lady of Fatima Devotions after the 8 a.m. Mass Saturday.

ST. ELIZABETH CATHOLIC CHURCH—66-640 Pierson Boulevard, Desert Hot Springs. Sunday Masses, 7 and 9. Holy Days, 6:30 and 8. Daily Mass at 7 a. m. Confessions: Only before Masses.

ST. LOUIS CATHOLIC CHURCH—Church and Residence: Glen at B Street, Cathedral City. Phone: Palm Springs FAirview 8-2398. Masses—Sundays: 7, 8, 10 and 11:15 a. m.; daily 7:30 a. m. Confessions—Saturdays 7:30 to 8:30 p. m. Sick calls—any time of day or night. Always call the priest at first sign of serious illness.

ST. THERESA CHURCH, 2900 East Ramon Road, FAirview 5-2902. Sunday Masses at 7, 8, 9, 10, 11 and 12 noon. Daily Mass at 7:30 a. m. Holidays: 7, 9 a. m. and 5:15 p. m. Confessions on Saturday 4 to 5 and 7:30 to 8:30 p. m. and before Sunday Masses. Information Forum on Tuesdays and Fridays at 8 p. m. Catholic Youth Organization on Thursdays at 7:30 p. m.

CHRISTIAN SCIENCE

FIRST CHURCH OF CHRIST, SCIENTIST, Palm Springs, California, 605 Riverside Drive South. A Branch of the Mother Church. The First Church of Christ, Scientist, in Boston, Massachusetts. Sunday School, 9:15 a.m. Sunday Service 11 a.m. Wednesday Meeting 8 p.m. Reading Room, 373 South Palm Canyon Drive, is open daily Monday through Friday from 10 to 2.

CHRISTIAN SCIENCE SOCIETY, Palm Desert, a branch of the Mother Church, the First Church of Christ, Scientist, in Boston, Massachusetts. Services in the Desert Magazine Building, Highway 111 and El Paseo, Palm Desert, Sundays at 11 a. m., Wednesdays at 8 p. m. Sunday School at 9:30 a. m.

LUTHERAN

OUR SAVIOR'S LUTHERAN CHURCH—1020 East Ramon Road Palm Springs. Phone: FA 4-2687 FA 5-7619. Sunday Worship Service at 11 a.m. Sunday School, Adult and Teen Bible Classes at 9:45 a.m. Youth Group — 2nd and 4th Sundays of month at 7:30 p.m. Women's Missionary League — 4th Tuesday of month at 8 p.m. Voters' Assembly for men—2nd Tuesday of month at 7:30 p.m.

COMMUNITY

COMMUNITY CHURCH OF PALM SPRINGS — Cahuilla and Baristo. FA 5-2242. Rev. James H. Blackstone, Jr., D. D., pastor. Sunday School classes for all age groups up to and including Junior High, 9:30 a. m. Morning worship service, 9 and 11 a.m. Youth meetings, 6:15 p.m. Evening service, 7:30 p.m. Mid-week service and Young Peoples Fellowship meeting, Wednesday, 7:30 p. m. Thursdays, 3:30 p. m., Choraleer Choir practice, 4th, 5th, 6th; 7:30 p. m., Junior High and Chancel Choir practice.

COMMUNITY CHURCH OF CATHEDRAL CITY—Cathedral Canyon Road, D to E Streets. Sunday School for all ages 9:30. Morning worship 9:30 a. m. Rev. James W. Arnold, minister.

JOSHUA TREE COMMUNITY CHURCH Worship Hour, 7:30 p.m., Wednesday, Choir practice, 2 p.m., First Thursday of month, Women's Society of Christian Service. Carl Arthur Wahlquist, pastor

NORTH PALM SPRINGS COMMUNITY CHAPEL—Thumb Drive at Sanborn St. Sunday School 9:45, morning worship 11 a.m. Rev. Dwight H. Ball Pastor Phone FA 9-3086.

THOUSAND PALMS COMMUNITY CHAPEL — Nondenominational. Sunday School 9:30 a. m. Church service 11 a.m. Tuesday Bible study 7 p.m.

DESERT CHAPEL

DESERT CHAPEL, 630 Vella Road. Phone 5-6580. Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Youth Group, 6 p.m.; Evening Service, 7 p.m. Wednesday's 7 p.m. Bible Study and Prayer Meeting. Phone FA 5-6580. Jack B. Morrow, pastor.

JEHOVAHS WITNESSES

Kingdom Hall, 34-820 Date Palm Drive, Cathedral City. Sunday 6:30 p. m., public discourse; 7:45 p .m., W. T. Study Tuesday, 8 p. m., Area Studies: Friday 7:30 p. m., Service meeting; 8:30 p. m. T. M. School.

ESPISCOPAL

ST PAUL'S IN THE DESERT, 125 West Alameda, Palm Springs. The Rev. Frederick A. Barnhill, Rector. Sunday schedule: Holy Communion, 8 a.m.; Family Service, including church school, 9 a.m. and Holy Communion second and fourth Sundays; Church Service, 11a.m., with Holy Communion first and third Sundays; Morning Prayer at 9 a.m. and 11 a.m., fifth Sundays.

LATTER DAY SAINTS

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS, 271 Ocotillo — Sunday School, 10:30 a.m.; Priesthood meeting, 9 a. m.; Sacrament meeting 5:30 p. m.; Tuesdays: Relief Society, 10:30 a. m.; Mutual Improvement Association, 7:30 p. m.; Wednesday: Primary, 4:15 p. m. Dean H. Gilchrist, Branch President, 31-214 San Antonio Drive. Phone FA 4-2214.

RELIGIOUS SCIENCE

CHURCH OF RELIGIOUS SCIENCE OF PALM SPRINGS — Dr Ernest Holmes Founder. Sunday morning service, 10:45 a.m., Plaza Theater.

CHURCH OF CHRIST

CHURCH OF CHRIST OF PALM SPRINGS-New City Hall, Council Chamber, near Airport. Bible Study 10 a.m. Worship 10:50 a.m. and 7:00 p.m. Communion service 11:50 a.m. Call FA 4-3982 or FA 4-9439 for location of midweek services.
John Allen Hudson, Minister.

SEVENTH-DAY ADVENTISTS

SEVENTH - DAY ADVENTISTS CHURCH, South Riverside at Camino Real. Darrell C. Mayberry, Pastor. Sabbath services Saturday: Sabbath School 9:30 a.m. Church service 11 a.m. Prayer Meeting Thursday evening 7:30 p.m. Pathfinder Youth club (ages 9-16) Monday afternoon 4:30-6:30 p.m. Church phone FA 5-7140. Pastor's phone FA 5-5960. Bible Study classes by appointment.

'Stewardship' Topic at Indio

INDIO — Dr. M. O. Kellison, pastor of the Coachella Valley Christian Church, will use as his sermon topic at the 11 a.m. worship service Sunday, "What Every Christian Should Know About Stewardship."

Sun Classfied Bring Results

UNITY SCHOOL OF CHRISTIANITY
NOW OFFERS UNIQUE
OUTDOOR Sunday Services at 11 A.M.
at
Penthouse No. 30 THE PLAZA
Sermon Subject Nov. 29th
"Your Importance"—John 12:32

COMMUNITY CHURCH OF PALM SPRINGS
Baristo Road at Cahuilla
REV. JAMES H. BLACKSTONE, JR., D.D., Pastor
REV. EDWIN P. ROGERS, S.T.M, Assistant Pastor
Sunday School 9:30 a.m.
Duplicate Morning Worship 9:30 and 11:00
"YE ARE WITNESS"
Youth Fellowship 6:15 p.m.
"MOSES, THE LEADER OF GOD'S PEOPLE" Relfilm 7:30 p.m.
Midweek Service, Wednesday 7:30 p.m.

How Christian Science Heals
SEE AND HEAR THIS SUNDAY
TV
Television Station KABC
TV Channel 7—1 p.m.
"Overcoming Fear of Things Going Wrong"
RADIO
Radio Station KFI
640 kc.—7:45 a.m.
1150 kc.—1:45 p.m.—KRKD
"Now We Are the Sons of God"

PALM SPRINGS
CHURCH OF CHRIST
Meets in
Council Chambers in City Hall
Just West of Air Port
Worship Hour 10:50 and 7:00
Bible Study 10:00
"The Church Where One Is Never a Stranger"
Ministers: John A. Hudson and Jas. A. Scott
PHONE FA 4-3982 OR FA 4-9439

First Church of Christ, Scientist
Palm Springs, California
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
605 Riverside Drive, South
Sunday School 9:15 a.m.
Sunday Service 11 a.m.
Wednesday Meeting 8 p.m.
Reading Room, 373 South Palm Canyon Drive is open Monday thru Saturday from 10:00 to 4:00; Saturday evenings 6-9

CENTER OF CREATIVE LIVING
44-597 San Pascual Avenue
PALM DESERT
MINISTERIAL COUNSELING
and
SPIRITUAL ADJUSTMENT
DR. MURIEL HASKELL
By Appointment FI 6-6661

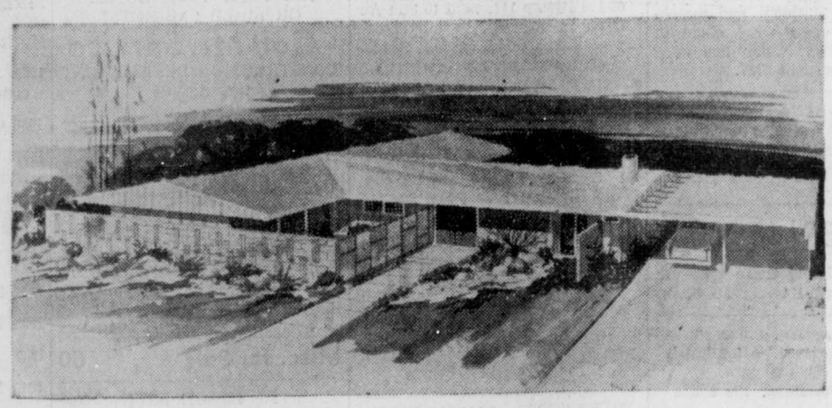
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3-bedroom, 2-bath home, refrigerated and fully insulated. Sliding glass walls, built-in kitchen, luxurious bathrooms with colored fixtures. A beautiful corner lot with a magnificent view of mountains and desert. Priced at—

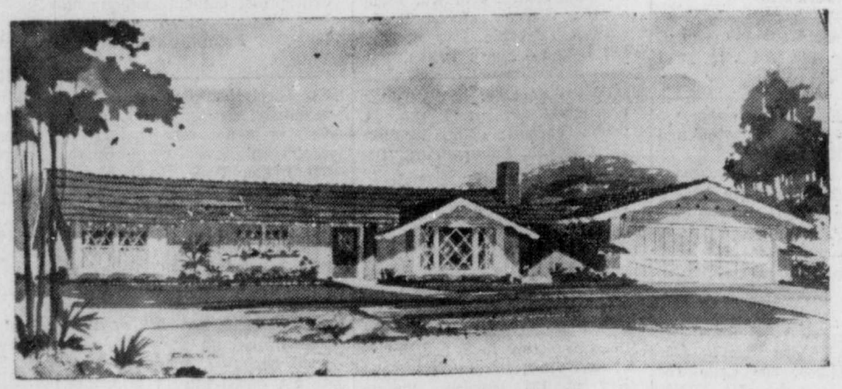
$25,500—terms



DESERT
COUNTRY HOME

3-bedroom 2-bath home with carpets and drapes, pool, landscaped and fenced. Refrigerated, forced air heating, with built-in gas oven and range, dishwasher and garbage disposal. Priced at—

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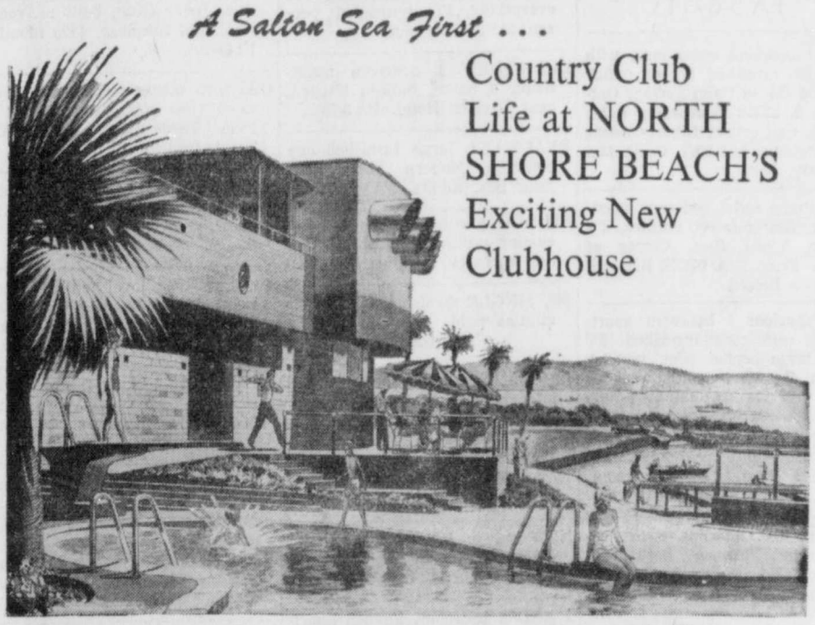


We have other choice 1, 2, and 3-bedroom homes available for immediate occupancy. All with beautiful view locations.
Attractively Priced!

A choice selection of view homesites ranging in size from 90 to 225-foot frontages. Priced from $3950 to 9750.
Estate sites — $14,500 to $22,500

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Fireside 6-6161
Look for Silver Spur Ranch Sign at the Corner of Highway 111 and Portola Avenue. Turn Toward Mtns.
Fireside 6-8877

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"You See a Lot of Sea From Every Lot"
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Magnificent Sea-View Homesites at NORTH SHORE BEACH ESTATES . . . Income and Business Lots . . . Memberships in America's Smartest New Nautical Address — NORTH SHORE BEACH YACHT CLUB . . . 400-Boat Marina . . . Picturesque Pier . . . Excellent Water Piped to Every Lot . . . Reasonable Restriction.

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IN THE HEART OF THE VACATION GOLF CAPITOL OF THE WORLD!



THE SAYONARA No. 106

Just a short walk from the world famous Shadow Mountain Club, and site of the "now under construction" Shadow Mountain Golf Course. 3 huge bedrooms, 2 fabulous bathrooms. A wide expanse of patio area with heated and filtered pool. Carpeted and draped throughout. Priced for less than other homes in the area at $44,500!

THE DESERT DUNE No. 130

On a wide Bermuda Dunes Fairway lot — 4 bedrooms with two baths, fully carpeted and draped and completely furnished! There's a breathtaking view of the mountains and the lush green golf course from the patio facing the fairway. All set for you to move into for only $45,000—terms.

THE APACHE No. 156

Located at the fabulous Indian Wells Country Club. 3 bedrooms, 2 baths, fully equipped kitchen, even washer and dryer included. Large heated and filtered pool. Completely furnished ready for you to move in. Only $39,950 with excellent terms. Oh! yes . . . a club membership is included too.

HOLIDAY REALTY

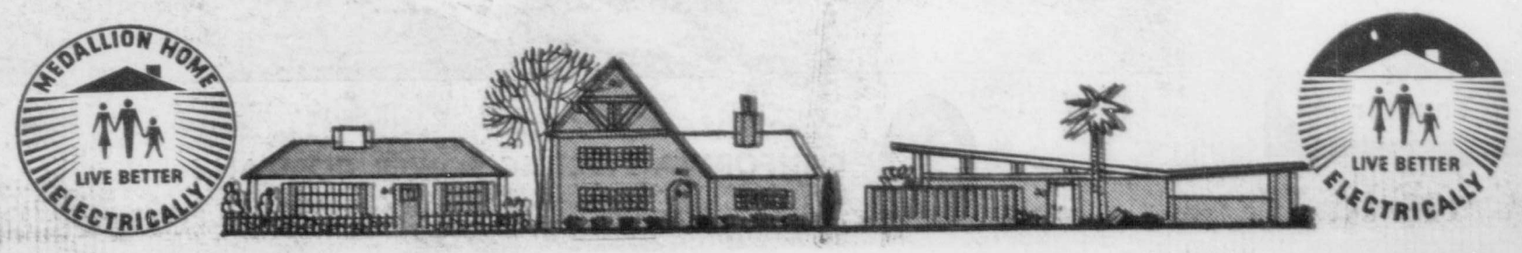
P. O. BOX 745
PALM DESERT, CALIFORNIA
Fireside 6-6168

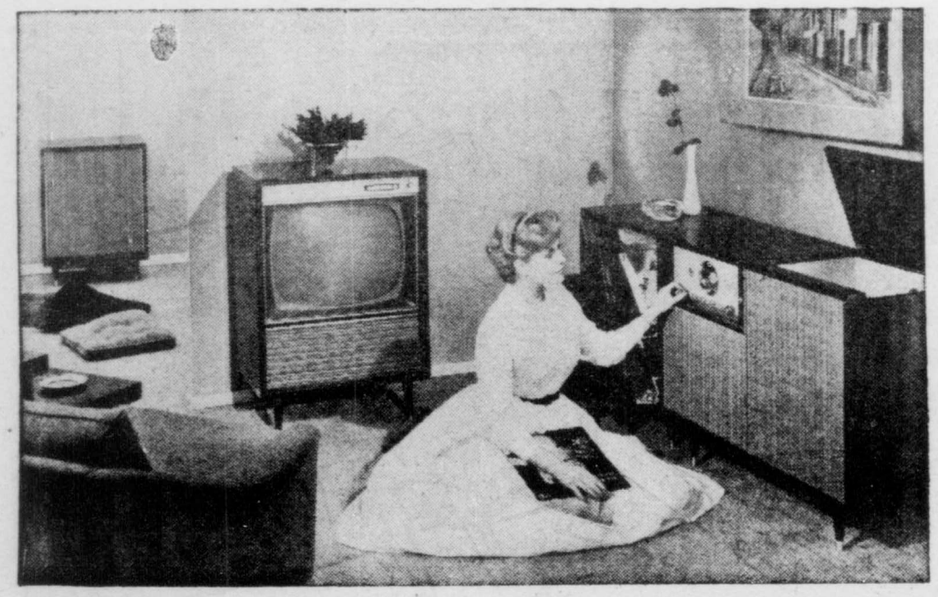


Electric Living in The Desert Area

MATCHLESS IDEAS
FOR MODERN FAMILY LIFE

- MEDALLION HOMES
- ELECTRIC KITCHENS
- LIGHT FOR LIVING
- ELECTRIC APPLIANCES
- FULL HOUSEPOWER





A GROWING TREND in home planning is the coordinated home entertainment center. Manufacturers are now emphasizing better furniture styling in electronic equipment and designing matching units that can be grouped easily into many combinations. Shown above are hi-fi radio-phonograph, record storage cabinet, television and high fidelity extension speaker unit.

ENTERTAINMENT CENTER IS FAST-GROWING TREND

The electronic home entertainment center that was once considered a "rich man's hobby" has become a fast-growing trend in home planning.

Back of the trend is the development of high fidelity and stereophonic radio - phonograph systems at prices within the reach of the average family. These systems are now available in cabinets that can be grouped with matching television sets, extension speakers and record storage cabinets into a complete home entertainment area with a custom-built appearance.

TODAY IT IS possible to have one of these complete entertainment centers for no more than the price of some television sets alone ten years ago.

The growing impact of electronics on the home is shown in a survey which found that the typical family runs its television set an average of 5½ hours a day. In addition, the radio is staging a strong comeback with the aid of transistor sets and more FM broadcasting. High fidelity has already passed the $1 billion mark in annual sales and stereophonic sound — latest arrival on the scene — is expected to become just as popular.

RECENT DEVELOPMENTS in electronics manufacturing promise to give added impetus to the trend toward integrated entertainment centers.

No wasted floor space if you can plan to build in an electric oven. Waist-high so that you can see what's cooking. You can get the amount of oven space your family needs by choosing one or more units. Colors, of course, to match your kitchen decor.

Live Better-- Electrically

Medallion Homes Introduced in 1957

Late in 1957 the home buying public was introduced to the electrical industry's Live Better—Electrically Medallion Home program—a nationally integrated effort to help them fashion a better way to live—electrically.

Today, like glittering jewels against a countryside of "stoneage" homes, which lack sufficient housepower and modern appliances, the Medallion Homes sparkle with excitement making possible a more comfortable and luxurious way of living.

UTILITY COMPANIES, home builders and electrical contractors made this contrast possible by fulfilling the quality concept of the Medallion Home as it was conceived under the sponsorship of its parent program, Live Better . . . Electrically.

The result: More than 70,000 Medallion Homes were built in 1958 with specified standards of electrical excellence in adequate wiring, appliance equipment and lighting. This year's estimate of 100,000 new Medallion Homes to be constructed is a conservative one, according to the Medallion home sponsors, and will undoubtedly be surpassed before the year's end.

THE UNPARALLELED success of Medallion Homes so far was achieved in cities, suburbs, towns and developments all across the nation through the efforts of more than 280 local electric utilities (who award the Medallion) and almost 5,000 private home builders (who earned the right to display the Medallion). The reason for the success was two-fold.

Primarily, more and more families are and want to be homeowners. They're buying new homes — and they want quality. Secondly, today's homeowner wants a fresh start — a modern start. Hence, the Medallion had an enviable appeal; a new home with electrical excellence.

THE HOME BUYER knew the symbol of the Medallion Home, permanently though unobstrusively gracing the home's facade, meant certified assurance of the home's electrical excellence or that it has passed inspection.

He knew the new home had full housepower and adequate wiring, at least 100-ampere entrance service and a minimum of 20 electric circuits within the house with ample outlets and switches for present and future needs.

THE HOME BUYER knew also that his (and definitely "her") Medallion Home had a functional grouping of appliances in the kitchen, the laundry area and, in case of Gold Medallion homes, heating plants.



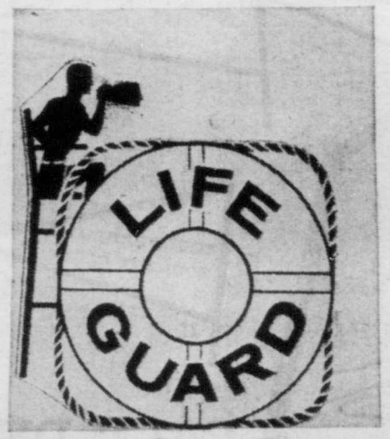
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Swim in drinking - pure water. LIFEGUARD eliminates chlorine discomforts . . .

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Electric Ironers Now Easier, Compact

Invented About 30 Years Ago

Three or four decades ago electricity made it possible for the housewife to pull up a chair or a stool and sit down to do much of her ironing work.

The automatic ironer or mangle, as it was known, came into being and was hailed as a machine that could cut hours from a woman's ironing time.

IT STILL WASN'T a job that she could do in an easy chair, but it certainly saved her many backaches from the hours that she previously spent standing over an ironing board.

The early ironers were big, heavy and bulky machines which the housewife usually operated from a tall stool. She controlled the machine with a foot lever.



MODERN AUTOMATIC ironers are built into kitchen cabinets, easy to prepare for use and capable of ironing anything that can be washed.

Over the years the ironer, like other appliances and automobiles, became more streamlined, more compact, and easier to use.

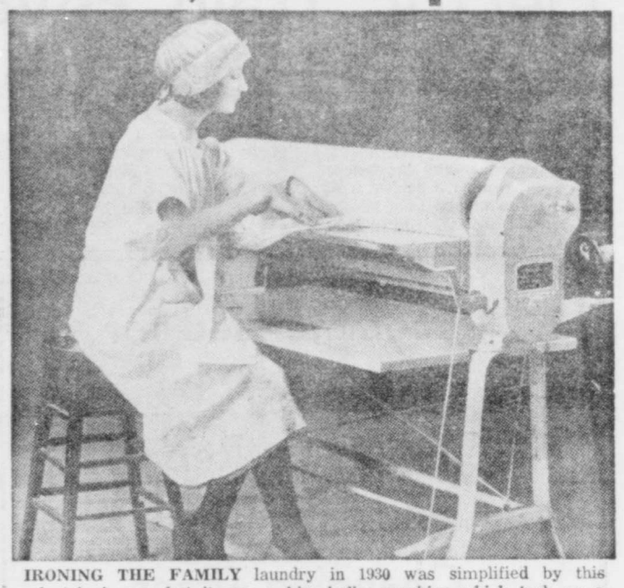
TODAY THEY ARE not considered as mangles but as an ironing machine.

Makers of ironers point out that the average family has a total of 1,500 square feet to be ironed each week. The modern machines are designed to iron anything that is washable. The manufacturers point out that today they even handle men's trousers.

Today's machines, too, are no longer the big bulky pieces of equipment that took a large corner of the basement or some room in the house.

NEWER MODELS have been made smaller and more compact and some have been designed to be installed in standard base cabinets in a kitchen or kitchen laundry.

Such ironers are used in cabinets under surface cooking units in today's modern kitchens.



IRONING THE FAMILY laundry in 1930 was simplified by this electric ironer, but it was a big, bulky machine which took up a large amount of room and was awkward to operate.



MEDALLION HOME
LIVE BETTER ELECTRICALLY

DAY-DREAMING ABOUT A MEDALLION HOME?

WE'LL HELP MAKE YOUR DREAM COME TRUE

Day dreams are delightful, but in the case of that new home you're wishing you could buy or build . . . reality can be much more wonderful.

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FEDERAL HOME LOAN BANK SYSTEM — INSURED

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DRUG KING

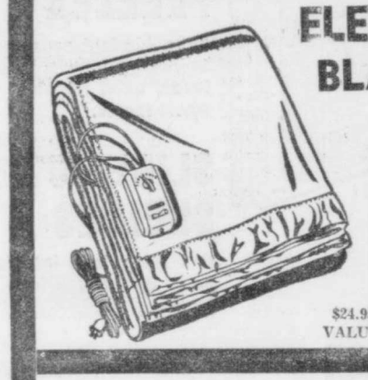
Rexall SELF SERV

440 So. Palm Canyon Drive
Palm Springs, California

LIVE BETTER ...Electrically

DRUG KING SPECIAL

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ELECTRIC BLANKET

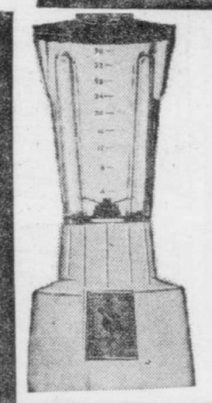


Beautiful pastel double bed blankets. Dial the heat you want for all-night warmth!

$24.95 VALUE
$19.88

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NATIONAL
ELECTRIC BLENDER



Chops and blends fruits, vegetables; makes milk shakes, shaves ice. A time and work-saver. Wide mouth container is graduated in ounces.

REGULAR $15.95
$14.88

DRUG KING BARGAIN

GENUINE UNIVERSAL
COFFEEMATIC

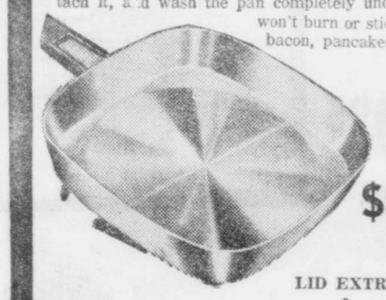


Stunning chrome over solid copper! Flavor selector for strength you want. Heat Sentinel keeps coffee hot. Makes 4 to 8 cups, perks immediately! A sensational buy!

$14.95 VALUE
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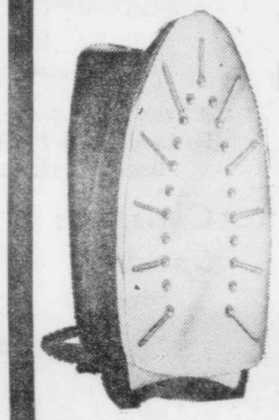
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ELECTRIC FRY PAN

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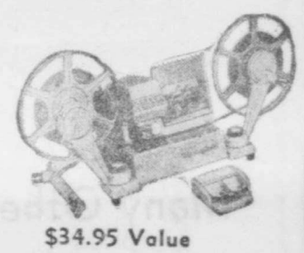
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- All aluminum die cast construction.



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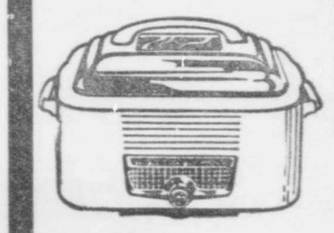


LA BELLE 40-CUP
PARTY-PERK COFFEE URN

Fully automatic, with pilot light to show when coffee's done. Highly polished aluminum with black handles.

$17.88

Value $39.95 Westinghouse
ROASTER OVEN

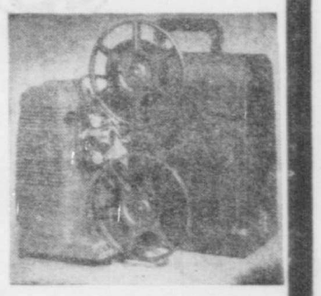


Temperature control signal light. Cooks for eight at one time. Lifting rack. Insert pan. 1 year warranty at special low

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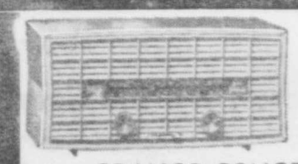
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Daintily designed for milady's grooming. A Grand Opening Value!

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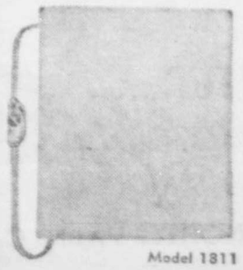
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Model No. 780 **$37.95**

Drug King Price

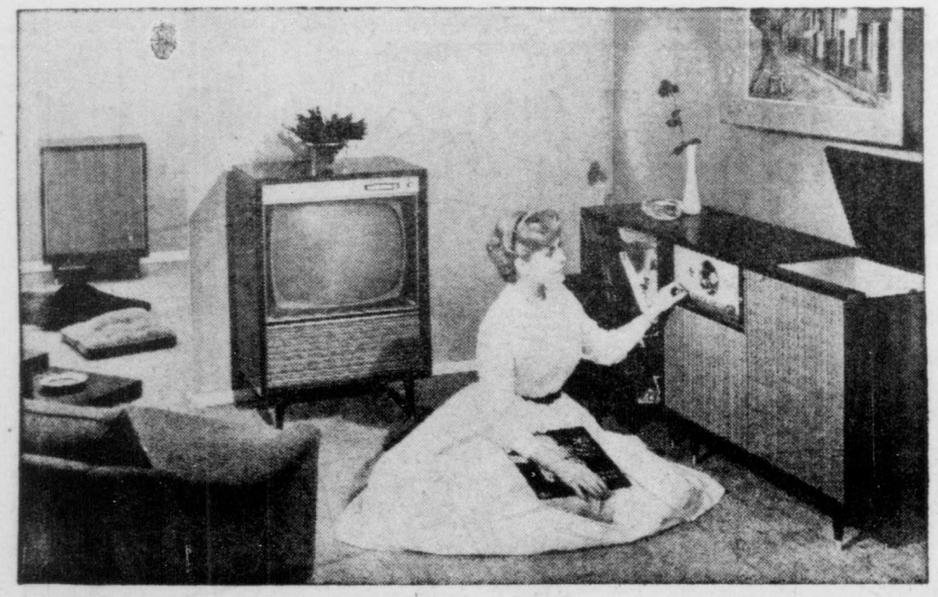
Regular $4.95
Century Electric
HEATING PAD



Model 1811

Guaranteed one year. UL approved. 3 heating speeds and off. Be ready for those winter months ahead.

DRUG KING PRICE **$1.98**



A GROWING TREND in home planning is the coordinated home entertainment center. Manufacturers are now emphasizing better furniture styling in electronic equipment and designing matching units that can be grouped easily into many combinations. Shown above are hi-fi radio-phonograph, record storage cabinet, television and high fidelity extension speaker unit.

ENTERTAINMENT CENTER IS FAST-GROWING TREND

The electronic home entertainment center that was once considered a "rich man's hobby" has become a fast-growing trend in home planning.

Back of the trend is the development of high fidelity and stereophonic radio - phonograph systems at prices within the reach of the average family. These systems are now available in cabinets that can be grouped with matching television sets, extension speakers and record storage cabinets into a complete home entertainment area with a custom-built appearance.

TODAY IT IS possible to have one of these complete entertainment centers for no more than the price of some television sets alone ten years ago.

The growing impact of electronics on the home is shown in a survey which found that the typical family runs its television set an average of 5½ hours a day. In addition, the radio is staging a strong comeback with the aid of transistor sets and more FM broadcasting. High fidelity has already passed the $1 billion mark in annual sales and stereophonic sound — latest arrival on the scene — is expected to become just as popular.

RECENT DEVELOPMENTS in electronics manufacturing promise to give added impetus to the trend toward integrated entertainment centers.

No wasted floor space if you can plan to build in an electric oven. Waist-high so that you can see what's cooking. You can get the amount of oven space your family needs by choosing one or more units. Colors, of course, to match your kitchen decor.

Live Better-- Electrically

Medallion Homes Introduced in 1957

Late in 1957 the home buying public was introduced to the electrical industry's Live Better—Electrically Medallion Home program—a nationally integrated effort to help them fashion a better way to live—electrically.

Today, like glittering jewels against a countryside of "stone-age" homes, which lack sufficient housepower and modern appliances, the Medallion Homes sparkle with excitement making possible a more comfortable and luxurious way of living.

UTILITY COMPANIES, home builders and electrical contractors made this contrast possible by fulfilling the quality concept of the Medallion Home as it was conceived under the sponsorship of its parent program, Live Better . . . Electrically.

The result: More than 70,000 Medallion Homes were built in 1958 with specified standards of electrical excellence in adequate wiring, appliance equipment and lighting. This year's estimate of 100,000 new Medallion Homes to be constructed is a conservative one, according to the Medallion home sponsors, and will undoubtedly be surpassed before the year's end.

THE UNPARALLELED success of Medallion Homes so far was achieved in cities, suburbs, towns and developments all across the nation through the efforts of more than 280 local electric utilities (who award the Medallion) and almost 5,000 private home builders (who earned the right to display the Medallion). The reason for the success was two-fold.

Primarily, more and more families are and want to be homeowners. They're buying new homes — and they want quality. Secondly, today's homeowner wants a fresh start — a modern start. Hence, the Medallion had an enviable appeal; a new home with electrical excellence.

THE HOME BUYER knew the symbol of the Medallion Home, permanently though unobstrusively gracing the home's facade, meant certified assurance of the home's electrical excellence or that it has passed inspection.

He knew the new home had full housepower and adequate wiring, at least 100-ampere entrance service and a minimum of 20 electric circuits within the house with ample outlets and switches for present and future needs.

THE HOME BUYER knew also that his (and definitely "her") Medallion Home had a functional grouping of appliances in the kitchen, the laundry area and, in case of Gold Medallion homes, heating plants.



CALIFORNIA ELECTRIC POWER COMPANY

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PROTECT Your Pool and Family Health!

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WATER STERILIZER



BRINGS
ULTRA VIOLET STERILIZATION
TO YOUR SWIMMING POOL

LIFEGUARD Water Sterilizer will eliminate chlorine and acid discomforts by purifying pool water thru ultra violet sterilization.



Swim in drinking - pure water. LIFEGUARD eliminates chlorine discomforts . . .

- **NO** unpleasant odor.
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LIFEGUARD GIVES YOU MORE SWIMMING HEALTH PROTECTION THAN THE OUT-MODED CHLORINATION METHOD. END COSTLY MAINTENANCE. YOU CAN SAVE UP TO 75% OF YOUR PRESENT POOL COSTS BY PUTTING LIFEGUARD ON GUARD.

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Electric Ironers Now Easier, Compact

Invented About 30 Years Ago

Three or four decades ago electricity made it possible for the housewife to pull up a chair or a stool and sit down to do much of her ironing work.

The automatic ironer or mangle, as it was known, came into being and was hailed as a machine that could cut hours from a woman's ironing time.

IT STILL WASN'T a job that she could do in an easy chair, but it certainly saved her many backaches from the hours that she previously spent standing over an ironing board.

The early ironers were big, heavy and bulky machines which the housewife usually operated from a tall stool. She controlled the machine with a foot lever.



MODERN AUTOMATIC ironers are built into kitchen cabinets, easy to prepare for use and capable of ironing anything that can be washed.

Over the years the ironer, like other appliances and automobiles, became more streamlined, more compact, and easier to use.

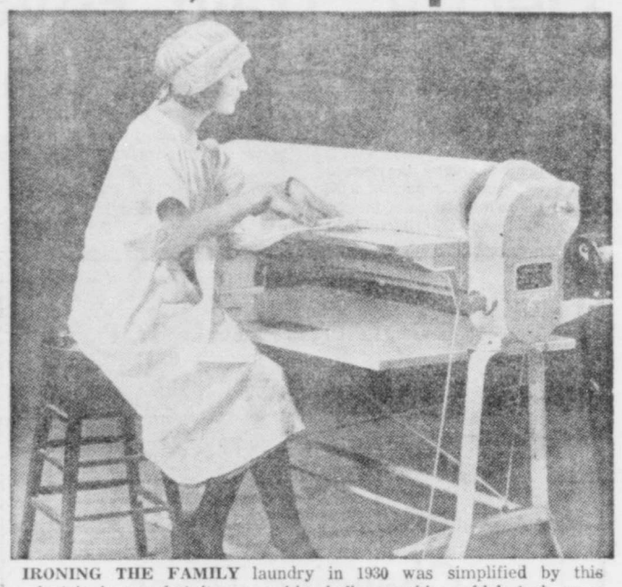
TODAY THEY ARE not considered as mangles but as an ironing machine.

Makers of ironers point out that the average family has a total of 1,500 square feet to be ironed each week. The modern machines are designed to iron anything that is washable. The manufacturers point out that today they even handle men's trousers.

Today's machines, too, are no longer the big bulky pieces of equipment that took a large corner of the basement or some room in the house.

NEWER MODELS have been made smaller and more compact and some have been designed to be installed in standard base cabinets in a kitchen or kitchen laundry.

Such ironers are used in cabinets under surface cooking units in today's modern kitchens.



IRONING THE FAMILY laundry in 1930 was simplified by this electric ironer, but it was a big, bulky machine which took up a large amount of room and was awkward to operate.



MEDALLION HOME
LIVE BETTER ELECTRICALLY

DAY-DREAMING ABOUT A MEDALLION HOME?

WE'LL HELP MAKE YOUR DREAM COME TRUE

Day dreams are delightful, but in the case of that new home you're wishing you could buy or build . . . reality can be much more wonderful.

LET US HELP YOU FINANCE YOUR HOME

Coachella Valley Savings AND LOAN ASSOCIATION

FEDERAL HOME LOAN BANK SYSTEM — INSURED

383 South Palm Canyon Drive—FAirview 4-1241—Palm Springs

Corner Towne and Bliss—Diamond 7-3416—Indio

DRUG KING

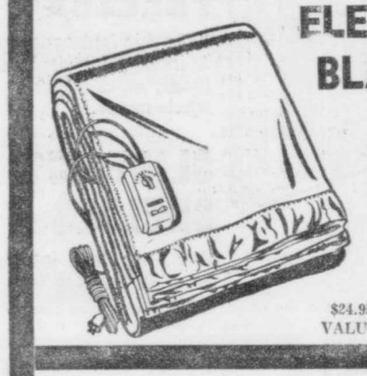
Rexall SELF SERV

440 So. Palm Canyon Drive
Palm Springs, California

LIVE BETTER ...Electrically

DRUG KING SPECIAL

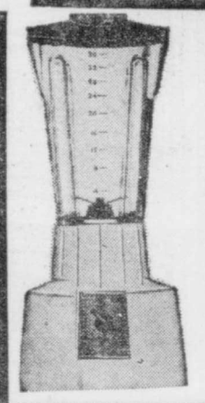
G. E. SINGLE CONTROL
ELECTRIC BLANKET



Beautiful pastel double bed blankets. Dial the heat you want for all-night warmth!

$24.95 VALUE
$19.88

DRUG KING BONUS BUYS



NATIONAL
ELECTRIC BLENDER

Chops and blends fruits, vegetables; makes milk shakes, shaves ice. A time and work-saver. Wide mouth container is graduated in ounces.

REGULAR $15.95
$14.88

DRUG KING BARGAIN

GENUINE UNIVERSAL
COFFEEMATIC



Stunning chrome over solid copper! Flavor selector for strength you want. Heat Sentinel keeps coffee hot. Makes 4 to 8 cups, perks immediately! A sensational buy!

$14.95 VALUE
$9.98

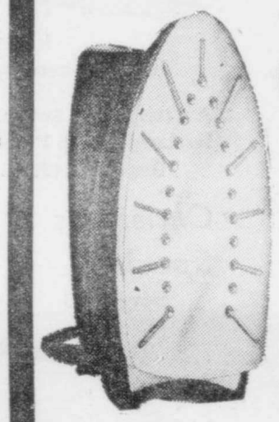
REG. $14.95 PRESTO 11"
ELECTRIC FRY PAN

Just plug in the Control Master for controlled heat. Detach it, and wash the pan completely under water. Foods won't burn or stick. Perfect eggs, bacon, pancakes, every time! A beauty!



SPECIAL!
$12.88

LID EXTRA $2.69



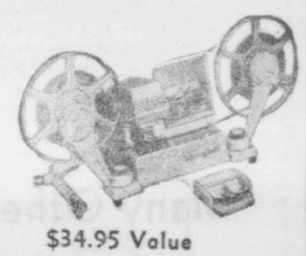
REG. $16.95
PRESTO DRY or STEAM IRON

21 steam ports! Big 9 oz. water capacity. Extra large sole plate. Long 7 ft. cord.

$12.88

Mansfield Reporter 8 mm Action Editor

- Large 2½ x 3¼ easy to watch viewing screen.
- Optical glass prism shutter.
- Precision ground polished and coated lense.
- Geared fold-away — 400 ft. capacity.
- Marex film system.
- All aluminum die cast construction.



$34.95 Value
DRUG KING PRICE **$21.98**

LA BELLE 40-CUP
PARTY-PERK COFFEE URN



Fully automatic, with pilot light to show when coffee's done. Highly polished aluminum with black handles.

$17.88

Value $39.95 Westinghouse
ROASTER OVEN

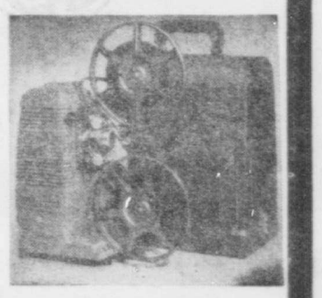


Temperature control signal light. Cooks for eight at one time. Lifting rack. Insert pan. 1 year warranty at special low

DRUG KING PRICE
$29.95

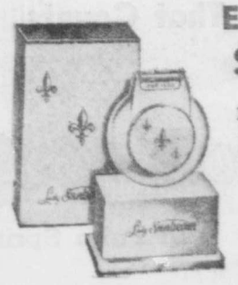
MANSFIELD HOLIDAY
8 MM MOVIE PROJECTOR

Your smarest projector buy. Holiday is quiet and sure in its operation, refined in its beauty. Of all-aluminum die cast construction, the Holiday Projector has a 400 foot reel capacity, a coated 1 inch f1.6 lens, 500 watt lamp, high intensity blower, and lifetime lubrication with oilite bearings.



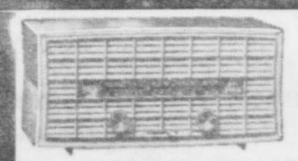
REGULAR $49.95
DRUG KING PRICE **$35.95**

LADY SUNBEAM ELECTRIC SHAVER



Daintily designed for milady's grooming. A Grand Opening Value!

REG. $9.95
$8.88



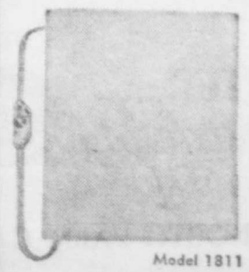
Value $49.95

GRANCO CONCERT HALL
AM FM RADIO

Enjoy True Hi-Fi Reproduction

Model No. 780
Drug King Price **$37.95**

Regular $4.95
Century Electric
HEATING PAD



Guaranteed one year, UL approved. 3 heating speeds and off. Be ready for those winter months ahead.

Model 1811
DRUG KING PRICE **$1.98**

Let us help you finance your plans to

LIVE BETTER

..Electrically



Many Other Good Buys on

Ranges

Built-in

Dryers

Freezers

Air Conditioners

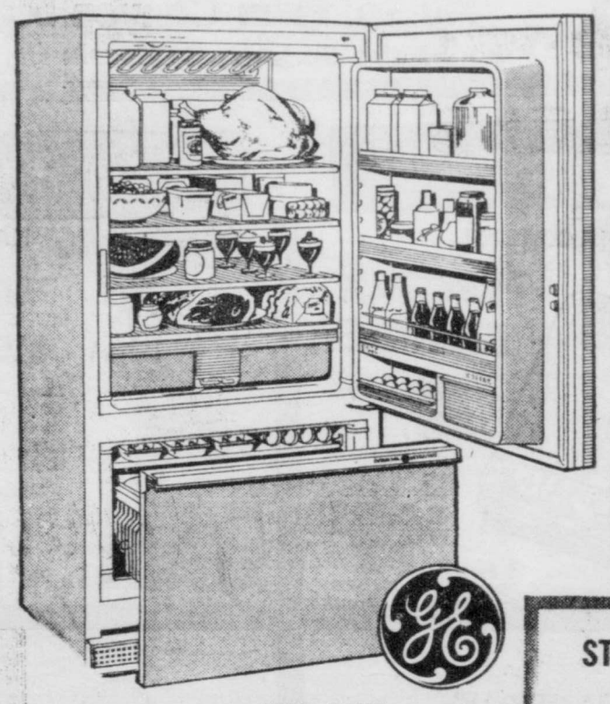
LIVE BETTER... *Electrically*

850 NORTH PALM CANYON DRIVE

BIG! *NEW!* GENERAL ELECTRIC

REFRIGERATOR-FREEZER

Makes Life Easier 3 Ways with...



MODEL BJ-13S
13-CUBIC-FOOT CAPACITY

AUTOMATIC DEFROSTING
in the roomy refrigerator section

ROLL-OUT FREEZER
3.5-cubic-foot capacity. Store big supply of frozen foods, quick-freeze whole meals.

SLIDE-OUT SHELVES
that bring food into full view. Removable for cleaning.

STRAIGHT-LINE DESIGN
No coils on back . . . fits flush at rear . . . no door clearance needed.



A True Labor Saver With Its Large Deep Freeze!
Regular $499.95 Value

Christmas Special **$399.95**
Save $100

PLUS: SWING-OUT Vegetable Bins and Butter Conditioner. Removable Egg Rack — Magnetic Safety Door. Your choice of White and Mix-or-Match Colors.

A Christmas Sale

You Won't Want to Miss!

GENUINE FACTORY SERVICE BY GE

Remember, It's the Service Afterwards That Counts

HENRY A. SI

In Palm Springs

Phone

Toys to Hobbies

Electric Train Fever Is Burning Hotter than Ever

For years Christmas was not complete without a toy electric train running around the track.

It was as much a part of a boy growing into a man as a baseball glove and there is hardly a father who doesn't have fond memories of his boyhood when his father took over engineering his train.

YET WITHIN the last 15 years, perhaps because of the restricted space of modern living, electric trains were going out of fashion. They gathered dust in closets only to be brought out on Christmas or special occasions.

While this was happening, here and there an avid railroad hobbyist was building his own trains. These new trains were half the size of the common "O" scale electric train. They were called H-O scale, the "H" standing for half size. Building H-O was an expensive hobby — and one requiring considerable mechanical skill.

LITTLE DID these home railroaders know they were planting the seed of a revolution in trains. Manufacturers here and abroad understood the importance of this new size. Factories went into production. Within a few years they swept Europe. Overseas the old-fashioned "O" scale railroads can only be found now in museum collections.

In the United States, because of H-O, electric train fever is burning hotter than ever. Designed for modern living, they have caught th imagination of young and old home railroaders everywhere.



JUNIOR IS ALL set to roll his scale model electric train down the mainline, but dad's hand is blocking the road as he adds finishing touches to the layout.

BECAUSE OF their size, it is now possible for a boy to build an exciting permanent H-O scale railroad system in the smallest of boys' rooms. They can be rolled under a bed or hinged to a wall. More ambitious H-O tycoons create their empires in garages or rumpus rooms, occasionally suspending them from the ceiling to be lowered at will.

It is possible, too, with this new scale to produce the equipment more realistically. A flat car in "O" scale to be authentic would be much too large to take the curved track, but this is not so with H-O.

Recommended for the Desert by Consumers Report and Kiplinger's Changing Times

MOST AIR CONDITIONERS WILL BEAT THE HEAT

Valley Lumber HAS ONE THAT WILL BEAT THE COLD TOO



AMAZING NEW

FEDDERS

COOLS WHEN IT'S 110°
(12,000 BTU's of cooling)*

HEATS WHEN IT'S –10°
(10,000 BTU's of heat at 0°)

Air Conditioning has a new meaning today—so why buy the old fashioned kind? Fedders Four Seasons Model 913FS-3 delivers a ton of cooling power in summer's scorching weather...10,000 BTU's of safe clean heat in winter when it's zero outdoors (that's as much as most central heating radiators or registers.) Why buy a part-time air conditioner?

**NEMA Standard CN-1-1958*

Home of Bill Sing

PAINTS - HARDWARE

VALLEY LUMBER

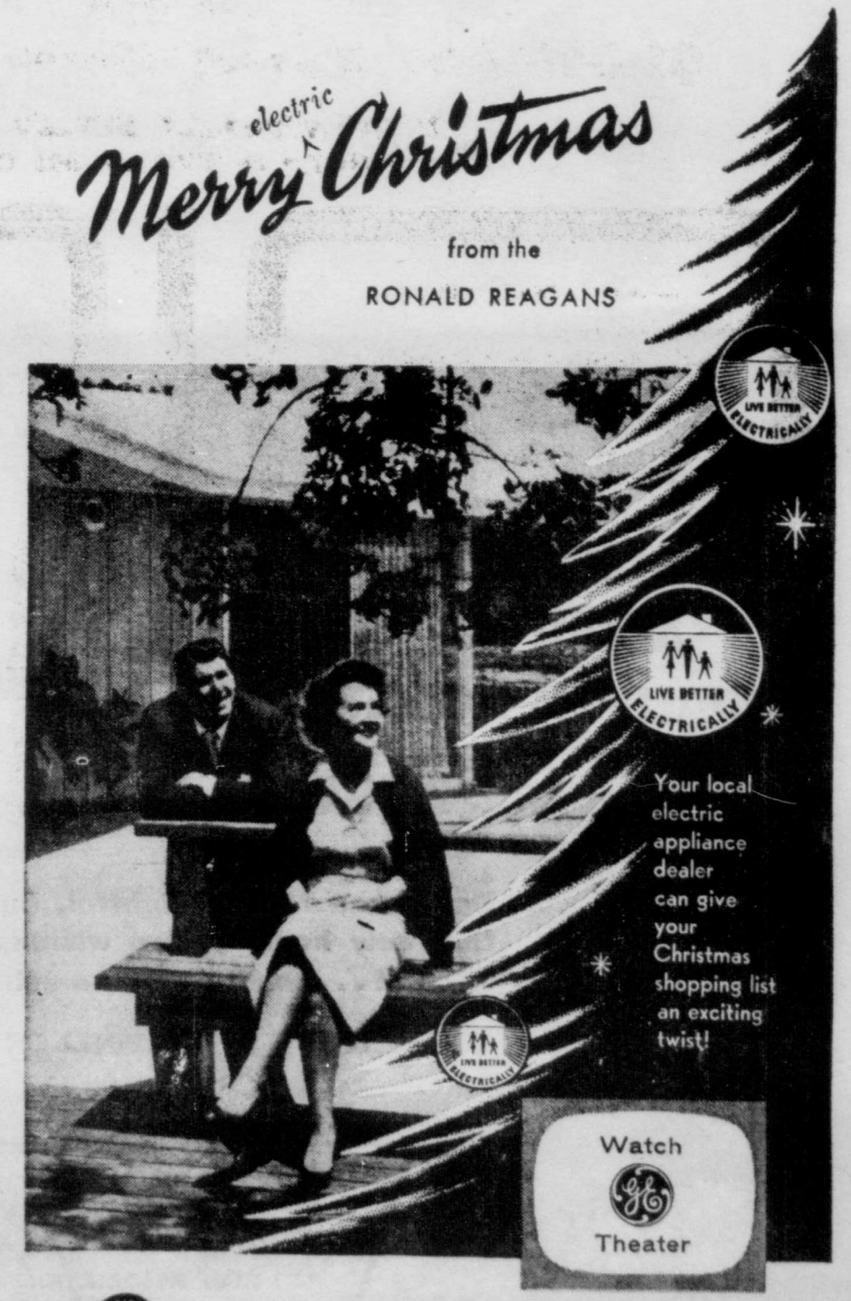
The Most Complete Service in the Valley

83-649 HIGHWAY 99 INDIO, CALIF.

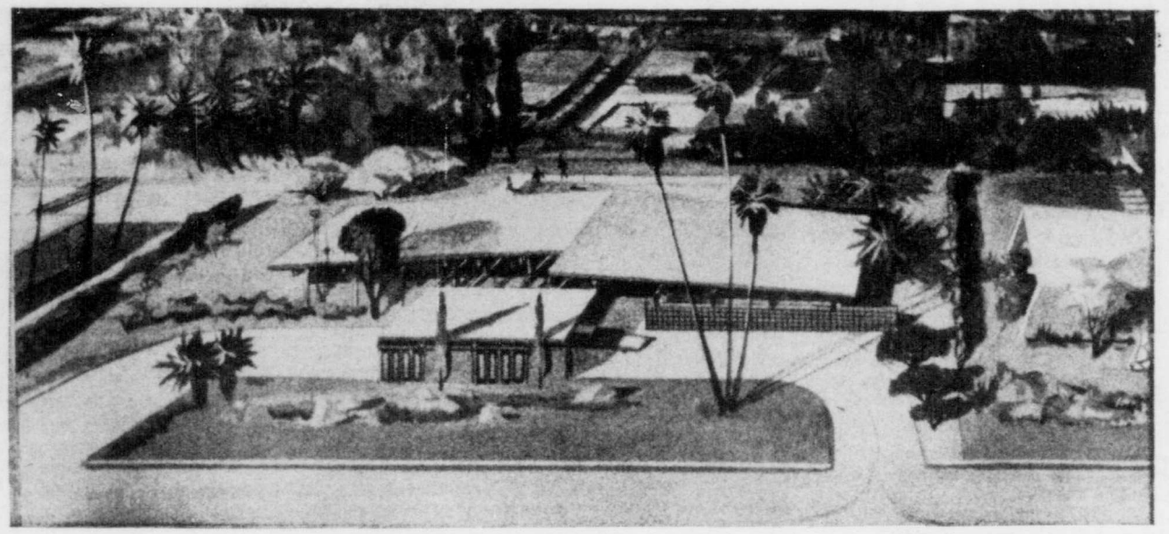
electric *Merry Christmas*

from the

RONALD REAGANS



CALIFORNIA ELECTRIC POWER COMPANY



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The NEW

$1,000,000 Resort Home Development

27 INDIVIDUALLY STYLED HOMES
PRICED IN THE $40,000 CLASS

INDOOR FEATURES

Stone Fireplace
Mosaic Tile Bathroom Pullmans
Tile Bathroom Floors
Built-in Vanities
80 Lineal Feet of Wardrobe and Storage Space
Convenient Bar
Radio and Intercom Throughout
TV and Telephone Jacks in Beautiful Terrazzo Entry
Fully Plastered Walls

OUTDOOR FEATURES

Paved Patio
Completely Fenced
6-Foot Overhang
All Utilities Underground
Built-in Barbecue
All Rooms and Baths Open to Pool
Separate Service Room Off Kitchen

FULL **Hotpoint** KITCHEN

Refrigerator
Oven
Range and Hood
Rota-Grill Rotisserie
Washer
Dryer
Dishwasher
Disposall
26½-ft. Counter
Built-in Desk
Nutone Blender

- **3 Bedrooms — 2 Baths**
- **TWO 3-Ton Refrigerated Chrysler Air Conditioning Units**
- **2-Car Carport**
- **Heated and Filtered Pool**
- **Estate-Size Lot (100x135)**
- **Fully Insulated . . . Ceilings and All Exterior Walls**
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- **Quality Construction Throughout . . . 100% Top Grade Lumber**

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Christmas SPECIALS

1 week ONLY

Starting Tomorrow thru December 5



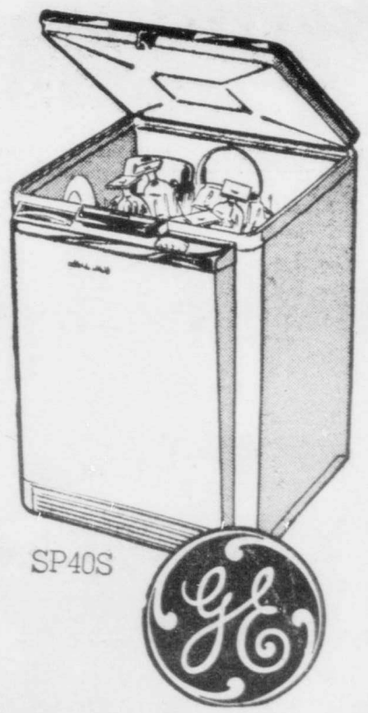
Here's a Truly Terrific Buy . . .

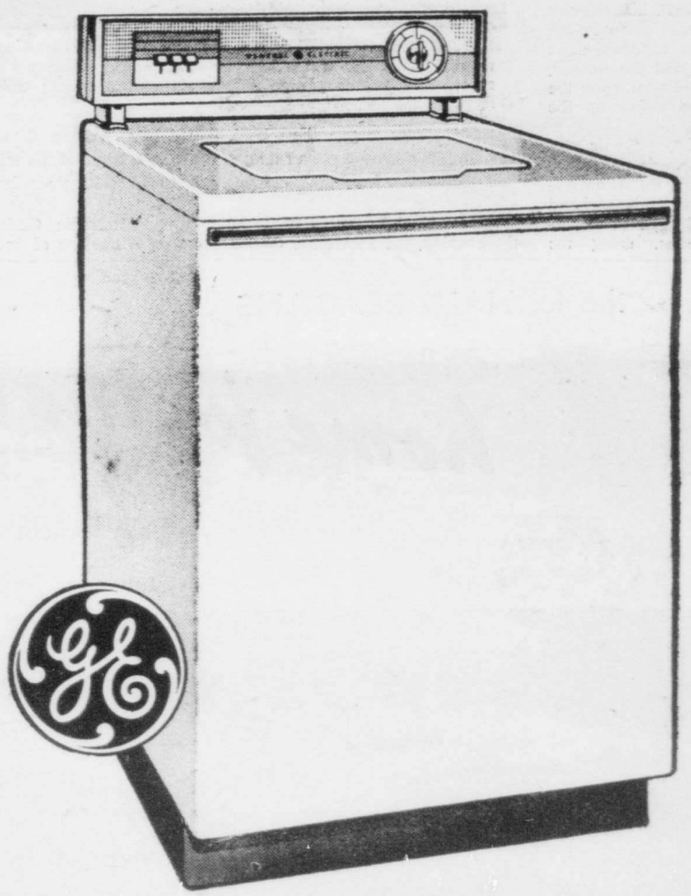
SAVE HER HANDS!

mobile maid DISHWASHER

NOW ONLY $188.88

- *needs no installation*
- *rolls on wheels*
- *automatically pre-rinses*
- *sanitizes dishes*
- *power rinses loose food particles away*
- *dries dishes automatically*





Regular $239.95 Value
Model WA 750S GE

WASHING MACHINE

The Popular
What a Welcome Christmas Present!
10-Pound Load

$199.95

2-SPEED FILTER-FLO WASHER

MSARIAN Inc.

Since 1933

LIVE BETTER *Electrically*

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PALM SPRINGS

Tomorrow's Miracle Home

Center To Do All Chores

Scientists now see the day when the familiar female cry heard down through the centuries, "I'm fed up with housework," may be silenced forever.

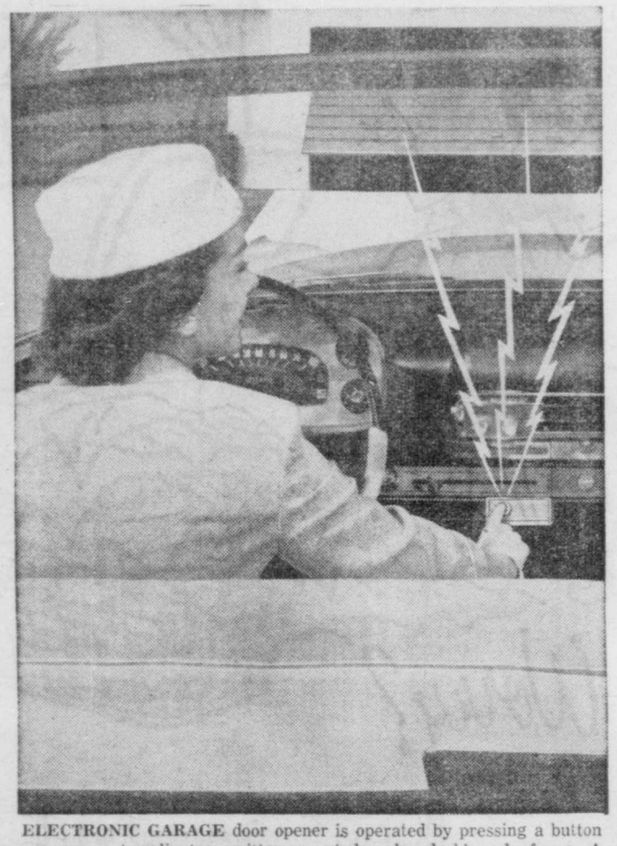
In the nation's leading electronics laboratories, materials, devices and products are taking shape which will turn the home of tomorrow into a marvel of convenience, cleanliness and comfort.

SOME OF THESE amazing electronic helpers already are moving out of the laboratory into the living room in the form of exciting new products — and many more will follow.

Tomorrow's miracle home, as seen by today's engineers, will be run by a "Household Electronic Center," which will take over virtually all the daily chores. By pushing a few buttons in this Electronic Center, you will be able to set up the entire household schedule in advance on magnetic tape.

THE ELECTRONIC housekeeper will rouse you from sleep in the morning, close the windows, start the coffee-maker and the toaster, cook the bacon and eggs, open the garage doors and warm up the car.

While you and your wife are away from home during the day, instructions fed into this Household Electronic Center beforehand will take care of such chores as washing the dishes, doing the laundry, regulating the heat, cleaning the house, guarding against burglary and fire, and paying the milkman.



ELECTRONIC GARAGE door opener is operated by pressing a button on compact radio transmitter mounted under dashboard of car. A receiver inside the garage unlocks and opens a door and turns on light.

WHEN YOU RETURN home in the evening, the Electronic Center will have seen to it that the dinner is ready and the television set is tuned in to your favorite program.

The Electronic Center is only one of a number of developments scientists foresee for the home of tomorrow.

THE TELEVISION screen will no longer be the face of a tube inside a cabinet. It will be a flat screen hanging on the wall and doubling as a decorative painting when not in use. The TV picture, of course, will be in full color.

Air conditioning will reach an efficiency unimagined in today's systems. Temperature, humidity and velocity of air in each part of the house automatically will be kept at the desired levels day and night. The air will be purged of bacteria and other contaminating matter. Electronic cooling and heating units, set into wall and ceiling panels, will operate noiselessly and without moving parts. The house will be cooled in warm weather and heated in winter simply by switching the direction of electric current.

THE SAME principles will apply to refrigeration. Today's equipment will be replaced by compact electronic units operating silently and without mechanical motion. Some units will be portable for use anywhere in the house or on the terrace.

What may perhaps tickle the housewife more than anything else will be the ease with which she will be able to alter the decor of her home simply by adjusting the lighting.

ELECTROLUMINESCENT materials, tiny crystals which emit their own light when an electric current is applied to them, will introduce an entirely new kind of illumination, without cords or bulky fixtures. There will be a thin panel of enameled metal, about the size of a butter plate, built right into the wall, ceiling or even draperies.

Good Lighting Inexpensive, And Plentiful

Illumination Necessary for Specific Tasks

From the beginning of time people have adapted themselves to the amount of light available.

Today in America this is no longer necessary. Lighting is so inexpensive that everyone can afford it, and as much of it as needed. But how much do we need?

A MAN CAN READ a book in a very dim light, just so there is enough to see the printed type. He can read faster if he has more light. At some point he has enough light to read as rapidly as his ability permits. But when the eyes are scanning the page, energy is being expended and the nervous system tires. By increasing proper illumination beyond the level required for maximum speed, the "work" of reading is made easier and therefore less tiring.

What does this mean to home lighting? It means that having only enough illumination for ordinary seeing is not sufficient. By careful light application the individual can get more enjoyment from relaxing activities with the expenditure of less energy.

Information is available from electrical manufacturers and utilities which will show the individual how to select and place the right kind of lighting in his home.

Don't "do it yourself" — have electrical repairs made by qualified electricians.

Electric Appliance History Amazing

Reasons for Each Are Heat and Force

We rarely stop to realize that we have not always had the electrical tools with which we work daily.

Perhaps the housewife occasionally marvels at the progress in cooking or cleaning facilities since grandmother's day, but it is unlikely that she thinks much beyond the purchase of her household tools.

Yet every electrical appliance has undergone great, though gradual, change since its first introduction. Most of the appliances are the same in principle as they were at the time of their invention. Technology and consumer demand have combined to improve their efficiency, reduce their size, streamline their appearance and make them progressively more automatic in operation.

ELECTRICITY IN appliances performs two basic functions. It creates heat and it supplies mechanical force. One or both of these are present in every household electrical application.

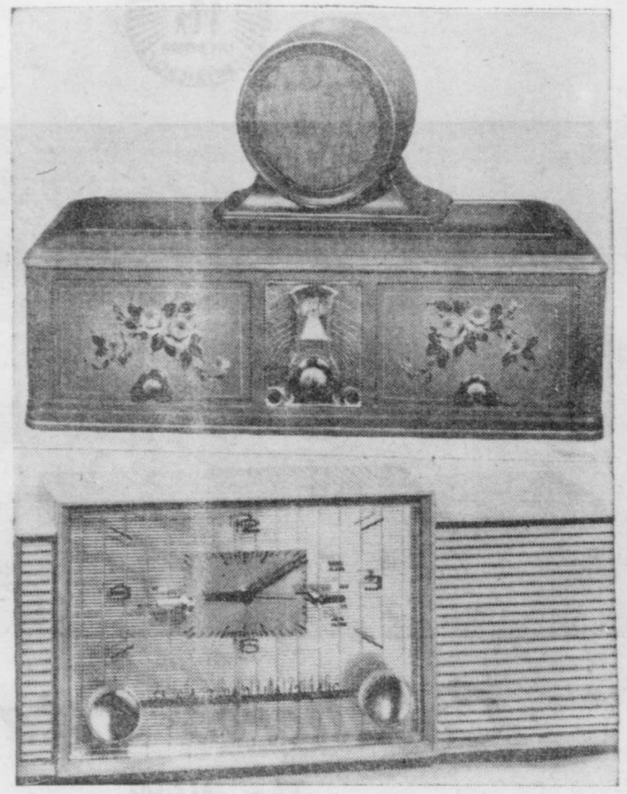
In appliances, electricity's great advantages over other sources of energy are its cleanliness and its ability to deliver constant mechanical force from compact units. Can you imagine having a steam engine to run the kitchen fan? Or shaving with a gasoline-powered shaver?

MANY OF OUR electrical appliances are mechanized adaptations of manual contrivances. The fan dates back to 3,000 B.C. and the first electric fan of record was a battery - operated affair invented in 1854. The first practical sewing machines appeared on the scene in 1830, and electric motors to run them in the late 1880's.

The Greeks and Romans used "irons" to press their clothes, and in the 11th century the French put burning coals in them for heat. One of the first electric irons, placed on the market in 1904, was a regular flat iron of the day with a hole drilled in it for an electric resistance heater unit.

THE ELECTRIC dishwasher has a typical history. The first hand-operated dishwasher goes back to 1850, and the first electric dishwasher was marketed in 1910. By 1930, advances in engineering had improved its efficiency and advances in design had improved its appearance and convenience. But it still took 14 manual operations to wash one load of dishes. Improvements have continued until today's neat cabinet dishwasher requires only two manual operations — putting dishes in and taking them out — and they are not only washed but dried as well.

Other electrical appliances are adaptations of earlier devices which utilized heat, either directly or indirectly from flame. For instance, the fire box of the old kitchen range transmitted heat to the top of the stove through iron plates; the modern electric range has simple heating elements for top-of-the-stove cooking.



THE 1928 RADIO, top, typical of the modern receivers of its day, was large, bulky and capable of tuning in only radio stations in the immediate vicinity. This model was built into a metal case and featured floral trmmings. By contrast, the powerful clock radio below, much smaller and more streamlined, can pick up signals from far off transmitters, besides serve as an alarm clock and turn other appliances on and off at pre-set times.

THE HEAT OF the old range was roughly regulated by the amount of fuel fed to the fire; that of the electric range can be accurately controlled by simply setting a dial. The old range heated the whole kitchen; the electric range concentrates on the food.

Still other appliances show similar adaptations. An early hot water system functioned because water pipes were coiled around the fire box of the kitchen range; now water is heated by a compact unit. Bread on a long-handled fork or a rack before an open flame had to be watched constantly; the automatic electric toaster gives you exactly the shade you want. Hot stones or a hot water bottle will cool; an electric heating pad gives exact and constant heat. The electrical appliances are easier to handle, easier to control and more dependable.

ALL OF THIS did not happen overnight after Edison invented the lamp. But once Edison provided the means for putting electricity in homes at a price the average homeowner could pay, the manufacturers of manual and powered appliances began to develop the means whereby this clean, silent, efficient energy could be used.

Every part of today's electric home has its appliances which are virtually essential to comfort, convenience and the saving of labor. The living room has its table and floor lamps, valance lighting, television, radio, phonograph, motion-picture projector, electric clock and dust eliminator.

THE MODERN electric kitchen has its two-temperature refrigerator, automatic range, automatic dishwasher, automatic waste disposal, home freezer, mixer, broiler, automatic toaster, automatic coffeemaker, deep fat fryer.

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Washday 'Emancipation' Was in '74

Indiana Scene Of First

Back in 1874, nearly 50 years before the United States gave women the privilege of the vote, a handful of forward looking craftsmen in Bluffton, Ind., designed and manufactured a machine for washing clothes and laid the foundation of a billion dollar industry dedicated to the emancipation of the housewife.

Before 1874, every housewife was faced with a regular weekly task that could only be accepted with painful resignation — the long and laborious process of doing the family wash.

THE TERM "WASHDAY" meant exactly that. Practically the entire day had to be given up to the hard manual labor of boiling, twisting, rubbing, and pounding soiled clothes in the effort to get them clean. Often, the clothes had to be carried out to the nearest stream or well, and there "washed" by rubbing on stones or beating with wooden paddles.

These ancient methods are still in use in Italy, Mexico, the Orient, and many other parts of the world where women are less fortunate than the modern American housewife.

LATER, HEAVY oak washing tubs and large iron kettles became regular equipment for laundering. The wooden paddle, in many places, was replaced by a heavy wooden block with a long handle, used like the familiar tamper that pounds down earth. Then some unsung hero or heroine developed the washboard, regarded in its day not as an instrument of torture, but as an ingenious labor-saving improvement.

When grandmother had a big iron kettle or clothes boiler, one of those new "Mother's Friend" washboards, a generous supply of homemade suet and woodash soap, and a little lye, her 1870 model home laundry was equal to the best in town. The results she got depended upon her strength and durability.

IT'S NO WONDER tthe style leaders of her day leaned toward heavy fabrics and dark colors. Washing them was as tough on the clothes as it was on grandmother — and only sturdy fabrics could long survive the punishment they received.

Though a few dissatisfied pioneers had attempted to develop easier ways of washing, none had proved very successful, and women continued with the same backbreaking, clothes - ruining methods of laundering for hundreds of years, until a new era began to dawn in 1871, when these craftsmen in Bluffton envisioned a product destined to become America's number one home servant.

William A. Blackstone was a successful merchant in the small town when he built his first washer in 1874.

THE POPULATION of the United States was only 39,000,000 then, less than one-third as large as it is today. The average American's life was vastly different, too. The typewriter was a radical idea barely three years old in 1874, and Bell's telephone was not patented until two years later.

The internal combustion engine that made our modern automobile possible and the first phonograph did not make their appearance until 1877 — three years later. Radio and motion pictures were still in the realm of the unknown, and airplanes only the dream of over-imaginative writers.

WILLIAM BLACKSTONE'S original washer was a box-like tub with a hinged lid to which the simple operating mechanism was attached. A wooden handle attached to a cast iron bevel gear rotated a second cast iron bevel gear on the end of a wooden shaft extending down into the tub. A round wooden "dasher," with six wooden pegs on the circumference, was fixed to the shaft to provide the washing action.

These pegs engaged the soiled clothes and moved them about in the suds. Ribbed strips of wood on the bottom and sides of the tub gave a washboard effect to its interior. The power was supplied by the operator's good right arm, of course.

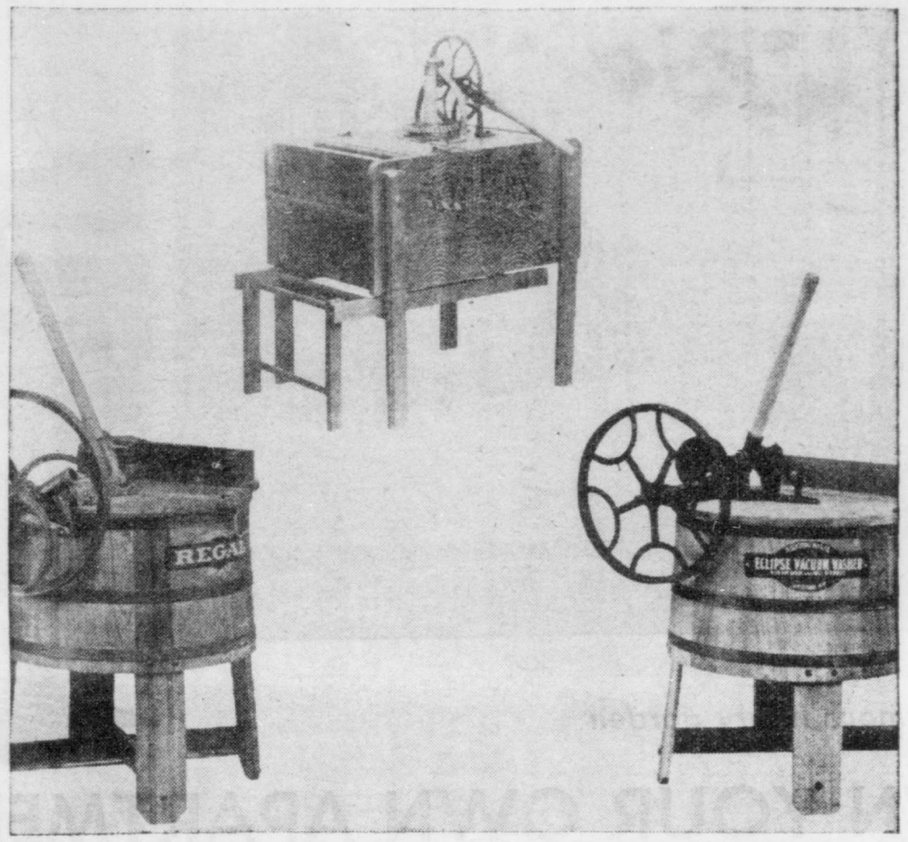
THIS HAND-OPERATED, wood and cast iron machine seems pretty primitive today when compared with our modern streamlined machines, but it was a sensational advance in its day. When William Blackstone's wife was finally persuaded to try this new device, she was astounded at the efficiency with which it washed clothes and she was delighted to find that it actually reduced the average time required to less than half a day.

The Western Washer, as Blackstone named his original machine, met with immediate acceptance from housewives who had long been hoping for some means of escaping the drudgery of washing clothes by hand. Merchants flooded the modest factory with orders for this miracle machine which sold for the phenomenal sum of $30 a dozen.

SOON THE DEMAND became so great that William Blackstone found it necessary to expand his manufacturing facilities. In 1879, he moved to Jamestown, N. Y., and constructed a new and much larger factory.

Here he continued the manufacture of Western Washers, shipped them to all parts of the world, and further expansion of the business very shortly required the building of another and still larger plant.

With the beginning of the twentieth century, the home washing machine started on the period of swift development that has continued almost without interruption ever since.



THESE WASHING machines freed grandmother from the tub and washboard and cut hours from the weekday wash. By merely pushing the handle back and forth with her strong right arm, she could complete a wash in a half-day or so.



TODAY'S AUTOMATIC laundrys require no backbreaking scrubbing or muscle-tiring wheels to turn. These furniture-styled electric marvels allow the homemaker to automatically select a number of wash programs by merely pushing a button or two. The controls search out the proper wash, rinse, temperature and drying cycles.

ONE OF THE FIRST notable improvements introduced in Western Washers was the round tub. Because it offered the same capacity with less bulk, and could be cleaned far more easily, it became the favorite very quickly. Soon after the round tub appeared, a new system of gearing was devised to operate the agitator by means of a flywheel.

This not only made hand operation far easier and faster, but permitted the application of power, a real advancement. Though electric motors and practical gasoline engines were not available as yet, this new machine could be operated by a belt from a steam driven shaft.

TREADMILLS, TOO, were less work than hand operation, and they could be operated by a pony or a large dog as well as by members of the family.

In 1904, two years after the subway opened in New York City, the Blackstone Manufacturing Company built the first "water motor" washer. This was quickly followed by an electric washer. The first electric machine had a wooden tub, with the motor bolted to a board beneath and connected with the flywheel by an unguarded belt. It was equipped with a wood - frame wringer, too—rigidly bolted to the tub, and operated entirely by hand. Wringing the washed clothes was, in those days, a task far more arduous than actual washing.

WHILE CONSTANTLY adding to the beauty and eye appeal of home washers, the engineers and research departments have given even greater attention to mechanical improvements. The stunning models of today have come a long way in appearance and compactness since the first awkward looking Blackstone wooden tub electric model of 1906, but the mechanical advances are even more impressive.

That 1906 machine with its exposed cast iron flywheel and unguarded drive belt was quite crude compared to a standard wringer machine today which offers a multitude of convenient and economical features.

FROM ITS MEAGER beginning the washing machine has become an accepted standard for the home, creating an industry which produced nearly 4½ million units in 1948. In 1940, the evolution of the washing machine construction was revolutionized by the advent of the automatic washer — a machine which incorporated an automatic operating cycle, during which it accomplished the various operations of washing, rinsing, and damp-drying without attention of an operator.

The achievement of this process not only freed housewives from the drudgery of laundering to a greater degree than any previous machine, but changed the entire process of home laundering to one of greater efficiency and convenience.

JUST LIKE THE washing machine evolved from Blackstone's crude early models to the popular washer agitator wringer models of the late 30's, the automatics also have undergone great changes since first being introduced.

The earlier models merely went through the washing cycles automatically and rinsed the clothes.

Later dryers were brought out to replace the old fashioned wringer.

BUT TODAY'S machines have been sent to school and taught to think for the housewife.

They not only have speeded up the washing, rinsing and drying process, they now have relieved the housewife of the chores of figuring out all about new fabrics, warm rinses, hot washes, etc.

Some of the new models also are available in natural wood finishes giving the appearance of being fine pieces of furniture.

Red Flannel Days Gone

Electric Blankets Give Comfort, Style

Gone are the days of the wooly nightgowns and the red flannel pajamas.

Gone also are the days when it took a mountain of blankets to keep warm on cold or chilly nights.

Today's new luxurious and beautiful electric blankets have brought comfort and fashion to the bedroom.

AN ELECTRIC blanket warms you — you don't warm it. An ordinary blanket is nothing more than an insulator. Your body heat alone provides the warmth, and in only a small area. When you change positions you must again warm a chilly spot.

The electric blanket gives you the exact amount of warmth you want. You are never too cold, never too warm. They let you stretch out and really relax — really enjoy night long, perfect sleep in any position.

THE CONTROLS on the modern electric blankets automatically safeguard your sleep. After selecting your perfect comfort level — you drift into restful sleep, assured of steady gentle warmth all through the night. If the bedroom temperature drops while you are sleeping more warmth is provided; if the temperature rises, less is provided—automatically.

Should the temperature of a blanket wire ever exceed a certain limit, a signal is flashed immediately to the bedside selector, automatically cutting off the current. In most blankets today the entire wired area is protected from excessive warmth.

MOST OF THE electric blankets on the market have dual controls —allowing one member of the family to sleep warm if he or she likes while the other sleeps at the temperature that suits them best.

Today's blankets, too, may be laundered by hand or in an agitator type washer with complete confidence. They also may be dried in the modern automatic dryers.

Makers of electric blankets have put them out in a variety of colors which add beauty and life to modern bedrooms. Today's fabrics are lightweight modern miracle fabrics which are mothproof and non-allergenic.



THE YOUNG LADY at the left slept in comfort back in 1936 but she had to adjust a good deal more complicated equipment to get her electric blanket (first on the market) ready for the night than does the lady at the right who flips a control on the millionth one produced by one manufacturer. In 1936 the blankets were controlled by a 25 pound transformer—today a lightweight plastic case.

Match Your Lighting to Wall Colors

The coloring of ceilings and walls should be considered when planning your lighting.

All room colors absorb light. However, some absorb a great deal more than others and reduce the lighting in the room, according to the American Home Lighting Institute.

"A ROOM PANELED in mahogany for example, would need more light than one paneled in a lighter plywood shade," the institute said.

In wall paints, the amount of black or gray mixed with a paint largely determines its ability to absorb and reflect light.

A warm, pale yellow, for instance, will reflect more light than most of the modern shades of off-white. Yellow has a relatively high capacity for reflecting light.

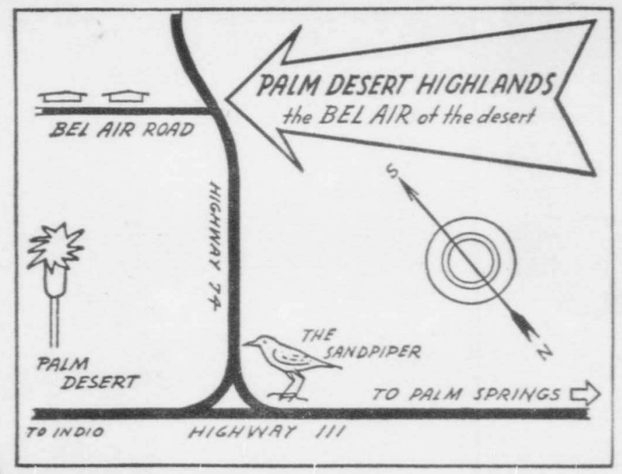
BLUES AND GREENS, on the other hand, have lower reflecting powers, and would need more light. Orange and red hues fall in the middle.

Mixed colors will vary according to the reflecting capacity of each color in the mixture.

A mixture of yellow and green with a dull finish will have almost four times the reflecting power of green alone.

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Can Opener Invented 101 Years Ago

It has often been said about many a young bride and housewife that she could not live without a can opener.

But down through the years there have been thousands of housewives who have been lucky to live with them.

Back in 1858 the simple act of opening a can was not so simple. That year a man named Ezra J. Warner of Waterbury, Connecticut was granted the first United States patent on a can opener.

IN HIS PATENT declaration, Warner declared: "The advantages of my improvement over all other instruments consists in the smoothness and rapidity of the cut, as well as the ease with which it is worked, as a child may use it without difficulty or risk."

"Also in making the curved cutter susceptible of being removed so that if one should be injured (he meant the cutter, not the operator) it may be replaced by another, thus saving all the other portions of the instrument."

"ALSO IN THAT the piercer will perforate the tin without causing the liquid to fly out as it does in all those which make the perforation by percussion of any kind ——".

Warner's can opener was a whiz.

You took the handle in one hand and, with the other, pounded the end of the device until either the flesh or the can was punctured. Then you sawed around the lid until you came up with a razor-sharp, jagged edge.

LATER DESIGNS by other inventors were just about as bad or as dangerous. It took courage —and strength—to operate them. One early device resembles a symmetrically broken milk bottle, and works by hammering the serrated edges into the can and then rotating the tool like a screw driver.

Another drives a sharp point into the middle of the can and then sheers off the lid by working a blade along the radii from the point.

SOME OF THESE primitive affairs look like a bone surgeon's instruments, probably because the cans were tougher then.

It is hard to say what kind of reception Ezra Warner got with his can opener. But enough interest existed in such a device to attract other inventors.

Since 1858, more than 1,150 can openers have been registered with the U. S. patent office.

WHEN YOU LOOK at the pictures of some of these models you can appreciate one important fact:

In the past 101 years, a lot of effort, ingenuity and injured fingers accompanied the transformation of a medieval torture device into a safe efficient and glamorous kitchen tool.

Grandmother, who punched and pushed the old prong-style opener, stubbornly zig-zagging its way along the top of a can — has a granddaughter who zips through her can opening chores with a modern power driven appliance.

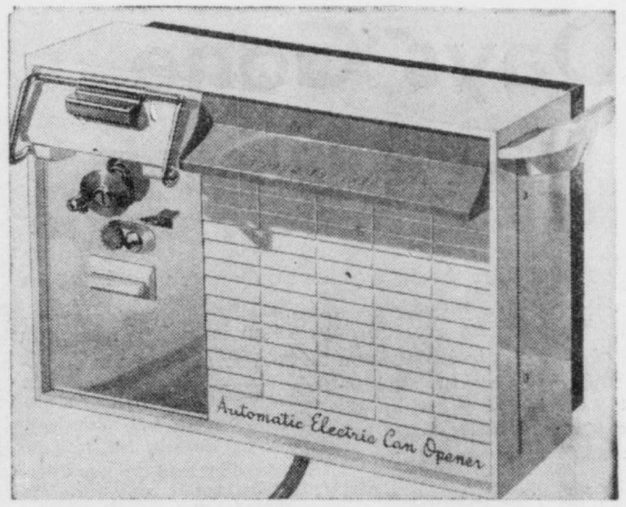
THE BRIGHT NEW star in the modern kitchen appliance field is the automatic can opener that has all the features of recent manually operated models plus the automation of precision power units.

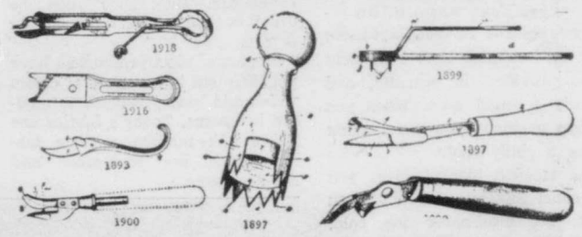
Electric can openers with their sleek styling and efficient operation are show pieces in the all-electric kitchen of today.

All cans — every shape, every size — are pierced and the lid severed by the automatic power unit. Their powerful magnets retain the lids, ending forever the nuisance of fishing for them.

THE FINE PRECISION cutting wheels always leave a safe drinking cup edge.

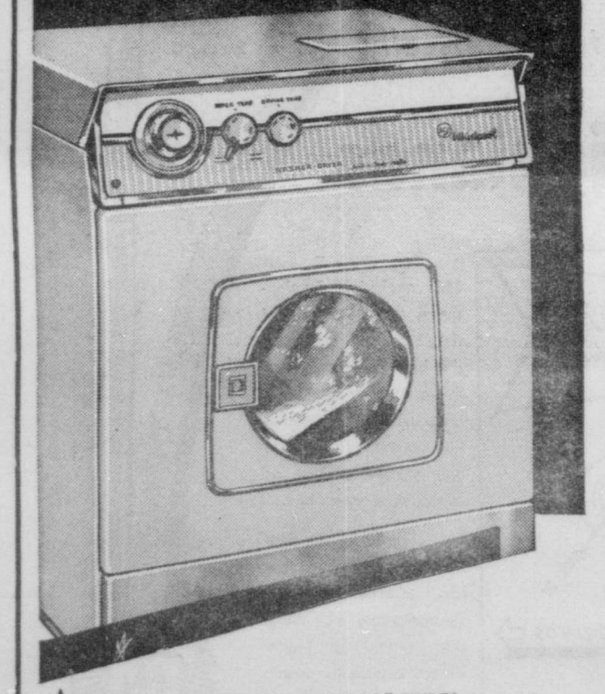
No longer is it necessary to open tall cans at the edge of a counter. Some of the modern electric can openers have concealed "retractable" platforms under the base which fold down to accommodate extra large juice cans anywhere on the counter or table top.





THE STREAMLINED electric can opener at the top is a far cry from some of the gadgets (and sometimes lethal weapons) used throughout the years which are shown below.

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Takes the place of two appliances, saves the space of one. Fits in with kitchen cabinets—or in small utility room.

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Totally new washing action takes out the most stubborn soil—with less than half the water used by other washer-dryers. Three automatic Filter-Stream rinses.

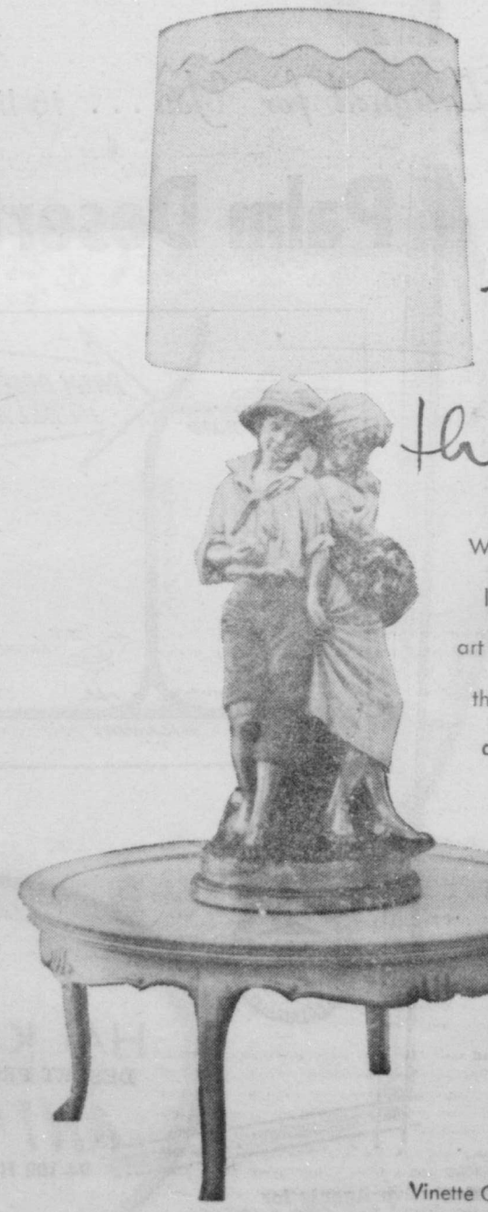
★ **SPECIAL CARE FOR WASH-AND-WEAR CLOTHING!**
4 water temperatures—even cold-water wash! Automatic cool-off period in drying cycle, to keep wrinkles out of wash-and-wear clothing.

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Built-in lint filter, water heater, automatic dispenser . . . and the most-wanted features!

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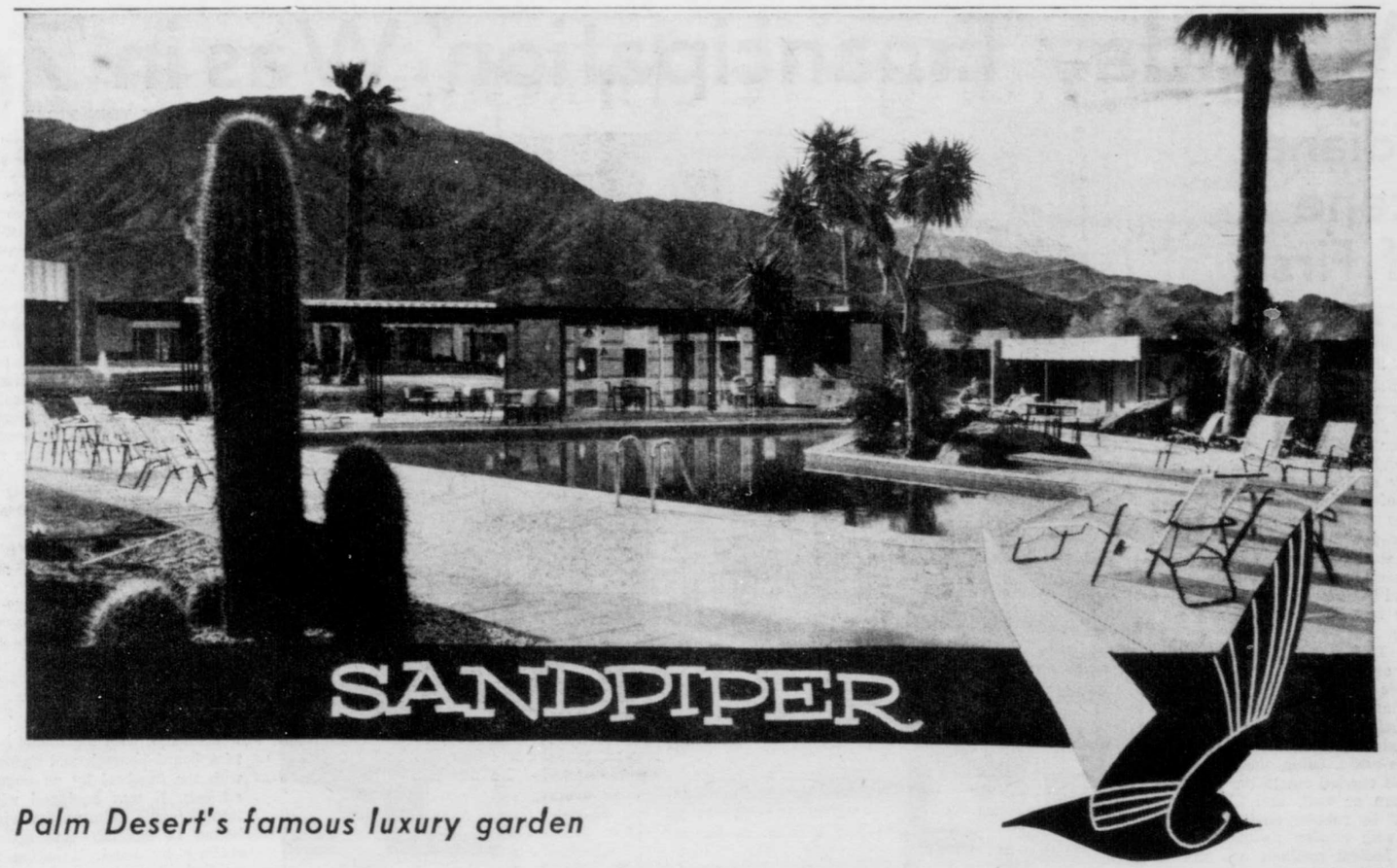
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Beauty that Glows

Well-proportioned lamps shed a lovely glow at night . . . serve as art objects by day . . . are one of the many perfections that mark a Sloane-decorated home.

LIVE BETTER ...Electrically

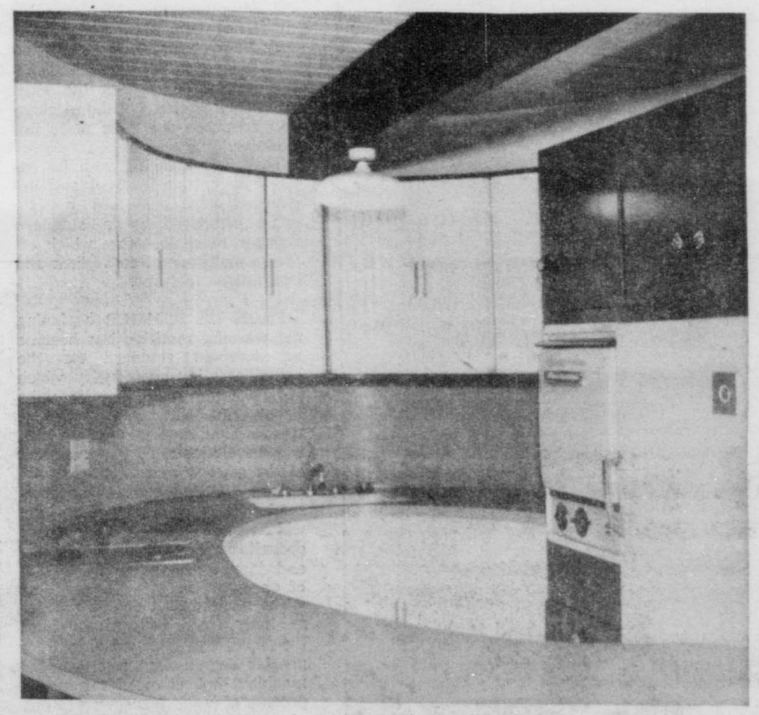
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Find out now how you can enjoy this thrilling carefree way of desert living at the Sandpiper. Still a few choice apartments ready now for the season . . . completely furnished . . . even maid and linen service available.

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Full refrigeration — excellent terms.
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To visit the Sandpiper models stay on Highway 111 (the main highway thru Palm Springs) to Palm Desert. Turn right in Palm Desert at Highway 74 (Palms-to-Pines Highway). Models are one-quarter mile from Highway 111 intersection . . . about 14 minutes from Palm Springs.

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Dishwashing Techniques Changed

Started Way Back In 1909

Grandmother hauled water from the pump in the backyard and heated it on the old coal stove in the kitchen whenever she had to wash dishes.

Mother probably was able to fill her dishpans from the hot water tap in the kitchen to simplify the dishwashing chores.

SOMEDAY IN THE future, women may be able to whisper instructions into a little microphone, whereupon silent electronic devices will clear the table, dispose of refuse, refrigerate leftovers, wipe the table and countertop, and wash and dry the dishes.

Meanwhile, women of today perform the thrice-daily tasks of clearing, taking care of leftovers, and cleaning up. But they don't have to wash the dishes — not if there is an automatic electric dishwasher in the picture. This boon to the modern housewife eliminates the most tedious of all household tasks.



YESTERDAY'S DISHWASHER looked like this one, left, introduced in 1909. The housewife turned the crank to activate three plungers which dashed water against the dirty dishes. New high capacity dishwashers, right, automatically wash and dry at one time all the dishes used in an entire day by an average family of four. This model holds 147 separate pieces. Powerful spray tubes, revolving at high speed, do the washing work. Wetting agents are added to the rinse and high speed drying action prevents spotting.

IN THESE DAYS when volumes of facts, figures and statistics on homemaking are thrown at the housewife 365 days a year, she might easily overlook the fact that the average wife will spend 10,000 hours of her married life just washing dishes.

Many years ago somebody went to work to end this unpleasant time consuming job.

The year: 1909. The place: Syracuse, New York.

A YOUNG MAN sits working at a round-shaped tub with four legs attached to it. On one side of the tub is a hand crank with large iron gears. Inside the tub are plungers which move up and down when the hand crank is turned. This motion of the plungers splashes water against his mother's dinner dishes stacked in the tub.

This is the world's first dishwasher.

As far back as 1860, patents were filed in Washington describing novel methods of eliminating the daily chore of hand dishwashing. No progress was made until 1909 when the first successful commercial dishwasher was manufactured.

TODAY, THE dishwasher enjoys a special place in the hearts of the 2,900,000 women who own this machine. By 1960, market experts predict that about 4,000,000 families will own dishwashers. The dishwasher has become a symbol of modern living, because this appliance saves busy homemakers more time than any other piece of household equipment. Its growth is being influenced by the changing housekeeping habits of American families.

In the last 15 years, thousands of women have taken jobs in offices and factories, leaving them less time to do housework. In addition, rising costs of living have ended the days of the domestic servant and the "part - time" maid, causing a further increase in demand for time-saving appliances in the kitchen and home laundry. Travel, higher educational standards, and growth of the modern concept of all-electric living are also important factors in the growth of the dishwasher.

THE CRUDE dishwasher manufactured in 1909 was the first attempt in history to relieve homemakers from the monotonous chore of dishwashing. Actually these first machines didn't give women the things they wanted. No market research departments existed to test consumer desires, and since the dishwasher had never been commercially successful, its design and functions were pretty well limited.

By 1913 homemakers could forget about hand-cranked dishwashers because that year an electric motor was attached to the bottom of the tub. To grandmother, "plug it in, and leave it alone" was sheer luxury.

Since the introduction of the automatic dishwasher, research and scientific progress have gradually changed yesterday's dreary task to today's quick automatic convenience.

Today the manufacturers offer dishwashers with enough extra capacity to automatically wash and dry at one time all of the dishes used in an entire day by an average family.

The capacity of some of the new models has been increased so a single load includes in the neighborhood of 150 separate pieces or a complete standard place setting for about 12 persons.

Roasters, broilers, waffle irons and sandwich grills meet today's work — and time saving needs. Toasters, hot plates and corn poppers round out, but by no means complete, the list of electric housewares you'll want for your kitchen.

The RONALD REAGANS
home for the holidays

...*an* ELECTRIC MEDALLION AWARD HOME



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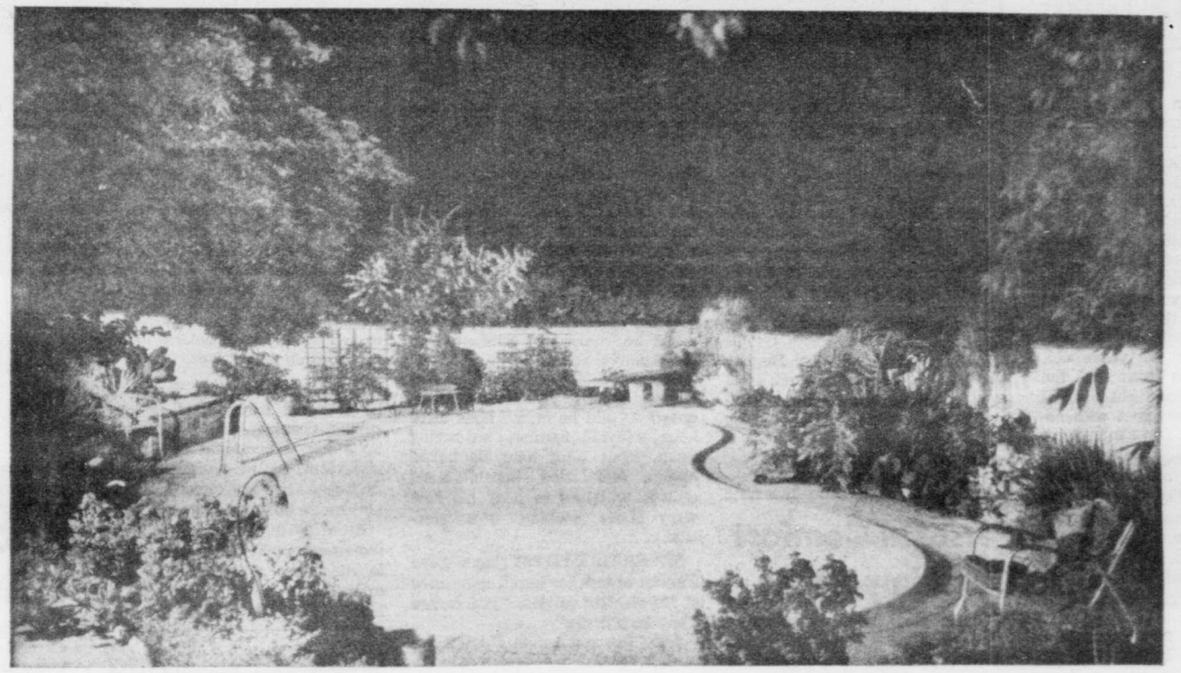
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"The Bird of Time is Fleeting
and the Bird Is On the Wing."
—Omar Khayyam

LIVE BETTER ELECTRICALLY



Recent archeological findings in Persia have revealed, beyond any doubt, that Omar Khayyam swam in an Anthony & Barton pool! Many of his most famous lines were conceived while floating leisurely in the clear, sparkling waters provided by his rust-proof Anthony & Barton engineered filtering system. The original version of his oft-quoted

"A loaf of bread, a jug of wine, and thou
singing beside me in the winderness"

read like this:

"A loaf of bread, a jug of wine, and thou swimming
beside me in my Anthony & Barton Pool."

Searching back through our archives, we find that Omar's contract stipulated a 15 by 30 foot crescent-shaped pool, with a ruby studded, golden ladder. The price for the complete job was 7,894,643 rials. His pool was completed in exactly twenty-six days, and we would like to have you read the note that a happy, wet Omar penned to us after taking his first swim.

"I sometimes think there never seems
So blue a pool as that Bill Barton built;
That every sparkle of its shimmering surface
From some heavenly cloud has spilt."

In the unlikely event that this ad does not sell several hundred pools, the management of Anthony & Barton Pools promises further abuse of classical poetry. To avoid such literary disaster, we suggest that you contact us immediately to arrange for prompt installation of your pool. Anthony & Barton is the pool construction company which stresses engineering. Each day, more people are coming to realize that all pools are not the same. Anthony & Barton pools have progressed from pool construction methods used in ancient Persia, while others have not. Select the only pool company in the desert area which is equipped to design and construct with the most modern methods and materials. Why settle for less than the best?

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Rates Led to Electric Range Study

Invented In 1904 By Iowan

It was about 1904 when an Iowa man began pondering over the possible uses for electricity in the home. He believed, as other appliance pioneers did, that the price of electricity could be reduced if more families could be persuaded to use it in their homes.

This man, now regarded as the father of the electric range and the industry that has grown from his efforts, was George A. Hughes.

HUGHES WAS working as a newspaper man in Iowa when he first became interested in electricity. Local Iowa power companies were then charging as much as 30 cents for a kilowatt of power, compared to the pennies charged today for improved 24-hour service.

After convincing his brother there was a rich future in electricity, Hughes left the newspaper business, raised money from various friends and formed, with his brother's help, a new electric light and power company. Within a few years, the Hughes brothers in Iowa, had built new power plants and formed utility companies in other states.

IN 1904 HUGHES developed an experimental electric range. It was a crude model. The heating elements were open wires set in clay bricks. And they burned out after only a few hours of use. But Hughes, then 33 years old, was convinced he was on the right track. He tried out several of these ranges and met with encouraging interest from many customers.

In 1909 Hughes sold out his interest in the utility company he and his brother had founded and moved to Chicago. In one of his many experiments, he baked the first loaf of bread in history to be cooked by electricity.

ENCOURAGED BY his success with the loaf of bread, Hughes moved his workshop from a basement to a larger location. He purchased coal or oil stoves without the burners and then inserted heating coils that rested in clay molds.

In the summer of 1910, Hughes took one of his strange black electrical stoves to the National Electric Light Association Convention in St. Louis, Mo. He rented a booth, set up his stove and set out to prove to electric utility men that electric home appliances could be valuable additions to their power lines.

Curious visitors came to look at Hughes' electric stove. They asked questions and he talked hour after hour without resting, answering them. Hour after hour he baked apples and fried bacon, and crowds gathered to hear his new story about cooking with electricity.

SEVERAL UTILITY men gave Hughes orders for small quantities of his electric ranges, "just to see what they'll do."

After the convention Hughes returned to Chicago and began to manufacture ranges. But the few orders he had obtained in St. Louis weren't enough to keep his small company going. So once again he packed his suit case and set out to sell his electric cooking idea to more utility executives.

DURING THE next few years he traveled from coast to coast selling, cooking, giving demonstrations and educational talks. Most important, he took orders. Under such constant pressure, the electric range business began to grow.

By 1915, Hughes' range company increased production several times to meet the growing amount of orders. And for the first time, the idea of cooking electrically was gaining popularity.

EVEN IN THE face of such success Hughes did not relax his efforts. As a good judge of human nature, he knew that people, particularly women, are constantly searching for better products, easier ways to get things done and more eye-pleasing designs.



THIS MODEL, representative of the five million electric ranges manufactured by one company, remains in the background as the forerunner of what is to come. From models like these, newer and better electric ranges are produced.



ESPECIALLY DESIGNED for the modern homes, built in ranges and ovens such as these almost think for themselves when it comes to cooking, baking and roasting. They are built into walls and cabinet tops to save space.

Personal Comfort Level Important

What's your personal comfort level? With an automatic electric blanket, you can select just the amount of warmth you want, and keep it unchanged all night, regardless of changes in bedroom temperature.

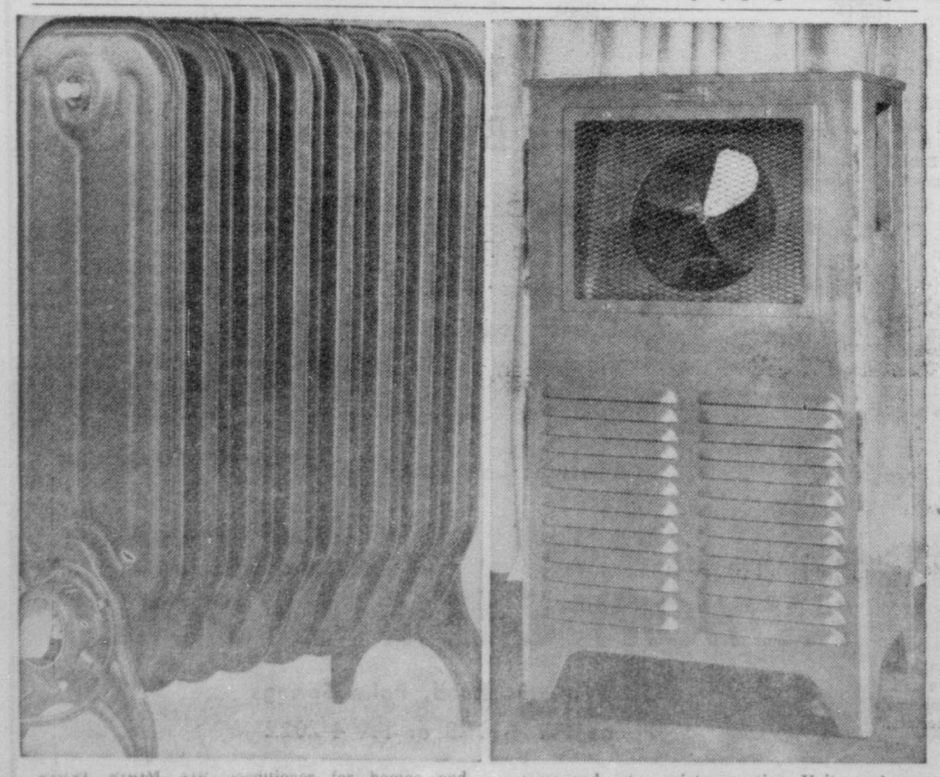
Outdoor Lighting Is Important

The front walk and steps must be well lighted to welcome your friends. This calls for the appropriate lighting fixtures and of course a wall switch convenient to the door.

New Heat Pump Controls Climate

Newest development for all electric climate control: a single unit that makes heat without fire—automatically cools or warms your home to the temperature you dial.

It's called a "heat pump" because it literally pumps heat into your home to warm it and out of your home to cool it. And a heat pump uses only electricity and air to do both of these jobs.



FIRST ROOM AIR conditioner for homes and offices was developed and marketed in 1929. This self-contained unit, at left, was considered a space-saving marvel in its day. New trim vertical room air conditioners, at right, feature dry-cooling systems and extra quiet operation. Units such as this can be installed in nearly any window or room location, through-the-wall, under the window or over the door.

Be it only a light fixture or an entire home...



let us help you get an adequate electrical installation.

Harold P. Bonfils

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Electrical Contracting
567 So. Palm Canyon Dr. FA 5-5441

First Home Refrigerator Built in 1914

Principle Started In England

More than a century ago, in the mid-1850's, an English scientist delved deeply into the principles of heat and cold and unwittingly laid the foundation for a dozen or more industries. He was William Thompson, knighted Lord Kelvin for his noteworthy scientific accomplishments.

Yet it took a civil war and an ice famine before Lord Kelvin's findings were interpreted mechanically and seriously applied in the service of mankind.

IN THE MID-1860'S a small steamer ran a northern blockade to deliver a commercial ice-making machine to the Port of New Orleans, for three years deprived by war of natural ice.

The North remained unimpressed until 1890, when after an unprecedented warm winter, the crowded cities, facing a serious ice shortage, panicked and rushed into the construction of commercial ice plants.

IT WAS NOT until 1914, however, that anyone tried to adapt the principles of commercial ice-making to a smaller machine for refrigerating foods in the home. In the summer of that year, Edmund J. Copeland brought Nathaniel B. Wales, an engineer obsessed with the tremendous potentials in mechanized home refrigeration, to see Arnold H. Goss, a prominent Detroit industrialist. And Goss was interested enough in the idea to finance initial experiments.

Wales built his first refrigerating mechanism for home installation during the fall and winter of 1914. After producing a series of experimental models, Goss and Copeland incorporated under the name of Electro - Automatic Refrigerating Company, Inc., in May 1916, with Wales as chief engineer.

THAT YEAR, refrigerating units were installed in many of the finest homes of the Detroit area. They were of the "remote" type, with the cooling unit installed in the purchaser's ice-box and with motor, compressor and condensing unit at the side of the cabinet or in the basement. Ice-refrigerators had long been univeral household aids, due largely to the enterprise and pioneering efforts of an ice-box manufacturer of Grand Rapids.

Because of the millions of usable ice refrigerators in service which were available for mechanical conversion, it was 1925 before the industry's first self-contained unit, with the cooling system, compressor and condenser installed in one cabinet was brought out.



TODAY'S ELECTRIC refrigerators have been slimmed down to take less room, yet hold more food. Tray and shelf arrangments have been improved for easy access to all foods.

TODAY EVERY homemaker, whether urban or suburban, can find a refrigerator to meet her requirements.

Manufacturers offer dozens of models, both conventional refrigerators and refrigerator - freezer combinations.

In recent years attention has been given more and more to new feminine styling concepts and to many significant changes such as pull out or swing out shelves. Refrigeration systems, also, have been improved in recent years to the point where many models now have completely ended the need for defrosting.

SOME MAKERS also boast that their refrigerators will prolong refrigerated food life up to 100 per cent. Some offer increased storage space in the tall bottle zone.

The trend in refrigerators has been to provide more and more storage space while the cabinets themselves have become more compact and more adaptable to modern kitchen areas.



CENTER OF ATTRACTION in 19th century drawing rooms, this deluxe icebox, forerunner of some of today's refrigerators, had an ornate hardwood cabinet, complete with mirror and drawers. It served as a sideboard and buffet where china and other tableware were stored.

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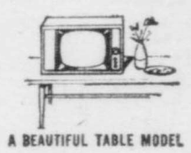


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Now—music becomes magic and pictures come to thrilling life!

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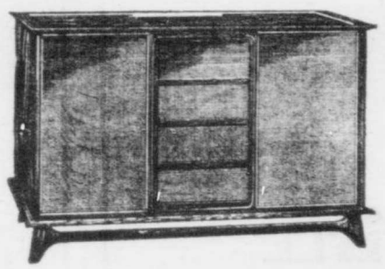
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Frozen Food Lockers 'New'

Time was when the frozen food locker was something where your butcher hung whole sides of beef, huge hefts of lamb and a barnyard-sized complement of geese, chickens and turkeys.

But times have changed, thanks to the ever-increasing miracles of electricity, and millions of homes across the nation now have their own home freezers.

EVERY HOUSEWIFE, in effect, has it within her economic power to operate her own little butcher-shop at home and keep the family supplied with an infinite variety of fresh meats.

Still, despite the advances of time and technology, today's housewives can learn a few freezing lessons from the oldtime butcher. The fundamentals of the food preserving process remain the same.

HERE ARE A FEW things old Schultz, the friendly butcher down at the corner, used to do.

He lists five main do's and don'ts for good home freezing:

DO freeze all meats as quickly as possible to prevent the water present from forming jagged ice crystals which destroy the texture of the meat. Fast freezing forms smooth-edged ice crystals.

DO FREEZE STEAKS and larger cuts of meat unwrapped before putting them in cellophane or polyethylene bags and wrappings. These casings prevent meats from picking up other odors in the freezer, but they slow down the freezing process and should be used only after first freezing the larger cuts.



MODERN FOOD freezers are designed for specific sizes of families and enable homemakers to maintain their own "supermarket" right in their own kitchen or storage room.

DO add a tablespoon of gelatin to the pint of whipped cream used for desserts that will be frozen to prevent spoilage. Cheese like Roquefort and Stilton can be frozen as easily as butter, but rubbery cheese like Gouda and Gryere develop a granular consistency if kept too long.

DO WRAP WHOLE ducks and chickens inside and out with aluminum foil before freezing to prevent evaporation of moisture and consequent drying out of the bird. Cut-up chickens and smaller birds like pheasant and rock hen can be packaged in freezing bags before freezing.

DO freeze fish, particularly of the game type like trout and bass, in a protective coat of ice as if inside a huge ice cube, to prevent it acquiring a heavy "gamy" taste. Most cookbooks describe several methods of doing this.

NOW FOR THE DON'TS:

DON'T try to freeze a stuffed turkey. The stuffing simply goes bad.

DON'T freeze stews made with potatoes and flour gravy. Both go granular in a short time.

DON'T KEEP PORK sausage or other blended pork products in the freezer more than six weeks.

DON'T blend spaghetti and other meat sauces made with olive oil until they come out of the freezer. Blending increases the danger of spoilage.

DON'T overpack your freezer so that none of the products ever reaches its desired temperature.

Good Balanced Light Beauty Aid

Good balanced lighting is a beauty aid to every woman, the American Home Lighting Institute reports. To achieve this balance, light from several wall or ceiling fixtures is recommended.

Avoid strong light from a single table or floor lamp.

Refrigerator Needs Proper Arrangement

Simple Rules Given to Have Ample Space

Refrigerators never seem big enough to hold all the food needed for good family eating, but just following a few simple rules can help solve the capacity problem.

Filing the contents of the refrigerator systematically means that foods will keep better, and will be a lot easier to reach.

SPECIAL BINS and compartments should be used for the foods they are designed to hold—eggs in the egg rack, uncooked vegetables and fruits in the vegetable bin, uncooked meats, fowl, and fish in the fresh meat compartment. Often, though, there is an overflow and always there are leftovers and miscellaneous items.

Usually, the top shelf is intended for milk and other large bottles, and for extra large foods. In general it is a good idea to group on the same shelf as the meat compartment, all cooked meats, bacon, bologna, frankfurters, etc.

ANOTHER SHELF can be allotted to cooked fruits and vegetables and any uncooked fruits and vegetables, for which there isn't room in the vegetable bin.



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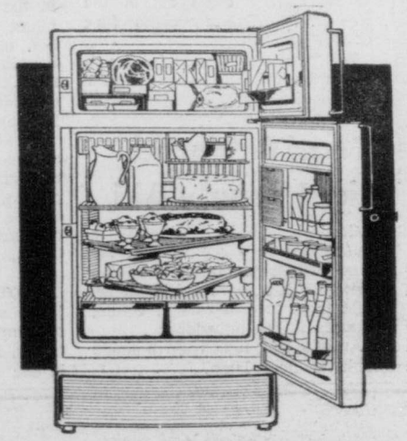
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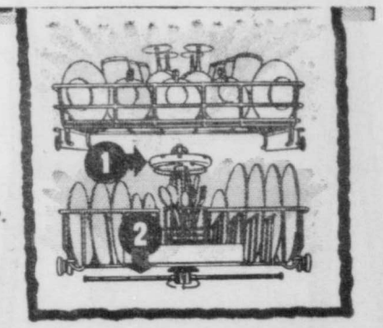


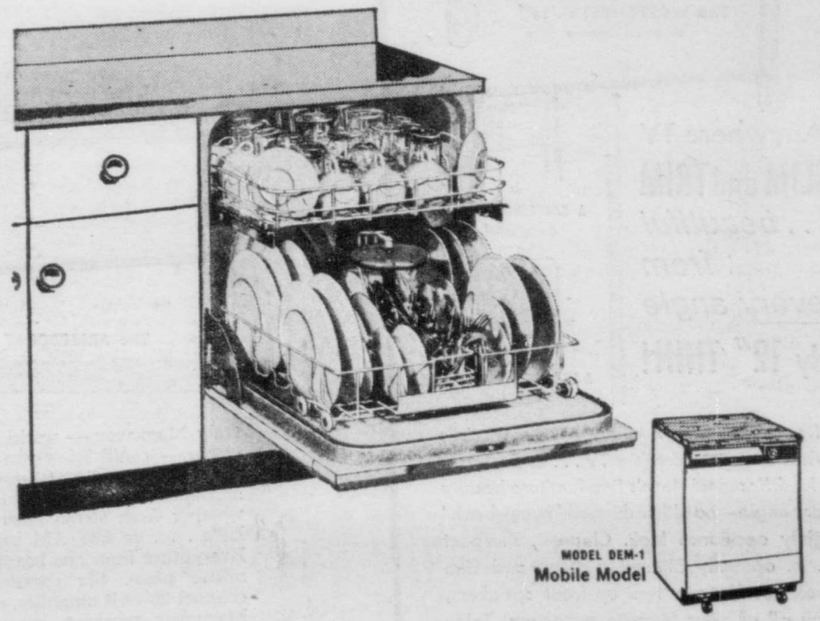
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